

Competition and the welfare gains from transportation infrastructure: Evidence from the Golden Quadrilateral of India*

Jose Asturias

School of Foreign Service in Qatar, Georgetown University

Manuel García-Santana

Université Libre de Bruxelles (ECARES)

Roberto Ramos

Bank of Spain

September 11, 2014

Abstract

In this paper, we quantitatively evaluate the benefit of improving transportation infrastructure. We do so by developing a model of internal trade in which asymmetric states trade with each other. Firms compete oligopolistically at the industry level, allowing for markups to change with changes in transportation costs. We apply the model to measure the welfare effects of building a large road infrastructure project in India: the Golden Quadrilateral (GQ). After calibrating our model to rich plant-level and geospatial data, we find large gains: benefits exceed the initial investment in just two years. We also find that: (i) pro-competitive gains are up to 15% of total gains and (ii) the size of welfare gains are very heterogeneous across states.

JEL classifications: F1, O4.

Keywords: Internal Trade, Welfare, Infrastructure, Misallocation.

*We thank the CEPR for financial support of this project and the Private Enterprise Development in Low-Income Countries (PEDL) program. The authors would like to thank Chris Edmond, Thomas Holmes, Timothy Kehoe, Virgiliu Midrigan, Scott Petty, John Romalis, James Schmitz, and seminar participants at ECARES, Midwest Macro (Minneapolis), Spanish Economics Association Meeting (Santander), the University of Namur, CEMFI, Tsingua Macro Workshop, SED (Toronto), North American Meeting of the Econometric Society (Minneapolis), the RIEF network annual meeting, ANU in Canberra, WAMS in Melbourne, and the University of Queensland. The views expressed in this paper are of the authors and do not necessarily reflect the views of the Bank of Spain or the Eurosystem. This paper was previously circulated under the title "Misallocation, Internal Trade, and the Role of Transportation Infrastructure." Asturias: jga35@georgetown.edu; García-Santana: msantana@ulb.ac.be; Ramos: roberto.ramos@bde.es.

1 Introduction

Poor transportation infrastructure is a common feature in low-income countries. For example, in 2000, it would take a truck four to five days to drive the 1,500 km distance between Delhi and Calcutta, which is five times longer than it would in the United States. International organizations and policymakers have not overlooked this fact: between 1995 and 2005, upgrades to the transportation network constituted around 12% of total World Bank lending. Out of this, 75% was allocated to the upgrading of roads and highways. Hence, understanding the impact of large-scale transportation infrastructure projects is a matter of great importance.

In this paper, we develop a model of internal trade that allows us to quantitatively evaluate the welfare gains which stem from improving the transportation infrastructure within a country. Our main contribution is to quantify the impact of improved transportation networks in a setting which allows to distinguish between different types of welfare gains. That is, we determine to what extent reductions in transportation costs improve productive efficiency (Ricardian gains), allocative efficiency (less misallocation due to an increase in competition), and the terms of trade for every trade partner. We use this model to study the welfare impact of building one of the biggest highway networks in the world: the Golden Quadrilateral (GQ) in India. The GQ project upgraded and expanded the roads connecting the four major cities in the country, providing India with around 6,000 km of modern highway roads.

In our model, the states of India trade with each other. There is a continuum of sectors and each sector has firms of heterogeneous productivity competing à la Cournot. In states where transportation costs are high, local firms enjoy market power that allows them to charge high markups in the local market. This creates a wedge between the markups of firms operating at home and the markups of firms operating outside their state. When there is an improvement in infrastructure, transportation costs decline, reducing the geographical advantage of local firms and equalizing markups across all producers, which translates into an improvement in the allocative efficiency of the economy. Our model is similar to the one used by [Atkeson and Burstein \(2008\)](#) and [Edmond, Midrigan, and Xu \(2012\)](#), extended to include multiple non-symmetric economies. Relative to the literature on transportation and development, our framework allows us to separate the standard Ricardian channel from the pro-competitive and the terms of trade channels to account for the welfare gains stemming from lower transport costs.

Our decomposition of the welfare gains follows the methodology developed by [Holmes, Hsu, and Lee \(Forthcoming\)](#). The Ricardian component is simply the gains in real income if all firms charged their marginal cost. The pro-competitive gains relate to the misallocation arising from the heterogeneous markups charged by firms. This misallocation arises due to the fact that the consumption of goods produced by firms with high markups is inefficiently low. The last component is the terms of trade, which compares the average markup of the goods sold with the average markup of the goods purchased by the state. Ceteris paribus, states with high markups on the

goods that they sell relative to the goods that they buy will import goods cheaply, implying a higher real income.

In order to discipline the key parameters of the model, we make use of a rich micro data set of Indian manufacturing firms and geospatial data on the Indian road network at several points in time. First, we combine two separate sets of micro-level data - the Annual Survey of Industries (ASI) and the National Sample Survey (NSS) - in order to construct a very detailed description of the Indian manufacturing sector over time, covering both formal and informal firms. From these data, among other things, we derive measures of internal trade and prices paid across destinations. Second, we use GIS information on the entire Indian road network in order to compute measures of effective distance across destinations, taking into account the quality of the roads and the evolution of the transportation network over time.

We derive a set of structural equations from the model that allow us to estimate the key parameters. One implication of the model is that transportation costs can be identified by comparing the prices charged by monopolistic firms across destinations. This is the case because the prices charged by these firms only depend on transport costs across locations, as the level of competition they face is constant. To implement this strategy, we first identify all the goods that are produced by only one plant in India. We then regress the prices paid for these goods across locations against the effective distance between the location of the monopolistic producer and the location of the plant that uses it as an intermediate input. Our measure of effective distance takes the least costly path along the Indian road network into account, incorporating differences in road quality caused by the presence of the GQ. Using the coefficients of the regression and the time varying measures of infrastructure quality, we construct a matrix of bilateral transportation costs between Indian states for both 2001 (before the GQ) and 2006 (after the GQ).

Our next step is to identify the elasticity of substitution across sectors. This parameter governs the price elasticity of the demand curve of a sector, and hence it determines the market power of firms that are monopolists in their sector. We use intermediate input usage data to construct trade flows for goods produced by monopolists. For these goods, the model implies a gravity equation that relates bilateral flows to transportation costs. We use internal trade flows and estimated transportation costs to measure how trade flows decline with increases in transportation costs. We set the elasticity of substitution across sectors to match the gravity equation of monopolist trade flows in the data.

We also estimate the elasticity of substitution of producers within the same sector, which is the elasticity of demand faced by firms with a small market share in their sectors. In order to do that, we exploit a linear relationship between sectoral shares and labor shares implied by the model. In the model, firms with higher sectoral shares also charge higher markups, and hence have lower labor shares. The strength of this relationship depends on the gap between the elasticity of substitution both across and within sectors. Given our estimate of the elasticity of substitution

across sectors, we set an elasticity of substitution within sectors that matches the slope coefficient of an OLS cross-sectional regression of the labor shares of plants against their sectoral shares.

To quantify the effects of the construction of the transportation infrastructure, we fully calibrate our model to 2006 and measure the impact of plugging the transportation costs estimated for 2001, before the construction of the GQ, into the model. We find that the aggregate gains for India derived from the construction of the GQ are 2.15% of real income. Because we only considered the manufacturing sector in our model, the result is in terms of manufacturing value-added. Putting the welfare gains from the model into dollar amounts yields a gain of *\$3.3 billion per year*. Since the GQ cost \$5.6 billion to build, our model predicts that it would take only two years for India to recover the initial cost.

Importantly, we also find wide heterogeneity in terms of welfare effects across states. States closest to the GQ gained the most, while those farthest had modest or even negative welfare gains. The negative effects stemming from the construction of the GQ come from the interplay of two forces at work. First, these states benefited from lower transportation costs. Despite their location, shipments can still travel for at least part of the route on the GQ, allowing them to import goods at a lower price. Second, the states that are closer to the GQ start trading more intensively with each other, which implies significant increases in wages in these states. This translates into an increase of the cost of purchasing goods from these states. Some states which are far from the GQ lost because this higher cost of purchasing goods from other states was not compensated for by the decrease in prices due to lower transportation costs. Interestingly, these states actually became less open after the construction of the GQ (they reduced the value of exports as a fraction of state income). This is a result of *trade diversion*: states close to the GQ diverted their trade towards states that experienced a greater decline in transportation costs.

We find that, on aggregate, pro-competitive gains account for 6% of the total gains from the construction of the GQ; these pro-competitive gains all positive in all states, and can reach up to 15% in some of them. This means that the GQ helped reduce the misallocation arising from variation in the market power of firms. We also find wide heterogeneity in the effects of the terms of trade. In fact, some states lost more from the changes in the terms of trade than they gained through pro-competitive effects. In the aggregate, welfare changes in the terms of trade sum to zero. Thus, although the terms of trade do not have an aggregate impact, they can have important effects on the distribution of income across states.

Lastly, we apply a difference-in-difference strategy to our data in order to isolate the effect of the GQ on prices and compare it with the outcome of the calibrated model. To do so, we compare the prices paid for intermediate goods by firms close to the GQ and by those that are further away before and after the construction of the highway. This strategy accounts for the potential endogeneity of infrastructure development, by focusing on price changes in non-nodal districts close and further away from the road network. We find that, in the data, the change in

prices in non-nodal districts crossed by the GQ was around 36 percentage points lower than those in districts further away, implying a 2.1 times bigger decrease in prices in districts crossed by the GQ. We find a similar effect in magnitude when computing the equivalent differential effect with our calibrated model. The model predicts that the decrease in prices in states crossed by the GQ is 2.4 times larger than in states not crossed by the GQ.

2 Related literature

We build on the work of other papers that use trade models to quantify the welfare impact of a better transportation infrastructure. Donaldson (Forthcoming) studies the impact of new railroad infrastructure in colonial India. Alder (2014) considers the impact of the construction of the GQ in India and also the hypothetical construction of a highway network similar to the one in China. Herrendorf, Schmitz, and Teixeira (2012) investigate the welfare impact of transportation improvements in the United States in the 19th century. Allen and Arkolakis (Forthcoming) examine the gains from the construction of the interstate highway system. Finally, Adamopoulos (2011) and Sotelo (2014) study the income losses due to high transportation costs for agricultural products in developing countries. To our knowledge, our paper is the first attempt to evaluate how improvements in infrastructure impact welfare through the pro-competitive channel.

Our paper also builds on a large set of work that studies the pro-competitive effects of international trade. These papers study how trade affects the markups that firms charge and the resulting impact on welfare. Markusen (1981) is an example of early work in this area. Bernard, Eaton, Jensen, and Kortum (2003), de Blas and Russ (2010), Devereux and Lee (2001), Epifani and Gancia (2011), and Holmes, Hsu, and Lee (Forthcoming) also study the pro-competitive effects of trade in a setting with oligopolistic competition. Arkolakis, Costinot, Donaldson, and Rodríguez-Clare (2012) study these effects in a setting with monopolistic competition. We differ from these papers in that our aim is to *quantify* the pro-competitive effects of reducing transportation costs. Such quantification is useful since theory is ambiguous as to whether pro-competitive effects are quantitatively significant. Furthermore, theory does not indicate whether they are even welfare enhancing.

In this sense, our paper builds on Edmond, Midrigan, and Xu (2012). They quantify the pro-competitive gains channel by using a model in which Taiwan trades with a symmetric partner, which represents the rest of the world. We extend this analysis to a non-symmetric multi-country setting. This setting accounts for changes in labor income and terms of trade, which are not present in the symmetric case. Furthermore, the extended case allows us to study the heterogeneity of the pro-competitive effects of trade across Indian states.

Our paper is also related to Arkolakis, Costinot, and Rodríguez-Clare (2012) and the set of commonly used models that they consider in their paper. In these models, all firms charge the same markup or operate under the assumption of perfect competition. Our paper is different

because it also considers the effects of changing markups after a reduction in trade costs.

The difference-in-difference strategy we use to identify how the GQ affected prices is similar to the one used in recent work that investigates the impact of transportation infrastructure in development. These papers include [Atack, Bateman, Haines, and Margo \(2010\)](#), [Banerjee, Duflo, and Qian \(2012\)](#), and [Faber \(Forthcoming\)](#). This strategy has also been applied to investigate the impact of the GQ. [Datta \(2012\)](#) finds that the GQ reduced the average stock of intermediate input inventories held by firms. [Ghani, Goswami, and Kerr \(2013\)](#) document an increase in entry rates and average plant productivity in districts located near the GQ.

Our work also contributes to a large literature on the misallocation of resources across firms. Papers from this literature include [Restuccia and Rogerson \(2008\)](#), [Guner, Ventura, and Yi \(2008\)](#), and [Hsieh and Klenow \(2009\)](#).¹ They emphasize government policies that distort the optimal firm size. Our paper is different in that misallocation is a result of market power. We study how improvements in transportation infrastructure alleviate the misallocation which arises from this market power.

3 Roads in India and the Golden Quadrilateral

India has the second largest road network in the world, spanning approximately 3.3 million kilometers. It comprises expressways, national highways (79,243 km), state highways (131,899 km), major district highways, and rural roads. Roads play an important role in facilitating trade in India: approximately 65 percent of freight in terms of weight and 80 percent of passenger traffic are transported on roads.² National highways are critical since they facilitate interstate traffic and carry about 40 percent of the total road traffic.

At the end of the 1990s, India's highway network left much to be desired. The major economic centers were not linked by expressways, and the overwhelming majority of the system was two lanes or single lane.³ In addition to the limited lane capacity, more than 25% of national highways were considered to be in poor surface condition.

Congestion was also an important issue, with 25% of roads categorized as congested. This was

¹There are many recent papers that emphasize the misallocation of resources across firms as a source of income difference across countries. [Buera, Kaboski, and Shin \(2011\)](#), [Midrigan and Xu \(2014\)](#), [Moll \(Forthcoming\)](#), [Caselli and Gennaioli \(2013\)](#), [Erosa and Allub \(2013\)](#), and [Lopez-Martin \(2013\)](#) focus on financial frictions. [Gourio and Roys \(2013\)](#), [Garicano, Lelarge, and Reenen \(2012\)](#) and [Garcia-Santana and Pijoan-Mas \(2014\)](#) study the marginal effect of size-dependent policies in France and India respectively. [Peters \(2013\)](#) calibrates a model of imperfect competition with heterogenous firms to Indonesian data to investigate the impact of misallocation on growth. See [Restuccia and Rogerson \(2013\)](#) and [Hopenhayn \(2014\)](#) for nice surveys of the literature.

²The importance of railroads has declined in India over time. Although in 1950 more than 80% of freight travelled by rail, this figure has steadily decreased over the decades. At present, rail carries mostly bulk freight such as iron, steel, and cement. Non-bulk freight represents only around 3 percent of total rail freight in terms of ton-km.

³Only 3,000 km of the national highway system was four lanes.

due to poor road conditions, increased demand from growing traffic, and crowded urban crossings. Frequent stops at state or municipal checkpoints for government procedures such as tax collection or permit inspection also contributed to congestion (see [World-Bank \(2002\)](#)).

In order to improve this situation, the Indian government launched the National Highways Development Project (NHDP) in 2001. The goal of the initiative was to improve the performance of the national highway network. The first phase of the project involved the construction of the Golden Quadrilateral (GQ), a 5,800 km highway connecting the four major metropolitan areas via four and six-lane highways. The four metropolitan centers that were connected include Delhi, Mumbai, Chennai, and Calcutta. Apart from the increase in the number of lanes, additional features of a high-quality highway system were constructed. These features include grade separators, over-bridges, bypasses, and underpasses.

Although the GQ was finished in 2013, more than 90 percent of the project was completed by 2006. Figure I shows the evolution of the national highway network and the GQ (in red) in 2001 and 2006.⁴ The cost was initially projected to be 600 billion rupees (equivalent to \$13.4 billion in 2006). As of October 2013, the total cost incurred by the Indian government was approximately half of the projected sum (250 billion rupees or \$5.6 billion). In section 7, we compare this cost with the benefits predicted by our model.

4 Model

In this section, we present our static general equilibrium model of internal trade. We consider N asymmetric states trading with each other. In each state, there is a measure 1 of sectors. Within each sector, there is a finite number of firms that compete in an oligopolistic manner. Labor is immobile across states.⁵

4.1 Consumers

In each state n , there is a representative household with a utility function:

$$C_n = \left(\int_0^1 C_n(j)^{\frac{\theta-1}{\theta}} dj \right)^{\frac{\theta}{\theta-1}}, \quad (1)$$

where $C_n(j)$ is the composite good of sector j and $\theta > 1$ is the elasticity of substitution across composite goods of different sectors. The sector-level composite good is defined as:

⁴There were seven phases projected in the NHDP. The second phase consists in the construction of the North-South and East-West corridor, a highway that aims to connect Srinagar in the north to Kanyakumari in the South and, Silchar in the east to Porbandar in the west. Although this second phase was approved in 2003, there have been many delays for its construction, and less than 10% of the work was completed by the end of 2006.

⁵Interstate migration flows in India are among the lowest in the world. According to the 2001 Indian Population Census, around 96% of people report to be living in the state where they were born.

FIGURE I
ROAD NETWORK IN INDIA AND THE GQ

A: GQ construction in 2001



B: GQ construction in 2006



Panel A of Figure I shows a map with the road network in India at the end of 2001, including the sections of the Golden Quadrilateral that were finished by then (around 10% of the total project). Panel B shows the same map but for 2006 (around 95% of the total project).

$$C_n(j) = \left(\sum_{o=1}^N \sum_{k=1}^{K_{oj}} c_n^o(j, k)^{\frac{\gamma-1}{\gamma}} \right)^{\frac{\gamma}{\gamma-1}}, \quad (2)$$

where $c_n^o(j, k)$ is the good consumed by state n and provided by firm k in sector j shipped from state o , N is the number of states, K_{oj} is the number of firms that operate in sector j in state o , and $\gamma > 1$ is the elasticity of substitution between goods produced by different firms in the same sector. We assume that $\gamma > \theta$, which means that goods are more substitutable *within* sectors than *between* sectors.

The budget constraint of the representative household in state n is given by:

$$\int_0^1 \left(\sum_{o=1}^N \sum_{k=1}^{K_{oj}} p_n^o(j, k) c_n^o(j, k) \right) dj = W_n L_n + \Pi_n, \quad (3)$$

where W_n is the equilibrium wage, L_n is the labor endowment, and Π_n is the income derived from the profits of firms located in n . Note also that $C_n = W_n L_n + \Pi_n$.

4.2 Firms

In each sector j in state o , there is a finite number of K_{oj} firms. Firms draw their productivity from a distribution with CDF $G(a)$. A firm with a productivity level a has a constant labor requirement of $1/a$ to produce one unit of good. Because firms do not pay any fixed cost to operate in a market, they sell to all N states.

To determine the firm's pricing rule, we first find the demand faced by that firm. Equations (1), (2), and (3) generate demand:

$$c_n^o(j, k) = \left(\frac{P_n}{P_n(j)} \right)^\theta \left(\frac{P_n(j)}{p_n^o(j, k)} \right)^\gamma C_n, \quad (4)$$

where

$$P_n(j) = \left(\sum_{o=1}^N \sum_{k=1}^{K_{oj}} p_n^o(j, k)^{1-\gamma} \right)^{\frac{1}{1-\gamma}} \quad (5)$$

is the price index for sector j in country n and

$$P_n = \left(\int_0^1 P_n(j)^{1-\theta} dj \right)^{\frac{1}{1-\theta}} \quad (6)$$

is the aggregate price index in country n .

Firms within sectors compete à la Cournot. Firm k takes as given the demand characterized by equation (4) and the quantity supplied by competitor firms in the sector and solves the following problem:

$$\pi_d^o(j, k) = \max_{c_d^o(j, k)} p_d^o(j, k) c_d^o(j, k) - \frac{W_o \tau_d^o}{a_o(j, k)} c_d^o(j, k), \quad (7)$$

where $a_o(j, k)$ is the productivity of firm j in sector k in state o , τ_d^o is the iceberg transportation cost to ship one unit of good from o to d . The solution of this problem is:

$$p_d^o(j, k) = \frac{\epsilon_d^o(j, k)}{\epsilon_d^o(j, k) - 1} \frac{W_o}{a_o(j, k)} \tau_d^o, \quad (8)$$

where

$$\epsilon_d^o(k, j) = \left(\omega_d^o(j, k) \frac{1}{\theta} + (1 - \omega_d^o(j, k)) \frac{1}{\gamma} \right)^{-1}, \quad (9)$$

and $\omega_d^o(k, j)$ is the market share of firm k in sector j in state d :

$$\omega_d^o = \frac{p_d^o(j, k) c_d^o(j, k)}{\sum_{o=1}^N \sum_{k=1}^{K_{oj}} p_d^o(j, k) c_d^o(j, k)}. \quad (10)$$

The price that firms set in equation (8) is similar to the markup over marginal cost that is found in a setup with monopolistic competition. The difference is that the markups depend on the market structure of the sector. For example, suppose that there is only one firm in a given sector, then $\epsilon_d^o(k, j) = \theta$. This means that the firm faces the sector-level elasticity of demand. At the other extreme, suppose that a firm's market share is close to zero, then $\epsilon_d^o(k, j) = \gamma$. Firms with higher productivity draws will capture a larger market share and as a result will charge higher markups.

The aggregate profits of firms in state n are characterized by:

$$\Pi_n = \int_0^1 \left(\sum_{n=1}^N \sum_{k=1}^{K_{oj}} \pi_n^o(j, k) \right) dj. \quad (11)$$

4.3 Balanced Trade and Labor Clearing Condition

All states n must have balanced trade:

$$\int_0^1 \left(\sum_{o=1, o \neq n}^N \sum_{k=1}^{K_{oj}} p_n^o(j, k) c_n^o(j, k) \right) dj = \int_0^1 \left(\sum_{d=1, d \neq n}^N \sum_{k=1}^{K_{nj}} p_d^n(j, k) c_d^n(j, k) \right) dj. \quad (12)$$

The labor clearing condition for state n is:

$$\int_0^1 \left(\sum_{d=1}^N \sum_{k=1}^{K_{nj}} \frac{c_d^n(j, k)}{a_n(j, k)} \tau_d^n \right) dj = L_n. \quad (13)$$

4.4 Definition of Equilibrium

Equilibrium. For all states n and n' , sectors j , and firms k_{nj} , an equilibrium is a set of allocations of consumption goods $\{c_n^n(j, k), C_n(j)\}$, firm prices $\{p_{n'}^n(j, k)\}$, sector prices $\{P_n(j)\}$, and aggregate variables $\{W_n, P_n, \Pi_n\}$ such that:

1. Given firm prices, sector prices and aggregate variables, $\{c_n^n(j, k)\}$ is given by (4), $C_n(j)$ by (2), and they solve the consumer's problem in (1), and (3).
2. Given aggregate variables, $p_{n'}^n(j, k)$ is given by (8), (9), and (10), and solves the problem of the firm in (7).
3. Aggregate profits satisfy (11), aggregate prices satisfy (6), and sector prices satisfy (5).
4. Trade flows satisfy (12).
5. Labor markets satisfy (13).

4.5 Misallocation in the Model

Misallocation in this setting arises due to *dispersion* in markups across producers. This is because the goods produced by firms with high markups are under-consumed relative to the goods produced by firms with low markups.

This misallocation also has implications for firm size distribution. More productive firms charge higher markups since they can capture a larger portion of the market share of the sector. This means that firms with high productivity draws are smaller in size than they would be in the case of perfect competition. India's aggregate welfare would increase by reallocating labor from firms with low productivity draws (low-markup firms) to firms with high productivity draws (high-markup firms).

The model is also relevant to think about the cross-firm variation of the marginal revenue product of labor (MRPL).⁶ Restuccia and Rogerson (2008), Hsieh and Klenow (2009), and Guner,

⁶MRPL is the price of the good multiplied by the marginal product of labor. This is equivalent to the TFPR in Hsieh and Klenow (2009) since labor is the only factor of production, and the production function exhibits constant returns to scale.

Ventura, and Yi (2008) have interpreted this variation as resulting from government policies that distort the optimal size of firms. In our model, dispersion in MRPL is caused by dispersion in markups. The constant returns to scale technology means that the MRPL of a firm operating in a given state is proportional to the markup charged by that firm.⁷ Thus, firms with high productivity draws (and high markups) also have a high MRPL.

5 Plant-Level Data on Indian Manufacturing

In this section, we describe the construction of the data set used in the paper. We link firm-level data on the Indian manufacturing sector with geospatial data in order to construct two snapshots in time (2001 and 2006) with detailed manufacturing data and road quality data. The data provides the necessary information to analyze how changes in infrastructure quality affect the manufacturing sector.

We first construct a representative sample of the Indian manufacturing sector. To do so, we merge two separate sets of plant-level data: the Annual Survey of Industries (ASI) and National Sample Survey (NSS). The ASI targets plants that are in the formal sector. It is the main source of manufacturing statistics in India and has been commonly used in the development literature.⁸ This consists of plants that have more than 10 workers if they have electricity and 20 if they do not. The information provided by the establishments is very rich, covering several operational characteristics: sales, employment, capital stock, wage payments, and expenditures on intermediate goods. The NSS covers all informal establishments in the Indian manufacturing sector. “Informal” refers to all manufacturing enterprises not covered by the ASI. The survey is conducted every five years by the Indian Ministry of Statistics, as one of the modules in the Indian National Sample Survey.

The process of merging the data from the ASI and NSS is straightforward since very similar questions are used to collect the data. Thus, we can create a representative sample of manufacturing plants in India using the weights provided. After merging the ASI and NSS, we have around 190,000 observations for the fiscal year 2000-2001 and 140,000 observations for the fiscal year 2005-2006. Once these observations are properly weighted, we have around 17 million manufacturing plants in our data, which employ around 45 million workers.

It is important to note the huge differences in productivity between formal and informal plants in India. Informal plants account for around 80% of employment and around 20% of total value-added.⁹ Thus, it is crucial to merge these data sets to have an accurate picture of the Indian manufacturing sector.

⁷It is straightforward to show that the MRPL of a firm operating in state o is $W_o \frac{\epsilon(j,k)}{\epsilon(j,k)-1}$.

⁸See for instance Aghion, Burgess, Redding, and Zilibotti (2005), Chari (2011), Hsieh and Klenow (2009) and Bollard, Klenow, and Sharma (2013).

⁹See Appendix B.1 for details.

Prices and the consumption of intermediates The ASI and NSS contain detailed information about production and intermediate good usage. For each plant in our data, we observe the value and physical quantity of production and intermediate input usage broken down by product.¹⁰ This means that we can compute the output prices charged by plants and the input prices paid by plants.¹¹ To compute the price of inputs, we divide the expenditure on a particular good by physical units.

The product classification used in both the ASI and NSS is the Annual Survey of Industries Commodities Classification (ASICC). The ASICC contains around 5,400 different classified products, which are very narrowly defined. For instance, the ASICC distinguishes between different types of black tea: leaf, raw, blended, unblended, dust, etc. In the processed mineral category, for example, the ASICC distinguishes between around 12 different types of coke.

6 Inferring Parameter values

We calibrate our model to 2006, when the GQ was already in place. This section describes how we inferred parameter values for the model.

6.1 Estimating Transportation Costs

The first step is to infer transportation costs. To do so, we use pricing data from intermediate inputs used across India. Equation (8) shows that the prices charged by firms depend both on transportation costs and market shares in the destination market. In order to identify transportation costs, we exploit one implication of the model: variations in prices for monopolists (i.e. firms with market shares equal to one) are due solely to variations in transport costs across destinations. To see this formally, equation (8), along with the fact that a monopolist firm faces a demand elasticity given by θ , implies that the firm will charge:

$$p_d^o(j, k) = \frac{\theta}{\theta - 1} \frac{W_o}{a_o(j, k)} \tau_d^o. \quad (14)$$

Then, the relative price charged by a monopolist across destinations is:

$$\frac{p_d^o(j, k)}{p_{d'}^o(j, k)} = \frac{\tau_d^o}{\tau_{d'}^o},$$

which only depends on the ratio of transportation costs. Hence, the prices charged by monopolists across states reveal differences in transportation costs.

¹⁰All plants report intermediate inputs imported from outside India separately from those which are not imported. This is crucial for our analysis, since we abstract from international trade in this paper.

¹¹Although these data sets are becoming widely used, not much attention has been paid to the price information. A notable exception is [Kothari \(2013\)](#).

Empirically, we define a monopolist firm as a plant selling at least 95 percent of the value of each 5-digit ASICC product nationally. Using the ASI and NSS for the years 2001 and 2006, we identify 261 products that are manufactured by monopolists.¹² Table VII shows the distribution of these products across industries. The largest category is “Manufacture of chemicals and chemical products,” which contains around 40 percent of the products identified. This is consistent with the nature of the chemical industry, in which production is often concentrated in one plant due to economies of scale and then shipped to many locations.¹³

Once we have identified the products manufactured by monopolists, the strategy is to use the variations in prices across locations where they were used as intermediate inputs to identify transportation costs. We regress variation in prices on a measure of transportation costs that we call effective distance. This measure takes into account the least costly path to go from origin to destination given the road structure. Furthermore, the varying road quality is also incorporated into this measure.

We estimate equation (14) as follows:

$$\log p_{d,t}^o(j, k) = \beta \log \text{Effective Distance}_{d,t}^o + \sum_o \delta_o + \sum_j \alpha_j + \sum_t \eta_t + \epsilon_{d,t}^o(j, k) \quad (15)$$

where $p_d^o(j, k)$ is the average price in district d paid for product j produced by a monopolist located in district o , δ_o are a set of origin fixed effects, α_j a set of product fixed effects, η_t are time dummies, and $\epsilon_{d,t}^o(j, k)$ is the error term. The origin fixed effects control for local wages and the product fixed effects control for firm productivity.¹⁴

In order to compute the effective distance, we first convert the national highway network into a graph. The graph consists of a series of nodes that are connected by arcs. In our case, a node is the most populous city in each district and an arc is the national road that connects them. An arc is referred to as being GQ or non-GQ, depending on whether it was completed in the specific year.¹⁵ We then use Dijkstra’s shortest-path algorithm to construct a matrix of lowest-cost distances between all the districts for the years 2001 and 2006. The transportation costs in these two years are different since this algorithm takes into account the fact that traveling on a better quality road (i.e. across the Golden Quadrilateral) is less costly. Specifically, we assume that:

¹²We exclude goods that are not used as intermediate inputs in at least five districts.

¹³A description of the production structure of the chemical industry in India can be found at http://smallb.in/sites/default/files/knowledge_base/reports/IndianChemicalIndustry.pdf

¹⁴Note that, although we are calibrating the model to the year 2006, we exploit the cross-sectional variation using the two years in our sample to estimate the relationship between prices and effective distance. We proceed in this way in order to have a bigger power in our estimations of transportation costs.

¹⁵The National Highways Authority of India (NHAI) provides information on the start and completion date for all the stretches of the GQ. See Appendix B.5 for details.

$$\begin{aligned} \text{Effective Distance}_{n_2}^{n_1} &= \text{Road Distance}_{n_2}^{n_1} \text{ if GQ} = 0 \\ \text{Effective Distance}_{n_2}^{n_1} &= \alpha \text{Road Distance}_{n_2}^{n_1} \text{ if GQ} = 1, \end{aligned} \tag{16}$$

where n_1 and n_2 are nodes, and α indicates the effective distance of the GQ relative to stretches of road that are not GQ. We use a value of $\alpha = 0.52$, which is based on average speeds calculated by the World Bank.¹⁶ This value of α indicates that if a given stretch is GQ, the effective distance is roughly half of what it is if it is not GQ. The effective distance used to estimate equation (15) is the sum of the effective distance along all the arcs traveled along the shortest path.

We use geospatial data supplied by ML Infomap. We do not consider the use of state highways since it would not significantly change our results. There is a very high correlation between the straight-line distance and the shortest route on the national highway system due to its density.

Table I presents the results from estimating equation (15). In column (1), we show that a 10 percent increase in the effective distance is associated with a 0.86 percent increase in the price of the good.¹⁷ In column (2), we use a more flexible specification, in order to incorporate potential nonlinearities in transportation costs.¹⁸ We include ten deciles of log effective distance, and find that the highest deciles are associated with large increases in the price of the good. We find, for instance, that the prices paid at destinations falling in the second decile of effective distance (around 280 km) are 37% higher than the prices paid at destinations within the first decile (70 km on average). The effect is particularly strong for destinations that are very far from the location where production takes place: the prices are around 52% higher when the effective distance to the destination is in the 10th percentile of the distribution. The 10th decile includes districts located more than 1,800 kilometers away in effective distance, which is roughly the road distance from New York City to Des Moines, Iowa. Although the overall pattern is increasing, the effect seems to be non-monotonic. For example, the coefficient associated with the third decile is 8 percentage points lower than the second decile coefficient. In order to avoid having non-monotonic transportation costs to distance in the model, we assume that the relationship between the prices charged by monopolists and effective distance is given by a discrete cubic function $g(\text{Coeff. of Effective Distance}_d^2)$, and set the parameters that better fit the coefficients implied by the regression. Lastly, we assume that the

¹⁶The value of α is based on the fact that the average speed on a national highway is between 30 and 40 km/h according to [World-Bank \(2002\)](#). By contrast, the average speed on the GQ is estimated to be around 75 km/h. This can be computed by calculating the predicted average speed traveling from a random sample of origins-destinations over GQ roads using Google Maps.

¹⁷[Costinot and Donaldson \(2012\)](#) estimate a similar regression for the price of agricultural goods and their distance to the nearest wholesale market over time in the United States. They find coefficients for distance of a similar magnitude during the 1880-1920 period (0.09 to 0.14). Note that the effective distance is exactly equal to the road distance before the construction of the GQ.

¹⁸This flexible specification is commonly used to estimate the parameters of trade models using gravity equations. Examples include [Eaton and Kortum \(2002\)](#) and [Waugh \(2010\)](#).

iceberg cost for all destinations in the first decile is equal to one. The iceberg cost predicted for all other deciles becomes:

$$\hat{\tau}_d^o = e^{\text{g(Coeff. of Effective Distance}_d^o)}. \quad (17)$$

What do transportation costs look like? As a starting point, we will take the district of New Delhi (located in the National Capital Territory of Delhi) in the year 2001. Panel A of Figure II shows a map of the transportation costs to all districts from New Delhi. The legend on the map shows transportation costs divided into quartiles. The figure also shows that only a small portion of the GQ was upgraded by this point (depicted in red). The first thing to notice is the concentric circles that surround New Delhi. This means that the further the destination, the higher the transportation costs. The concentric circles also show that straight-line distances are highly correlated to the shortest path on the highway system. The reason is that the highway system is dense, as can be seen in Figure I. The second thing to notice is the general level of transportation costs. The map shows iceberg costs of 1.43-1.50 for transporting goods from New Delhi to the southern tip of India.

Our next step is to look at transportation costs from New Delhi in the year 2006 (panel B of Figure II), after a large part of the upgrade of the GQ had been completed. The color categories for the map have not changed from panel A, so that the colors are comparable across maps. The lighter colors reflect a general decrease in transportation costs.

6.2 Estimating the Across-Sector Elasticity of Substitution (θ)

The next step consists in estimating the elasticity of substitution across sectors. The identification strategy is to compare the differences in the transportation costs of the goods produced by monopolists across destinations with the trade flows across these destinations.

Formally, we derive a gravity equation implied by the model for the trade flows of monopolist firms. Combining equations (4) and (14), we derive the following condition for the trade flow values:

$$\begin{aligned} \log c_d^o(j, k)p_d^o(j, k) = & (1 - \theta) \log W_o + (\theta - 1) \log a_o(j, k) + \log P_d^\theta Y_d \\ & + (1 - \theta) \log \tau_d^o + (1 - \theta) \log \frac{\theta - 1}{\theta}. \end{aligned} \quad (18)$$

The model predicts that higher transportation costs reduce trade flows, and the strength of this relationship depends on the value of θ . The intuition behind this identification strategy is that if small differences in transportation costs across destinations are associated with big differences in trade flows, then the value of θ must be high (and vice versa). It is also important to note that this straightforward relationship only holds when firms are monopolists.

TABLE I
IMPACT OF ROAD DISTANCE AND INFRASTRUCTURE QUALITY
ON PRICES

	(1)	(2)
<u>Dep. Variable:</u> Log price at district of destination		
Log Effective Distance	0.086*** (0.023)	
Log Effective Distance 2 nd decile		0.371*** (0.115)
Log Effective Distance 3 th decile		0.298*** (0.114)
Log Effective Distance 4 th decile		0.137 (0.112)
Log Effective Distance 5 th decile		0.168 (0.131)
Log Effective Distance 6 th decile		0.398*** (0.121)
Log Effective Distance 7 th decile		0.355*** (0.133)
Log Effective Distance 8 th decile		0.445*** (0.142)
Log Effective Distance 9 th decile		0.341** (0.141)
Log Effective Distance 10 th decile		0.516*** (0.136)
District of Origin Fixed Effects	YES	YES
Product Fixed Effects	YES	YES
Year Fixed Effects	YES	YES
Observations	2,235	2,235
R-squared	0.876	0.881

Table I shows the estimation of equation (15). The dependent variable is the log price of a product manufactured by a monopolist at destination. The variable of interest is the effective distance between the district where the product is manufactured and the district of destination. Effective distance is defined as the lowest cost path between both districts, taking into account road distance and infrastructure quality. Specifically, going across the Golden Quadrilateral reduces road distance 48 per cent, relative to roads not in the Golden Quadrilateral. The lowest path is computed by means of road networks and applying the Dijkstra's search path algorithm. Column (1) uses a linear specification of effective distance, whereas column (2) estimates a non-linear specification, using 10 deciles of effective distance. District of origin, product and year -2001 and 2006- fixed effects are included. Robust standard errors are in parenthesis. Significance levels: *: 10%; **: 5%; ***: 1%.

We estimate equation (18) as follows:

$$\log \text{Sales}_{d,t}^o(j, k) = \beta \log \hat{\tau}_{d,t}^o + \sum_o \delta_o + \sum_j \alpha_j + \sum_d \lambda_d + \sum_t \eta_t + \epsilon_{d,t}^o(j, k) \quad (19)$$

where $\text{Sales}_{d,t}^o(j, k)$ is the value of sales of product j in year t consumed in district d and produced by a monopolist located in district o , $\hat{\tau}_d^o$ is the predicted iceberg transportation cost between districts o and d (obtained from equation (17)), δ_o is a set of origin fixed effects, α_j is a set of product fixed effects, λ_d is a set of destination fixed effects, η_t is a set of year fixed effects, and $\epsilon_{d,t}^o(j, k)$ is the error term. The origin fixed effect controls for local wages. The product fixed effect controls for firm productivity. The destination fixed effect controls for market size and aggregate prices at the destination.

Table II presents the results of estimating equation (15). We find that higher transportation costs are associated with lower trade flows at statistically significant levels. The empirical specification indicates that transportation costs which increase by 10 percent are associated with an 8.3 percent decrease in trade flows. This relationship implies that the value of θ is 1.83.

TABLE II
GRAVITY EQUATIONS FOR MONOPOLISTS

	(1)
<u>Dep. Variable:</u> Log value of sales at destination	
$\hat{\tau}_d^o$	-0.840** (0.401)
District of Origin Fixed Effects	YES
District of Destination Fixed Effects	YES
Product Fixed Effects	YES
Year Fixed Effects	YES
Observations	2,235
R-squared	0.538

Table II shows the estimates of equation (19). The dependent variable is the log value of sales at destination of products manufactured by monopolists. The variable of interest is the predicted values of equation (15), namely the predicted transport costs across districts. Origin, destination, product and year fixed effects are included. Product fixed effects correspond to 5-digit ASICC products. Robust standard errors are in parenthesis. Significance levels: *: 10%; **: 5%; ***: 1%.

6.3 Estimating the Within-Sector Elasticity of Substitution (γ)

We now estimate the within-sector elasticity of substitution. To do so, we derive the following condition from the model between a firm's labor share and its sectoral share for a given destination:

$$\frac{W_o l_d^o(j, k)}{\bar{p}_d^o(j, k) c_d^o(j, k)} = 1 - \frac{1}{\gamma} - \left(\frac{1}{\theta} - \frac{1}{\gamma} \right) \omega_d^o(j, k) \quad (20)$$

where $\tilde{p}_d^o(j, k)$ is the factory gate price of the good.¹⁹ This condition implies that firms with a higher sectoral share at a destination have a lower labor share. The reason is that firms with higher sectoral shares charge higher markups, which result in lower labor shares.

In the data, we do not observe the market share of any given firm by destination. However, a similar condition can be derived for goods that are only produced in one state. In these sectors, the market shares of firms are constant across destinations.

We find that approximately 15% of sectors are operated only in one state. These sectors comprise 30,000 firms. Using data from these firms, we estimate equation (20) as follows:

$$LS_o(j, k) = \beta\omega^o(j, k) + \sum_o \delta_o + \sum_j \alpha_j + \epsilon^o(j, k) \quad (21)$$

where $LS_o(j, k)$ and $\omega^o(j, k)$ are the labor and sectoral shares respectively in state o , δ_o is a set of fixed effects to control for the state where the firm operates, α_j is a set of product fixed effects, and $\epsilon^o(j, k)$ is the error term.

TABLE III
LABOR SHARES VS SECTORAL SHARES

	(1)	(2)
	Labor Share	Cap+Labor Share
Sectoral Share	-0.416*** (0.094)	-0.493*** (0.105)
Constant	0.707*** (0.042)	0.807*** (0.052)
Sector FE	YES	YES
Year FE	YES	YES
Observations	1,181	1,009
R-squared	0.870	0.893

Standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

Column (1) of table III shows an OLS regression of firms' labor shares against sectoral shares for sectors that are operated only in one state. Column (2) shows the same regression but including also capital remuneration on the left hand side. Product fixed effects correspond to 5-digit Indian sectoral codes (ASICCC). Robust standard errors are in parenthesis: *: 10%; **: 5%; ***: 1%.

We present the results in Table III. Column (1) shows the results when including only labor remuneration on the left-hand side of the equation. In column (2), we also include capital remuneration on the left-hand side of the equation. The second specification controls for across-firm variations in capital intensity. We choose this second specification as our preferred one. An OLS slope coefficient of -0.49 together with an across-sector elasticity of substitution θ of 1.84 implies a value of γ of 19.77.

¹⁹The factory gate price is the price of the good at the origin. In the data, we computed the factory gate price by dividing a plant's sales by the physical units. See Appendix C for the details of the derivation.

6.4 Aggregating Transportation Costs to the State Level

In order to exploit all the variations that exist in the data, we use district-level data in the estimates of transportation costs, θ , and γ . It is necessary to aggregate the district-to-district transportation costs to state-to-state transportation costs since the model that we simulate is based on interstate trade. We do so in two steps. In the first step, for every district we find the average transportation cost to the districts located in a given destination state. This average is weighted by the population of the destination districts. This yields a measure of district-to-state transportation costs. In the second step, we aggregate the district-to-state measure to obtain state-to-state transportation costs. To do so, we find the average transportation cost from the origin districts of the origin state to a given destination state. This average is weighted by the population of the origin districts.

Given this new set of transportation costs, we repeat the exercise above in which we map the transportation costs from the National Capital Territory of Delhi to all of the states in India. Panel C of Figure II shows a map of these transportation costs. The pattern of faraway states having higher transportation costs that we observed at the district level is also visible in this figure. Panel D of Figure II depicts transportation costs in 2006. The fact that the colors are lighter means that there is a decline in transportation costs to most regions.

Importantly, there is a high variation in the decline of transportation costs across locations. As an illustration, Figure III shows the percentage decline in transportation costs from Delhi. As in the previous figure, the colors of the states represent the quartile in terms of decline in transportation costs. States in the top quartile tend to be close to the GQ upgrades. The states in the top quartile underwent a decline of 3.2-3.8%. The states with the smallest decline in transportation costs are the ones that are far from the GQ upgrades. For example, the northern state of Jammu and Kashmir and the northeastern states of Arunachal Pradesh, Assam, Manipur, Tripura, and Mizoram. The percentage decline in transportation costs for the bottom quartile ranges from 0.36 to 1.63%.

6.5 Calibrating the Remaining Parameters

Labor endowment For the labor endowments of each state, L_n , we first normalize the labor endowment of the smallest state to 1. We then set the labor endowments of the remaining states so that the model matches the ratio of manufacturing value-added observed in the data across states. Table VIII in the Appendix shows the targeted relative size of manufacturing value-added across states.

Parameters that govern within-industry productivity across regions We will now calibrate the parameters that relate to the number of firms that operate and the productivity distribution. These parameters are crucial for the size of the Ricardian and pro-competitive effects of reducing transportation costs.

TABLE IV
PARAMETER VALUES

Param.	Definition	Value
(A) PARAMETERS ESTIMATED WITH STRUCTURAL EQUATIONS		
τ_d^o	Iceberg transportation costs between states	varies by state pair
θ	Elasticity of substitution across sectors	1.83
γ	Elasticity of substitution within sector	19.77
(B) PARAMETERS TAKEN DIRECTLY FROM DATA		
K_{ij}	Number of firms operating in sector j of country i	varies by state
(C) PARAMETERS CALIBRATED IN EQUILIBRIUM		
L_i	Labor endowment of the states	varies by state
α	Shape parameter Pareto	2.33

Notes: Table IV refers to a calibration in which productivity draws across states are independent.

The number of firms in sector j of country n , K_{nj} , is set to match the number of plants observed in the data. Since there is no operating cost in the model, all firms operate and there is no entry and exit of firms even after changes in transportation costs. Abstracting from firm entry and exit in these kinds of models does not quantitatively affect the final results. The reason is that a reduction in transportation costs will lead to the entry and exit of low-productivity firms. These firms do not significantly affect the markups that large firms charge. This is consistent with the findings of [Atkeson and Burstein \(2008\)](#) and [Edmond, Midrigan, and Xu \(2012\)](#). Furthermore, the data does not show a significant change in terms of the firms across sectors in each state. For example, the auto-correlation of the number of producers per sector-state between 2001 and 2006 is 0.98.²⁰

The distribution of the number of firms across state-sectors is important in determining the nature of gains from lower transportation costs. As a simple example to illustrate this idea, consider a two-state example. Suppose that these two states go from autarky to trading with each other. If there is no overlap in the sectors that these two states produce in, the effects from trade will be purely Ricardian. This is true since trading with another state will not change the markups. However, if two states produce very similar goods, then there is room for pro-competitive effects from trade.

We use a Pareto distribution for the productivity draws. This is a commonly used distribution

²⁰The number of active sectors across states remained stable over this period. The change in the percentage of active sectors within states is around 3% on average. The total number of firms did not vary significantly either. The percentage change in the total number of firms within states is around 2% on average.

in the trade literature. The tail parameter, α , is calibrated in equilibrium to match the fact that the top 5% of firms in manufacturing value-added account for 89% of value-added in this sector.

Another important factor to consider is the correlation of productivity draws across regions. The correlation determines the extent to which local firms with market power face new competition when the economy opens to trade. Edmond, Midrigan, and Xu (2012) show that the correlation in productivity draws is important to determine the size of pro-competitive gains from trade. In a situation in which productivity draws across states are independent, the pro-competitive gains from trade are zero or even negative. Furthermore, they show that there is a very high level of correlation. We assume that firms across states have perfectly correlated draws in our benchmark calibration. We will show results for the independent draws (no correlation) in the robustness section.

7 Quantifying the Impact of the GQ

In this section, we quantify the aggregate and state-level effects of the construction of the GQ. To this end, we compare the outcomes from our calibrated model in 2006 with the outcomes when we remove the GQ. To remove the GQ, we use the estimates from Section 6.1 to determine the changes in transportation costs. For illustrative purposes, we present all the results as changes from before to after the construction of the GQ (2001 to 2006). Lastly, we use a difference-in-difference strategy to estimate the decline in prices for districts close to the GQ compared to those that are further away. We compare these results with the predictions of the model.

7.1 Simulating the Construction of the GQ

In order to quantify the effects of the GQ, we begin with our baseline calibration described in Table IV. We change the transportation costs to reflect the absence of the GQ. To do so, we change the cost to travel on roads that were upgraded by the GQ as described in equation (16). Given these new costs, we re-compute the shortest path using Dijkstra's algorithm. Finally, we re-aggregate the district-to-district transportation costs to state-to-state transportation costs as described in Section 6.4.

Benefits from the GQ First, we consider the aggregate change in real income resulting from the GQ. Table V shows that real income increases by 2.15% for India. Changes in aggregate real income are calculated as the mean percentage change of all states weighted by real income. The increase in real income is in terms of the manufacturing value-added, since this is the only sector considered in our model. The value-added of the manufacturing sector was \$152.8 billion in 2006. This implies that the static benefit of the construction of the GQ is \$3.3 billion. These are the

benefits that accrue to India *each year* as a result of the construction of the GQ. We can compare these benefits to the cost of the construction of the GQ. Estimates indicate that the government spent approximately \$5.6 billion on the GQ. Thus, the benefits over a two-year period exceed the initial construction costs.

A framework to decompose the Ricardian and pro-competitive effects of the GQ We apply the framework developed by [Holmes, Hsu, and Lee \(Forthcoming\)](#) to decompose the changes in real income in a way that highlight the various mechanisms at work in the model. The framework allows us in particular to distinguish between Ricardian, pro-competitive, and terms of trade effects from lowering transportation costs.

We now introduce some notations for the purpose of the decomposition. We define the aggregate markups on the goods sold. This reflects how much market power firms producing in a state have when selling to other states. First, the revenue-weighted mean labor cost for the products sold by state n is:

$$c_n^{sell} = \int_0^1 \left(\sum_{d=1}^N \sum_{k=1}^{K_{nj}} c_d^n(j, k) s_d^n(j, k) \right) dj,$$

where $s_d^n(j, k)$ is the share of income at d that is spent on the goods produced by firm j in sector k from state n . The aggregate markup on the goods sold can be expressed:

$$\mu_n^{sell} = \frac{R_n}{W_n L_n} = \frac{1}{c_n^{sell}},$$

where $R_n = W_n L_n + \Pi_n$, which is the country's total income.²¹

We next define the aggregate markups on the goods purchased by state n , which reflects how much market power firms located in other states have when selling to state n . The revenue-weighted mean labor cost for the products purchased by state n is:

$$c_n^{buy} = \int_0^1 \left(\sum_{o=1}^N \sum_{k=1}^{K_{oj}} c_n^o(j, k) s_n^o(j, k) \right) dj.$$

The aggregate markups on the goods purchased are:

$$\mu_n^{buy} = \frac{1}{c_n^{buy}}.$$

Lastly, let P_n^{pc} be the aggregate price of state n if every firm engages in marginal cost pricing. P_n^{pc} is the aggregate price index that would emerge in a context of perfect competition. This price index depends on the factors that determine the marginal cost of firms: the distribution of firm productivity, the wages paid by firms, and the transportation costs that these firms face.

Using this notation, the real income in state n can be rewritten into the following components:

²¹The analogous expression at the firm level is that the firm's markup is equal to the reciprocal of the labor share.

$$Y_n = \underbrace{W_n L_n}_{\text{Labor income}} * \underbrace{\frac{1}{P_n^{pc}}}_{\text{Prod. efficiency}} * \underbrace{\frac{P_n^{pc}}{P_n} \mu_n^{buy}}_{\text{Allocative efficiency}} * \underbrace{\frac{\mu_n^{sell}}{\mu_n^{buy}}}_{\text{Markup ToT}}. \quad (22)$$

The first component is the aggregate *labor income*. The second component is the *productive efficiency* component of welfare. The component is simply the inverse of the price index if all firms charge the marginal cost. The third component is the *allocative efficiency*. It can be shown that this term is equal to the cost of one unit of utility under marginal cost pricing divided by the cost of acquiring one unit of utility with the equilibrium bundle under marginal cost pricing. In a situation with no misallocation, i.e. no variations on markups across firms, this index is equal to one. As misallocation increases, this index decreases. The last component is the *terms of trade*. This component compares the aggregate markup charged for the goods a country sells with those that it purchases.

Combining the first two terms leads to an expression that is equal to real income if firms charge the marginal cost. This expression maps back to welfare in the large class of models considered by [Arkolakis, Costinot, and Rodriguez-Clare \(2012\)](#), in which the markups of firms remain unchanged. Thus, we consider changes in this component to be Ricardian effects. We consider changes in the allocative efficiency to be pro-competitive effects as this directly maps back to the welfare losses due to dispersion in markups. Given the expression in equation (22), we decompose the changes in real income into the following terms:

$$\Delta \ln Y_n = \underbrace{\Delta \ln W_n L_n + \Delta \ln \frac{1}{P_n^{pc}}}_{\text{Ricardian}} + \underbrace{\Delta \ln \frac{P_n^{pc}}{P_n} \mu_n^{buy}}_{\text{Pro - competitive}} + \underbrace{\Delta \ln \frac{\mu_n^{sell}}{\mu_n^{buy}}}_{\text{Markup ToT}}$$

Quantifying the decomposition Table V shows these three components at the aggregate and state level. We find that, for India as a whole, the pro-competitive component accounts for approximately 6% of the aggregate gains (0.12% of the 2.15% total gains). The pro-competitive component can be up to 14% of the gains at the state level (0.16% of the 1.18% of the gains for Maharashtra).

The welfare effects of the GQ are very heterogeneous across states. Overall, large states gain more from the reduction in transportation costs. Small states see modest gains and in some cases even lose. This is driven by the fact that, due to its placement, the GQ has lowered transportation costs primarily for large states. Many of the small states are located in northeastern India, which is far from the GQ.²² The states in the Northeast that gained less than 1% include: Manipur, Meghalaya, Nagaland, and Tripura. The states in the Northeast that experienced losses include:

²²Northeastern Indian states include: Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, and Tripura.

Arunachal Pradesh and Mizoram. Figure IV shows a map of the welfare effects across states, including the states that lost. The decomposition will shed further light on these results.

TABLE V
QUANTITATIVE RESULTS

state	size	income change	Descomposition		
			η_{Ric}	η_{ToT}	η_{ae}
India		2.15	2.01	-0.00	0.12
Maharashtra	100.00	1.44	1.18	0.10	0.16
Gujarat	66.09	2.17	1.94	0.07	0.16
Tamil Nadu	45.99	1.82	1.78	-0.03	0.07
Karnataka	30.99	3.26	3.12	-0.02	0.16
Uttar Pradesh	29.28	2.75	2.58	-0.03	0.20
Andhra Pradesh	20.71	1.82	1.72	-0.01	0.11
Haryana	19.94	2.17	2.14	-0.07	0.10
Jharkhand	18.91	4.47	4.46	-0.05	0.06
West Bengal	18.58	3.59	3.43	-0.02	0.18
Rajasthan	13.84	2.76	2.75	-0.08	0.09
Orissa	12.00	3.07	3.08	-0.07	0.07
Himachal Pradesh	11.44	2.10	2.25	-0.18	0.02
Madhya Pradesh	10.97	1.75	1.74	-0.06	0.08
Chattisgarh	9.01	0.95	0.95	-0.03	0.03
Punjab	7.27	1.23	1.09	0.11	0.02
Kerala	7.12	1.87	1.83	-0.02	0.06
Uttaranchal	5.69	1.75	1.87	-0.15	0.03
Delhi	4.98	3.29	3.28	-0.08	0.09
Assam	3.89	1.21	1.20	-0.03	0.05
Goa	3.61	-0.79	-0.92	0.11	0.01
Jammu and Kashmir	2.63	0.89	0.87	0.01	0.01
Bihar	1.72	4.00	4.10	-0.10	0.00
Meghalaya	0.47	1.99	1.84	0.12	0.04
Tripura	0.30	0.11	0.17	-0.09	0.02
Nagaland	0.11	0.13	0.15	-0.05	0.04
Sikkim	0.05	2.46	2.38	0.04	0.04
Manipur	0.01	0.57	0.45	0.09	0.03
Arunachal Pradesh	0.00	-0.08	-0.12	0.02	0.03
Mizoram	0.00	-0.09	-0.14	0.04	0.01

Table V shows the % change in real income and the decomposition of the Holmes, Hsu, and Lee (Forthcoming) index for the 29 Indian states; η_{Ric} represents the % change in the *Ricardian* component; η_{ToT} represents the % change in the *terms of trade* component; and η_{ae} represents the % change in the *allocative efficiency* component.

Next, we examine the pro-competitive and terms of trade effects across states. These two terms

are the result of the variable markup feature of the model. First, we find that the pro-competitive effects are positive across all states. This means that lower transportation has led to welfare-enhancing changes in markups. As mentioned before, theory is ambiguous as to whether declines in transportation costs lead to gains in allocative efficiency. The range of gains from improved allocative efficiency is 0-0.20%. Larger states also see the greatest gains in terms of allocative efficiency. This is due to the fact that large states operate in a greater number of sectors and thus have a broader scope for increased competition for domestic producers. Table VIII shows the percentage of sectors that have at least one plant operating in each state. We see that there is a broad range: Maharashtra produces in all the sectors and Sikkim produces in only 2.4% of them.

Secondly, there is a wide dispersion in the effects of the terms of trade component. For example, Himachal Pradesh lost 0.18%, while Punjab gained 0.11%. Thus, although allocative efficiency improves for all states, the changes in the terms of trade can result in some states suffering losses due to changing markups. For example, Himachal Pradesh lost more from the changing terms of trade than it did from the improved allocative efficiency. Thus, although all states gain from increases in the allocative efficiency, the changes in markups lead to a significant re-shuffling of income across states through changes in the terms of trade.

Next, we turn to the Ricardian components across states. These terms are generally positive and large across all states. This term also explains the modest or negative effects for the states in the Northeast. The only two factors that affect a firm's marginal cost to serve a destination are the transportation costs that it faces and the wages that it pays its workers. First, we know that the GQ lowers transportation costs for some destinations and leaves the transportation costs for others unchanged. Thus, changes in transportation costs increase the productive efficiency component. Destinations closer to the GQ benefitted from a higher increase in productive efficiency. The fact that the Ricardian term is negative for the Northeastern states implies that the effect of wages in other states outweighed the benefits of the GQ in terms of lower transportation costs. Indeed, we find that there is a general rise in wages across almost all states.

7.2 The GQ and the Evolution of Prices

We now exploit the time dimension of the data to evaluate the ability which the model has to predict the different responses of prices in GQ vs non-GQ locations. In order to do this, we examine the impact of the GQ on prices using a reduced form approach and we compare it with the outcome of the model. In the model, the prices paid for goods are endogenous and depend on both changes in transportation costs as well as wages. These changes in wages depend on complex general equilibrium effects. Thus, it is necessary to simulate the model in order to compare the changes in prices paid for goods with the data.

One of the major issues to tackle when studying the impact of transportation infrastructure is the fact that the placement of infrastructure is not random. In the case of India, the GQ was

built with the goal of connecting the major urban centers. In order to deal with this identification problem, we use the strategy adopted by several authors such as [Atack, Bateman, Haines, and Margo \(2010\)](#) and [Banerjee, Duflo, and Qian \(2012\)](#) who have exploited the fact that the goal of infrastructure projects is usually to connect historical cities or large economic centers. The causal effect of transportation infrastructure is identified by applying a difference-in-difference approach comparing non-nodal areas that differ in their distance to the transportation network before and after the infrastructure is constructed. We follow this approach in order to study the impact of transportation costs on prices, making use of the natural experiment provided by the GQ. We run the following difference-in-difference regression in particular:

$$\Delta \log P_{jd} = \sum_j \alpha_j + \beta_1 \Delta \text{GQ}_d + \sum_s \delta_s + \epsilon_{jd}, \quad (23)$$

where P_{jd} is the price of input j in district d between 2001 and 2006, and GQ_d is a dummy variable taking the value 1 if district d is within a certain distance of the GQ, and ϵ_{jd} is an error term.²³ Thus, $\Delta \text{GQ}_d = 1$ if a district is within the specified distance of a treated portion of the GQ in 2006 and not in 2001. We use the following categories for distance: 15, 50, 100, 150, 200, and 300 km. We include input fixed effects and state fixed effects in order to account for input-specific price trends and aggregate shocks affecting prices at the state level. Standard errors are clustered at the district level in order to account for possible serial correlation of price shocks within districts. An important remark is that in this exercise we compute prices at the district level. By contrast, the model is at the state level. Thus, the comparison should be taken with caution.

The estimates of equation (23) can be found in Table VI. We find that districts located within 15 km and 50 km of the GQ in 2006 experienced statistically significant declines in input prices. For districts located within 15 km, input prices were 33 percentage points lower relative to districts located further away from the GQ. The first coefficient of column (1) includes nodal districts and column (2) excludes nodal districts. For districts within 50 km of the GQ in 2006, we find an even stronger effect, a decrease of 36 percentage points in input prices relative to districts further away.²⁴

This implies that prices in “GQ” districts decreased on average 2.11 times as much as in “non-GQ” districts. We find a slightly stronger effect when computing a comparable number in the model. The decrease in prices charged in states through which the GQ passes are 2.45 times bigger than in states not crossed by the GQ.

²³Distance is calculated as the shortest straight-line distance between the district and a treated portion of the GQ.

²⁴In the data, extending the treatment group beyond 50 km makes the effect disappear. The evolution of input prices was not significantly different between districts that within 100 km of the GQ and those beyond 100 km.

TABLE VI
PRICES AND THE GOLDEN QUADRILATERAL: DIFFERENCES-IN-DIFFERENCES

	(1)	(2)
<u>Dep. Variable:</u> Log change in input prices between 2001 and 2006		
District within 15 km from GQ	-0.3219** (0.1395)	-0.3293** (0.1406)
District within 50 km from GQ	-0.3484** (0.1363)	-0.3604*** (0.1367)
District within 100 km from GQ	-0.2036 (0.1659)	-0.2171 (0.1697)
District within 150 km from GQ	0.0711 (0.1357)	0.0768 (0.1416)
District within 200 km from GQ	0.0916 (0.1591)	0.0973 (0.1767)
Input fixed-effects	YES	YES
State fixed-effects	YES	YES
Nodal districts	YES	NO
Observations	5,123	5,037
Average R-squared	0.44	0.44
Number of products	929	912

Table VI shows the estimation of equation (23). The dependent variable is the log change in the price of input j between 2001 and 2006 in district d . The variable of interest is the connectivity of the district, defined as whether the district is within a certain distance from the GQ in 2006 and 2001. Each row corresponds to a different regression, where different distances are considered. The treatment variable at distance x takes value 1 if district d is within x km from the GQ in 2006 and was not in 2001, and zero otherwise. Columns (1) includes all districts whereas column (2) excludes nodal districts. Input and state fixed effects are included in all specifications. Robust standard errors are in parenthesis, clustered at the district level. Significance levels: *: 10%; **: 5%; ***: 1%.

8 Alternative Scenarios

In this section, we evaluate the aggregate and state-level welfare under various scenarios.

8.1 Perfect Competition

We first examine the implications of changing the market structure to perfect competition for all firms. Under perfect competition, there is no misallocation or dispersion in MRPL across firms.

The allocative efficiency component of welfare gives us a sense of the welfare losses due to the misallocation resulting from market power. The allocative efficiency component ranges from 0.938 to 0.922, meaning that real income would increase by 6.2-7.8% under marginal cost pricing. Furthermore, we find that larger states consistently have more misallocation than smaller states. Overall, the levels of misallocation that the model generates are low compared to the ones found by Hsieh and Klenow (2009).

To understand the quantitative importance of market power on firm size distribution, we simulate an equilibrium in which all firms charge marginal cost. In the new equilibrium, all parameters

remain the same except firms charge marginal cost. Since productive firms charge higher markups in the calibration, they will be larger in the new equilibrium with perfect competition. We find that the top 5% of firms comprise 97% of all sales in India compared to 89% previously. In addition, the top 1% of firms go from having 42% to 55% of sales. In the case of perfect competition, there is no variance in the MRPL.

8.2 Full Integration

Next, we examine the implications of moving to a world with no geographic barriers to trade. We simulate the model with iceberg transportation costs equal to one for all bilateral state pairs.

In the aggregate, full integration leads to an aggregate increase in real income of 23.9%. Pro-competitive gains comprise 3.8% of this total aggregate gain. Table XX shows the changes in real income across states. We find that, in contrast to the construction of the GQ, small states gain the most. This is consistent with the idea that the construction of the GQ mainly benefited large states. It is also interesting to note that most states have positive pro-competitive effects, except for the smallest states. The large states, which tend to have the largest amount of misallocation, have pro-competitive gains that almost comprise 10% of their total gain.

9 Robustness

This section examines how changing key parameters in the model impacts the simulation results. In all of the alternative specifications below, we recalibrate the other parameters as described in Table IV before we simulate changes in transportation costs.

Elasticity of substitution *within* sectors (γ) [To be done](#)

Elasticity of substitution *across* sectors (θ) [To be done](#)

Correlation of draws across states [To be done](#)

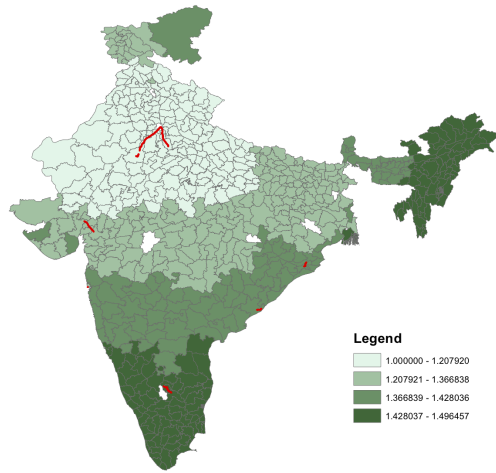
10 Conclusions

The goal of this paper is to quantitatively evaluate the welfare effects of improving the transportation infrastructure in a setting of internal trade and variable markups. Hence, we determine the extent to which misallocation is driven by high transports costs and decompose the welfare effects into Ricardian and pro-competitive gains, and we can thus gauge the distribution of gains across locations. We apply this framework to the construction of the Golden Quadrilateral in India, a major highway project spanning 5,800 km. We find large gains from the infrastructure project, amounting to more than 2% of real income. Nevertheless, there is wide variation in income gains

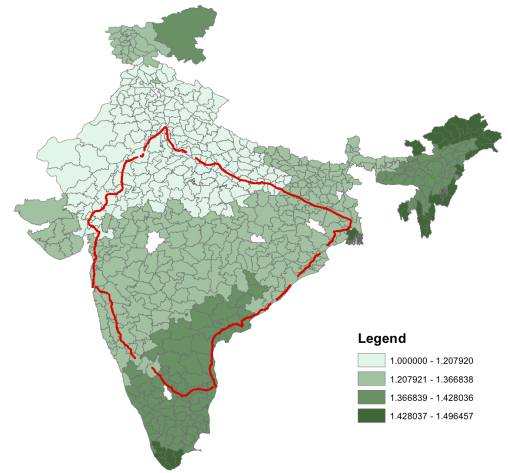
across Indian states, and even some losers after the project. Those locations closer to the GQ reap the main benefits, whereas states further away suffer from trade diversion, which more than compensates for the decrease in transportation costs.

FIGURE II
ESTIMATED TRANSPORTATION COSTS FROM DELHI

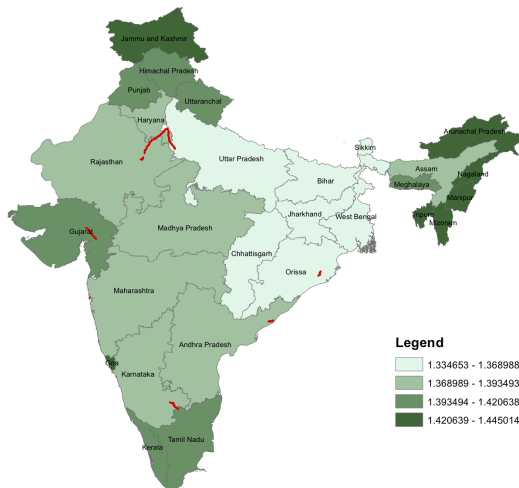
A: 2001 (District level)



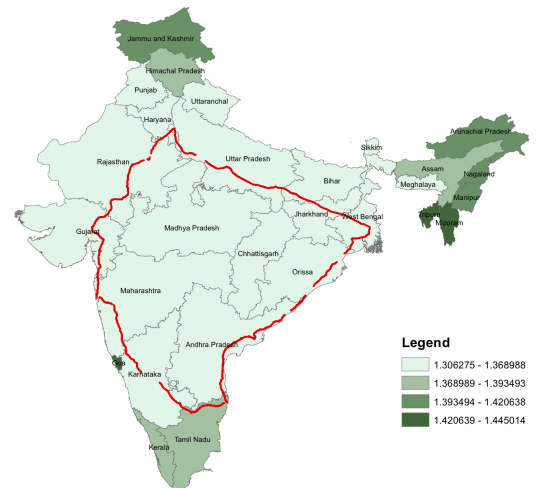
B: 2006 (District level)



C: 2001 (State level)



D: 2006 (State level)



Panel A of Figure II shows the estimated transportation costs from Delhi at the district level for 2001; Panel B of Figure II shows the estimated transportation costs from Haryana at the district level for 2006; Panel C of Figure II shows the estimated transportation costs from Delhi at the state level for 2001; Panel D of Figure II shows the estimated transportation costs from Delhi at the state level for 2006. The transportation costs have been estimated as explained in section 6.1.

FIGURE III
PERCENTAGE CHANGE IN TRANSPORTATION COSTS FROM DELHI

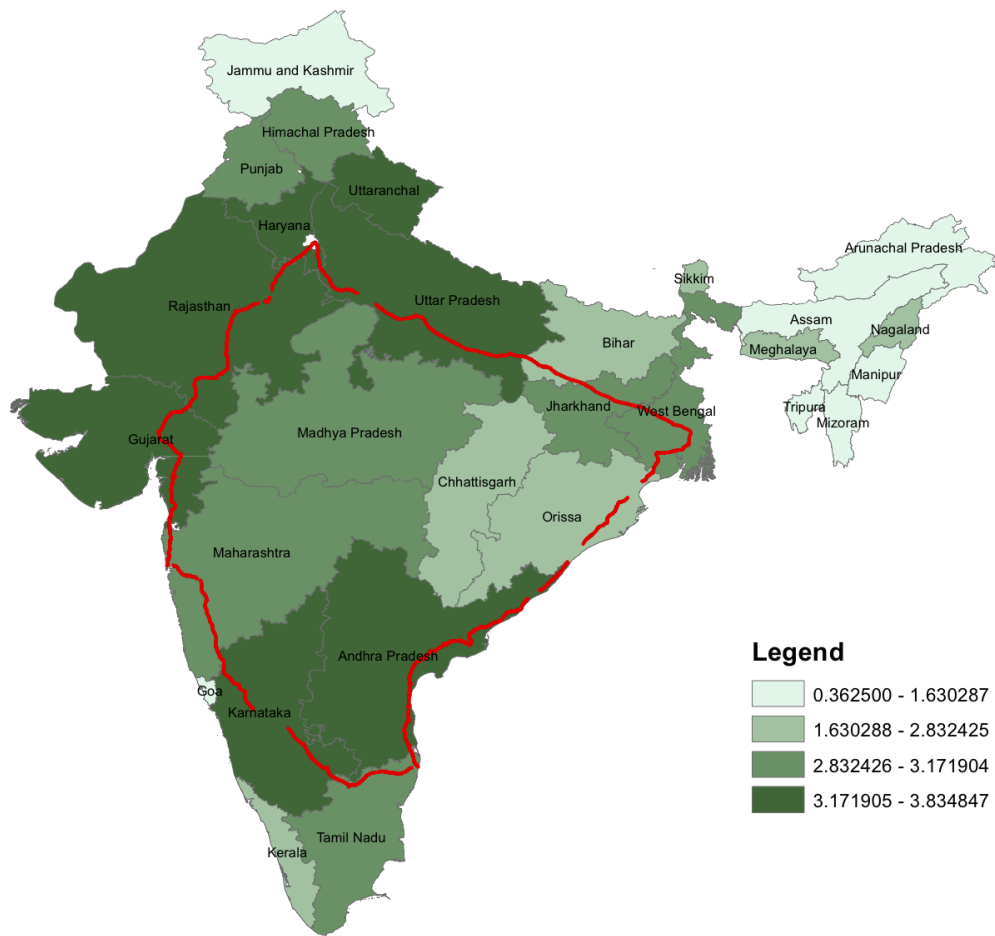


Figure III shows the % change in transportation costs due to the construction of the GQ at the state level.

FIGURE IV
PERCENTAGE CHANGE IN REAL INCOME AFTER GQ

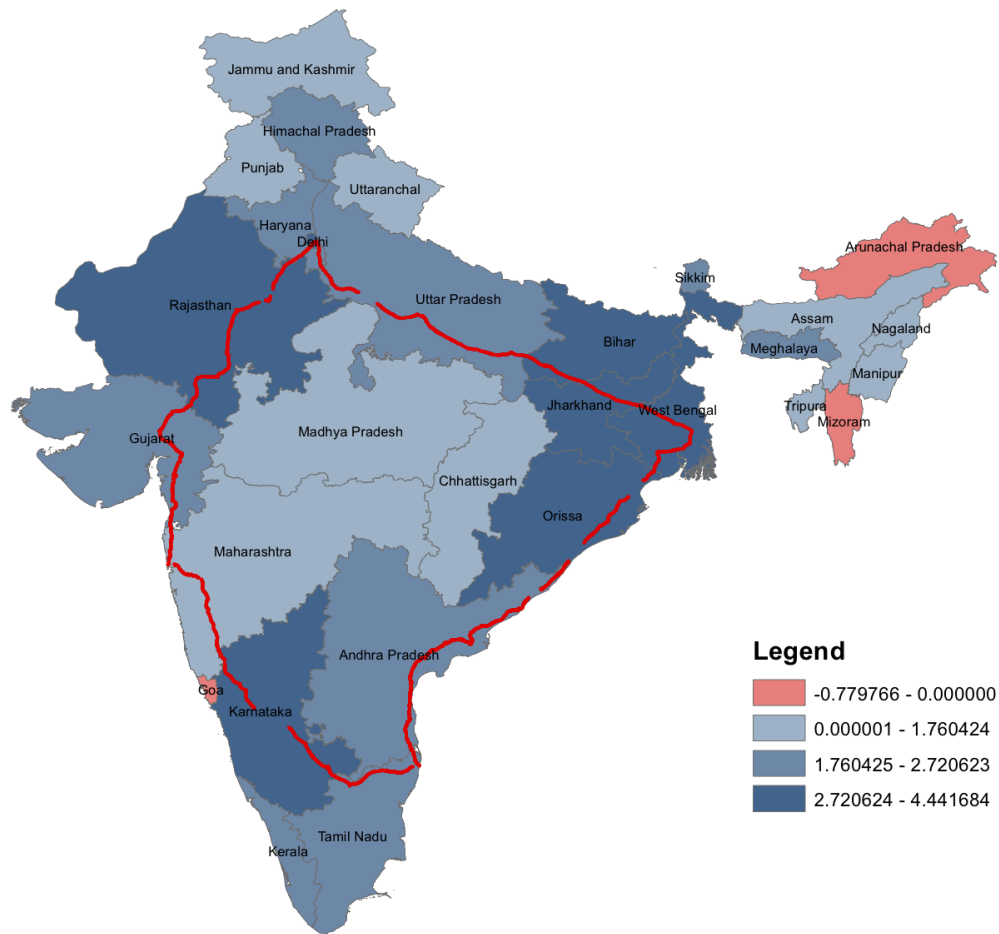


Figure IV shows the % change in real after the decrease in transportation costs due to the construction of the GQ. The numbers represented in this map correspond to the ones presented in column 2 of Table V.

References

- ADAMOPOULOS, T. (2011): “Transportation Costs, Agricultural Productivity, and Cross-Country Income Differences,” *International Economic Review*, 52(2), 489–521.
- AGHION, P., R. BURGESS, S. REDDING, AND F. ZILIBOTTI (2005): “Entry liberalization and inequality in industrial performance,” *Journal of the European Economic Association*, 3(2/3), 291–302.
- ALDER, S. (2014): “Chinese Roads in India: The Effect of Transport Infrastructure on Economic Development,” *Working Paper*.
- ALLEN, T., AND C. ARKOLAKIS (Forthcoming): “Trade and the Topography of the Spatial Economy,” *Quarterly Journal of Economics*.
- ARKOLAKIS, C., A. COSTINOT, D. DONALDSON, AND A. RODRÍGUEZ-CLARE (2012): “The Elusive Pro-Competitive Effects of Trade,” *Working Paper*.
- ARKOLAKIS, C., A. COSTINOT, AND A. RODRIGUEZ-CLARE (2012): “New Trade Models, Same Old Gains?,” *American Economic Review*, 102(1), 94–130.
- ATAK, J., F. BATEMAN, M. HAINES, AND R. A. MARGO (2010): “Did Railroads Induce or Follow Economic Growth?: Urbanization and Population Growth in the American Midwest, 1850-1860,” *Social Science History*, 34(2), 171–197.
- ATKESON, A., AND A. BURSTEIN (2008): “Pricing-to-market, trade costs, and international relative prices,” *The American Economic Review*, 98(5), 1998–2031.
- BANERJEE, A. V., E. DUFLO, AND N. QIAN (2012): “On the Road: Access to Transportation Infrastructure and Economic Growth in China,” pp. 1–50.
- BERNARD, A. B., J. EATON, J. B. JENSEN, AND S. KORTUM (2003): “Plants and Productivity in International Trade,” *The American Economic Review*, 4, 1268–1290.
- BOLLARD, A., P. KLENOW, AND G. SHARMA (2013): “India’s Mysterious Manufacturing Miracle,” *Review of Economic Dynamics*, 16, 59–85.
- BUERA, F., J. KABOSKI, AND Y. SHIN (2011): “Finance and Development: A Tail of Two Sectors,” *American Economic Review*, 101, 1964–2002.
- CASELLI, F., AND N. GENNAIOLI (2013): “Dynastic Management,” *Economic Enquiry*, 51(1), 971–996.

- CHARI, A. V. (2011): “Identifying the Aggregate Productivity Effects of Entry and Size Restrictions: An Empirical Analysis of License Reform in India,” *American Economic Journal: Economic Policy*, 3(2), 66–96.
- COSTINOT, A., AND D. DONALDSON (2012): “How Large are the Gains from Economic Integration? Theory and Evidence from U.S. Agriculture, 1880-2002,” *Working Paper*.
- DATTA, S. (2012): “The impact of improved highways on Indian firms,” *Journal of Development Economics*, 99(1), 46–57.
- DE BLAS, B., AND K. RUSS (2010): “Understanding Markups in the Open Economy under Bertrand Competition,” Discussion paper, National Bureau of Economic Research.
- DEVEREUX, M. B., AND K. M. LEE (2001): “Dynamic gains from international trade with imperfect competition and market power,” *Review of Development Economics*, 5(2), 239–255.
- DONALDSON, D. (Forthcoming): “Railroads and the Raj: the Economic Impact of Transportation Infrastructure,” *American Economic Review*.
- EATON, J., AND S. KORTUM (2002): “Technology, Geography, and Trade,” *Econometrica*, 70(5), 1741–1779.
- EDMOND, C., V. MIDRIGAN, AND D. Y. XU (2012): “Competition, markups, and the gains from international trade,” Discussion paper, National Bureau of Economic Research.
- EPIFANI, P., AND G. GANCIA (2011): “Trade, markup heterogeneity and misallocations,” *Journal of International Economics*, 83(1), 1–13.
- EROSA, A., AND L. ALLUB (2013): “Financial Frictions, Occupational Choice, and Economic Inequality,” *Working Paper*.
- FABER, B. (Forthcoming): “Trade Integration, Market Size, and Industrialization: Evidence from China’s National Trunk Highway System,” *Review of Economic Studies*.
- GARCIA-SANTANA, M., AND J. PIJOAN-MAS (2014): “The reservation laws in India and the misallocation of production factors,” *Journal of Monetary Economics*, 66(0), 193 – 209.
- GARICANO, L., C. LELARGE, AND J. V. REENEN (2012): “Firm Size Distortions and the Productivity Distribution: Evidence from France,” *Working Paper*.
- GHANI, E., A. G. GOSWAMI, AND W. KERR (2013): “Highway to success in India: the impact of the golden quadrilateral project for the location and performance of manufacturing,” *World Bank Policy Research Working Paper*, (6320).

- GOURIO, F., AND N. ROYS (2013): “Size-Dependent Regulations, Firm Size Distribution, and Reallocation,” *Working Paper*.
- GUNER, N., G. VENTURA, AND X. YI (2008): “Macroeconomic Implications of Size-Dependent Policies,” *Review of Economic Dynamics*, 11(4), 721–744.
- HERRENDORF, B., J. A. SCHMITZ, JR., AND A. TEIXEIRA (2012): “The Role of Transportation in U.S. Economic Development: 1840-1860,” *International Economic Review*, 53(3), 693–716.
- HOLMES, T. J., W.-T. HSU, AND S. LEE (Forthcoming): “Allocative Efficiency, Markups, and the Welfare Gains from Trade,” *Journal of International Economics*.
- HOPENHAYN, H. (2014): “Firms, Misallocation, and Aggregate Productivity: A Review,” *The Annual Review of Economics*, 6(1).
- HSIEH, C.-T., AND P. KLENOW (2009): “Misallocation and Manufacturing TFP in China and India,” *Quarterly Journal of Economics*, 124(4), 1403–1448.
- KOTHARI, S. (2013): “The Size Distribution of Manufacturing Plants and Development,” *Working Paper*.
- LOPEZ-MARTIN, B. (2013): “From Firm Productivity Dynamics to Aggregate Efficiency,” *Working Paper*.
- MARKUSEN, J. R. (1981): “Trade and the gains from trade with imperfect competition,” *Journal of International Economics*, 11(4), 531–551.
- MIDRIGAN, V., AND D. XU (2014): “Finance and Misallocation: Evidence from Plant Level Data,” *American Economic Review*, 2(104), 422–58.
- MOLL, B. (Forthcoming): “Productivity Losses from Capital Frictions: Can Self-Financing Undo Capital Misallocation?,” *American Economic Review*.
- PETERS, M. (2013): “Heterogeneous Mark-Ups, Growth, and Endogenous Misallocation,” Discussion paper, Working Paper.
- RESTUCCIA, D., AND R. ROGERSON (2008): “Policy Distorsions and Aggregate Productivity with Heterogeneous Establishments,” *Review of Economic Dynamics*, 11(4), 707–720.
- (2013): “Misallocation and productivity,” *Review of Economic Dynamics*, 16(1), 1–10.
- SOTELO, S. (2014): “Trade Frictions and Agricultural Productivity: Theory and Evidence from Peru,” *Working Paper*.

WAUGH, M. E. (2010): “International Trade and Income Differences,” *American Economic Review*, 100(5), 2093–2124.

WORLD-BANK (2002): “India’s Transport Sector: The Challenges Ahead,” *World Bank Reports Series*, 1, 1–65.

Appendix

A Additional Tables and Figures

TABLE VII
INDUSTRY DISTRIBUTION OF MONOPOLISTS

NIC Code	Industry	Number of Products
15	Manufacture of food products and beverages	22
16	Manufacture of tobacco products	1
17	Manufacture of textiles	22
18	Manufacture of wearing apparel; dressing and dyeing of fur	1
19	Tanning and dassing of leather manufacture of luggage, handbags saddlery ,harness and footwear	4
20	Manufacture of wood and of products of wood and cork, except furniture; manufacture of articles of straw and plating materials	2
21	Manufacture of paper and paper products	7
22	Publishing, printing and reproduction of recorded media	2
23	Manufacture of coke, refined petroleum products and nuclear fuel	11
24	Manufacture of chemicals and chemical products	96
25	Manufacture of rubber and plastic products	6
26	Manufacture of other non-metallic mineral products	27
27	Manufacture of basic metals	25
28	Manufacture of fabricated metal products, except machinery and equipment	2
29	Manufacture of machinery and equipment n.e.c.	1
30	Manufacture of office, accounting and computing machinery	2
31	Manufacture of electrical machinery and apparatus n.e.c.	11
32	Manufacture of radio, television and communication equipment and apparatus	10
33	Manufacture of medical, precision and optical instruments, watches and clocks	2
34	Manufacture of motor vehicles, trailers and semi-trailers	3
35	Manufacture of other transport equipment	1
36	Manufacture of furniture; manufacturing n.e.c.	3

Table VII shows the industry distribution of monopolists according to the 2-digits National Industry Classification (NIC). A plant is defined as a monopolist in a 5-digits ASICC product if it accounts for at least 95 per cent of total sales of that product.

In this appendix, we give details on the data preparation for the estimation of the effect of transportation costs on prices using the Golden Quadrilateral as a natural experiment.

B Data Appendix

B.1 Details on Plant-Level Data

The ASI consists of two parts: the ASI census and the ASI sample. Plants with 100 or more workers are categorized as the census sector, which means that all plants are surveyed. In order to account for the rest of the population of registered plants, all plants with fewer than 100 employees are

TABLE VIII

MANUFACTURING VA SHARE AND PERCENTAGE OF ACTIVE SECTORS

state	manufacturing VA share	% of active sectors
Maharashtra	0.2293	100.00
Gujarat	0.1465	75.81
Tamil Nadu	0.0944	60.08
Karnataka	0.0623	50.00
Uttar Pradesh	0.0703	64.92
Andhra Pradesh	0.0511	56.85
Haryana	0.0435	40.73
Jharkhand	0.0342	14.52
West Bengal	0.0448	52.82
Rajasthan	0.0306	36.69
Orissa	0.0237	22.98
Himachal Pradesh	0.0214	19.76
Madhya Pradesh	0.0267	41.53
Chhattisgarh	0.0195	15.73
Punjab	0.0255	45.97
Kerala	0.0190	36.29
Uttaranchal	0.0112	14.52
Delhi	0.0120	24.19
Assam	0.0087	18.15
Goa	0.0089	12.90
Jammu and Kashmir	0.0066	18.15
Bihar	0.0067	18.55
Meghalaya	0.0014	6.05
Tripura	0.0008	9.68
Nagaland	0.0003	5.65
Sikkim	0.0001	2.42
Manipur	0.0004	6.05
Arunachal Pradesh	0.0001	2.82
Mizoram	0.0001	3.23

Column 2 of table VIII shows the manufacturing value added shares of Indian states. Note that we have explicitly targeted these shares to calibrate the labor endowments L_i . Column 3 of table VIII shows the % of active sectors across in each state; by targeting the number of firms per industry-sector K_{ij} we have implicitly targeted the % of active sectors as well.

randomly sampled. The sample frame is carefully designed: all plants are stratified at the sector-industry 4-digit level of NIC and at least 1/5th of the plants in each strata are selected for the sample.

The data reported by the plants is carefully monitored by the National Sample Survey Organi-

zation, which is part of the Ministry of Statistics and Programme Implementation. When plants report their records: (i) they are initially verified by the field staff; (ii) the information verified by the field staff is then manually scrutinized by senior level staff; (iii) the data is sent to the data center where it is verified again before it is entered in the computers; and (iv) once the data is entered, the members of the IT team look for anomalies and check consistency with previous surveys.

TABLE IX
DESCRIPTIVE STATISTICS:
ASI & NSS PLANTS

	Mean	Percentiles			Mean	Percentiles		
	(Std. Dev)	25	50	75	(Std. Dev)	25	50	75
	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)
Panel A: ASI 2000-01 (Obs = 41,096; plants = 171,743)					ASI 2005-06 (Obs = 57,304; plants = 179,918)			
Number of Employees	46.51 (382.07)	10	18	42	50.65 (347.60)	10	20	48
Gross Value Added per Worker (thousands of rupees)	191.87 (686.32)	27.19	63.20	128.48	286.75 (1104.25)	11.82	57.10	136.16
Number of Products per plant	1.53 (1.11)	1	1	2	1.53 (1.12)	1	1	2
Panel B: NSS 2000-01 (Obs = 152,494; plants = 17,024,108)					NSS 2005-06 (Obs = 82330; plants = 16,953,555)			
Number of Employees	2.17 (2.55)	1	2	2	2.11 (5.59)	1	2	2
Gross Value Added per Worker (thousands of rupees)	16.23 (17.09)	4.18	8.56	17.52	23.12 (47.64)	4.80	9.54	20.74
Number of Products per plant	1.04 (0.26)	1	1	1	1.05 (0.28)	1	1	1

Table IX shows descriptive statistics of Indian plants for the fiscal year 2000-2001 and 2005-06 according to NSS and ASI. Panel A shows statistics of plants in the Annual Survey of Industries (ASI). Panel B shows statistics of the National Sample Survey (NSS).

B.2 Details on Data Preparation of the Difference-in-Difference Specification

We use the 2000-2001 and 2005-2006 rounds of both the Annual Survey of Industries and the National Sample Survey in order to study the evolution of prices as a result of the construction of the GQ project.²⁵ For each round and district, we compute the price of each product as a weighted average of the prices paid by the plants using that product as intermediate in that district. Each price is calculated as the value of consumption of the input over the quantity consumed. We observe the price of 912 products that were consumed in the same district in both 2001 and 2006. There is a total of 323 districts. Several districts in 2006 were carved out from districts in 2001. As a benchmark, we use the districts of the 2000-2001 round, merging those splits.

Additionally, using the ArcGIS software, we compute the closest straight-line distance from each district to each completed stretch of the GQ in March 2001 and March 2006. We then compute several treatment dummies taking the value 1 if the district is within a certain distance of the GQ and zero otherwise. We consider this set of distances: 15, 25, 50, 100, 150, 200, and 300 kilometers from the GQ. Our treated districts are those for which the treatment dummy changes between 2001 and 2006. The control districts are those that did not gain further access to the network infrastructure between 2001 and 2006. Following the previous discussion, we exclude nodal districts (Delhi, Mumbai, Chennai, and Calcutta) as well as a few contiguous suburbs identified by [Datta \(2012\)](#) that were on the GQ as a matter of design rather than fortuitousness (Gurgaon, Faridabad, Ghaziabad, Gautam Buddha Nagar, and Thane). Finally, we exclude a few districts that were within 50 km of the GQ in 2001, as the evolution of prices in these districts might be systematically different from the one in our control group, due to secondary and long-run effects of the transportation network. [Appendix B.2](#) details the procedure on computing prices and preparing the data for the diff-in-diff regressions.

B.3 Computation of Prices

We compute prices of non-imported inputs consumed in the manufacturing production process for the years 2001 and 2006. Prices of every input in every district are computed as the total purchase value over total quantity consumed. Each input is identified by the 5-digits Annual Survey of Industries Commodity Classification (ASICC). We do not consider input items whose description refer to “other” or “non elsewhere classified” products, as being products categorized in residual classifications.

²⁵Although the GQ was not completed until 2011, we use 2006 as the last year of treatment due to the fact that the National Sample Survey does not have information on inputs in the 2010-2011 round. Note that 91 percent of the GQ was finished in 2006.

B.4 Unit misreporting

We also exclude inputs for which we identify unit misreporting. Some firms appear to report quantities in different units than the ones they are supposed to do. For example, the average log price of input Chlorophos (ASICC 31611) is 5.6 for some firms and 12.3 for others (see Figure V). This is due to the fact that some firms report quantities of this input in tonnes (as they are supposed to do) whereas others do in kilograms (hence the difference in average log price of 6.7 can be explained by a denominator multiplied by 1,000 ($\ln(1000) = 6.9$). As this is a source of potential error, for the sake of transparency, we exclude these products with unit misreporting. Specifically, we sort every product by price (from low to high) and identify a jump in prices if the ratio of one price over the previous one is higher than 20. If that happens, this product is excluded from the specification (see also Appendix C of Kothari (2013)).^d

FIGURE V
PERCENTAGE CHANGE IN REAL INCOME AFTER GQ

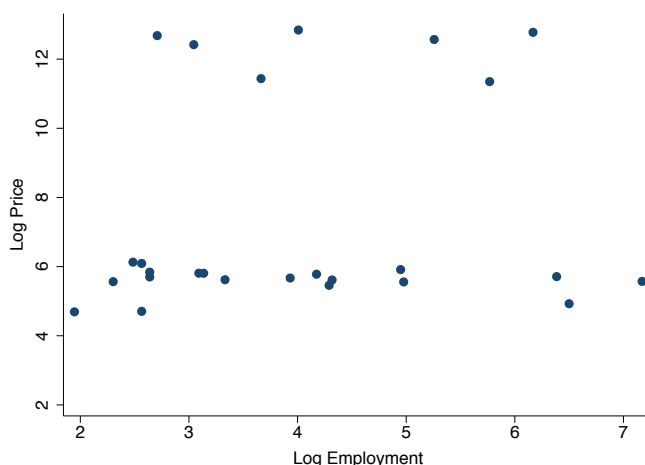


Figure IV shows ROBER EXPLAIN WHAT THE TABLE SHOWS PLEASE.

B.5 Computation of the Distance from Every District to the GQ in Both 2001 and 2006

Our treatment variables are several distances to the closest completed part of the Golden Quadrilateral in 2001 and 2006. Our benchmark administrative division is that of 2001, hence districts in 2006 that were carved out from existent districts in 2001 are assigned to their original district. The GQ consisted of 127 stretches and the National Highways Authority of India (NHAI) gives information on the date of start, date of completion, starting point, and end point for each of them.²⁶ Then, using highway maps and the ArcGIS software, we compute the shortest straight-

²⁶See nhai.org/completed.asp and the Annual Reports of NHAI.

line distance from every district to the nearest completed stretch of the GQ in March 2001 and March 2006. We exclude a few stretches corresponding to river over bridge (ROB), bridge sections and bypasses that are very short in kilometers. Of the 127 stretches of the GQ (5,846.64 km), 16 (769 km) were completed by March 2001 and 114 (5,303.17 km) by March 2006. That is, in 2001, only 13 percent of the GQ was completed, whereas in 2006, 91% of the network was finished.

C The Firm-Level Linear Relationship Between Labor Shares and Sectoral Shares

The optimal pricing decision of the firm is given by:

$$p_d^o(j, k) = \frac{\epsilon_d^o(j, k)}{\epsilon_d^o(j, k) - 1} \frac{W_o}{a_o(j, k)} \tau_d^o,$$

where

$$\epsilon_d^o(k, j) = \left(\omega_d^o(j, k) \frac{1}{\theta} + (1 - \omega_d^o(j, k)) \frac{1}{\gamma} \right)^{-1},$$

and

$$\omega_d^o = \frac{p_d^o(j, k)^{1-\gamma}}{\sum_{o=1}^N \sum_{k=1}^K p_d^o(j, k)^{1-\gamma}}.$$

Multiplying by $l_d^o(j, k)$ on both sides of the equation and re-ordering terms:

$$\frac{\tau_d^o W_o l_d^o(j, k)}{p_d^o(j, k) c_d^o(j, k)} = \frac{\epsilon_d^o(j, k) - 1}{\epsilon_d^o(j, k)}.$$

We now introduce additional notation to define the price that the firm sets before charging transportation costs. Let the price set by the firm at the gate of the factory be denoted:

$$\tilde{p}_d^o(j, k) = \frac{p_d^o(j, k)}{\tau_d^o}.$$

This is the price that we can compute in the data when using firms' reported sales and physical units. Using this definition, we can write the firm's inverse of the markup as:

$$\frac{W_o l_d^o(j, k)}{\tilde{p}_d^o(j, k) c_d^o(j, k)} = \frac{\epsilon_d^o(j, k) - 1}{\epsilon_d^o(j, k)},$$

where $\frac{W_o l_d^o(j, k)}{\tilde{p}_d^o(j, k) c_d^o(j, k)}$ is the labor share of firms' total revenue at destination d before transportation costs are charged. Using the expression for the firm's elasticity:

$$\begin{aligned} \frac{W_o l_d^o(j, k)}{\tilde{p}_d^o(j, k) c_d^o(j, k)} &= \left[\left(\omega_d^o(j, k) \frac{1}{\theta} + (1 - \omega_d^o(j, k)) \frac{1}{\gamma} \right)^{-1} - 1 \right] \left(\omega_d^o(j, k) \frac{1}{\theta} + (1 - \omega_d^o(j, k)) \frac{1}{\gamma} \right) \\ &= 1 - \omega_d^o(j, k) \frac{1}{\theta} - (1 - \omega_d^o(j, k)) \frac{1}{\gamma} = 1 - \omega_d^o(j, k) \frac{1}{\theta} - \frac{1}{\gamma} + \frac{1}{\gamma} \omega_d^o(j, k), \end{aligned}$$

which yields the following linear relationship between the firms' labor share and sectoral share:

$$\frac{W_o l_d^o(j, k)}{\tilde{p}_d^o(j, k) c_d^o(j, k)} = 1 - \frac{1}{\gamma} - \left(\frac{1}{\theta} - \frac{1}{\gamma} \right) \omega_d^o(j, k) \quad (24)$$

Goods produced only in one state For those goods that are produced only in one location (location o for instance), the expression for firms' market share becomes:

$$\omega_d^o(j, k) = \frac{p_d^o(j, k)^{1-\gamma}}{\sum_{k=1}^K p_d^o(j, k)^{1-\gamma}} = \frac{(\tau_d^o)^{1-\gamma} \tilde{p}_d^o(j, k)^{1-\gamma}}{\sum_{k=1}^K (\tau_d^o)^{1-\gamma} \tilde{p}_d^o(j, k)^{1-\gamma}} = \frac{(\tau_d^o)^{1-\gamma} \tilde{p}_d^o(j, k)^{1-\gamma}}{(\tau_d^o)^{1-\gamma} \sum_{k=1}^K \tilde{p}_d^o(j, k)^{1-\gamma}} = \frac{\tilde{p}_d^o(j, k)^{1-\gamma}}{\sum_{k=1}^K \tilde{p}_d^o(j, k)^{1-\gamma}}.$$

Note that $\omega_d^o(j, k)$ will be constant across different destinations. Then, summing equation (24) across destinations we get:

$$\frac{W_o l^o(j, k)}{\tilde{p}^o(j, k) c^o(j, k)} = 1 - \frac{1}{\gamma} - \left(\frac{1}{\theta} - \frac{1}{\gamma} \right) \omega^o(j, k)$$

where:

$$\begin{aligned} l^o(j, k) &= \sum_{d=1}^N l_d^o(j, k) \\ \tilde{p}^o(j, k) c^o(j, k) &= \sum_{d=1}^N \tilde{p}_d^o(j, k) c_d^o(j, k) \\ \omega^o(j, k) &= \frac{\sum_{d=1}^N \tilde{p}_d^o(j, k) c_d^o(j, k)}{\sum_{k=1}^K \sum_{d=1}^N \tilde{p}_d^o(j, k) c_d^o(j, k)} \end{aligned}$$

D Holmes, Hsu, Lee (2013) Index in Our Model

Since our utility function is homogeneous of degree one, we can write real income as income divided by the price index:

$$W_i = \frac{w_i L_i + \Pi_i}{P_i} \quad (25)$$

where Π are aggregate profits in state i . We now introduce additional notations that will allow us to decompose welfare. Define $E\mu_i^{sell}$ as the revenue-weighted mean markup across firms originating in state i . This equals:

$$E\mu_i^{sell} = \frac{w_i L_i + \Pi_i}{w_i L_i} = \frac{R_i}{w_i L_i} = \frac{\int_0^1 \left(\sum_{d=1}^N \sum_{k=1}^{K_{ij}} s_d^i(j, k) R_d \right) dj}{\int_0^1 \left(\sum_{d=1}^N \sum_{k=1}^{K_{ij}} \left(\frac{1}{\mu_i^d(j, k)} \right) s_d^i(j, k) R_d \right) dj}, \quad (26)$$

where $s_d^i(j, k)$ is the share of spending at d on a good produced by firm k producing in sector j in state i , and $\mu_i^d(j, k)$ is the markup of firm k operating in sector j in state i and selling in state d . This markup equals:

$$\mu_i^d(j, k) = \frac{p_d^o(j, k)}{a_{i,j,k}}.$$

Define $E\mu_i^{buy}$ as the revenue-weighted mean markup across firms that sell goods with destination i . This equals:

$$E\mu_i^{buy} = \int_0^1 \left(\sum_{o=1}^N \sum_{k=1}^{K_{oj}} \mu_o^i(j, k) s_i^o(j, k) \right) dj$$

Then, we can rewrite equation (25) as:

$$W_i = w_i L_i * \frac{1}{P_i^{pc}} * \frac{E\mu_i^{sell}}{E\mu_i^{buy}} * \frac{P_i^{pc}}{P_i} E\mu_i^{buy} \quad (27)$$

where P_i^{pc} is the price index under perfect competition in state i . This equals:

$$P_i^{pc} = \left[\int_0^1 \left(\left(\sum_{o=1}^N \sum_{k=1}^{K_{oj}} \left(\frac{w_i^{pc} \tau_o^d}{a_{i,j,k}} \right)^{1-\gamma} \right)^{\frac{1}{1-\gamma}} \right)^{1-\theta} dj \right]^{\frac{1}{1-\theta}}.$$

P_i is the equilibrium price index in state i :

$$P_i = \left[\int_0^1 \left(\left(\sum_{o=1}^N \sum_{k=1}^{K_{oj}} \left(\frac{\epsilon_d^o(j,k)}{\epsilon_d^o(j,k) - 1} \frac{w_i \tau_o^d}{a_{i,j,k}} \right)^{1-\gamma} \right)^{\frac{1}{1-\gamma}} \right)^{1-\theta} dj \right]^{\frac{1}{1-\theta}}.$$

Equation (27) comes from combining equation (25) with (26), and dividing and multiplying by P_i^{pc} and $E\mu_i^{buy}$.

E Robustness:

Robustness here:

TABLE X

GAINS FROM THE GQ: ROBUSTNESS

state	$\gamma = 10$				$\gamma = 27$				$\theta = 1.25$			Unc. draws		
	η_{Ric}	η_{ToT}	η_{ae}		η_{Ric}	η_{ToT}	η_{ae}		η_{Ric}	η_{ToT}	η_{ae}	η_{Ric}	η_{ToT}	η_{ae}
India	2.28	2.18	-0.01	0.08	2.10	1.96	-0.00	0.12
Arunachal Pradesh	-0.03	-0.04	0.00	0.01	-0.10	-0.16	0.03	0.04
Mizoram	-0.06	-0.10	0.03	0.01	-0.10	-0.16	0.04	0.01
Sikkim	2.55	2.53	0.01	0.01	2.43	2.31	0.07	0.06
Nagaland	0.40	0.39	-0.01	0.02	0.05	0.06	-0.07	0.05
Manipur	0.61	0.53	0.06	0.02	0.56	0.42	0.10	0.04
Tripura	0.20	0.29	-0.10	0.01	0.09	0.13	-0.06	0.03
Meghalaya	2.02	1.94	0.06	0.01	1.98	1.80	0.13	0.05
Jammu and Kashmir	0.97	1.00	-0.02	-0.01	0.87	0.82	0.03	0.02
Bihar	4.07	4.21	-0.14	-0.00	3.97	4.03	-0.07	0.01
Assam	1.32	1.33	-0.03	0.02	1.17	1.15	-0.03	0.05
Goa	-0.73	-0.85	0.10	0.01	-0.81	-0.95	0.12	0.02
Uttaranchal	1.85	1.94	-0.10	0.01	1.71	1.84	-0.17	0.04
Delhi	3.41	3.47	-0.08	0.02	3.24	3.20	-0.07	0.11
Kerala	2.01	2.06	-0.05	0.00	1.82	1.73	0.00	0.09
Chattisgarh	1.02	1.01	0.00	0.02	0.92	0.93	-0.04	0.03
Himachal Pradesh	2.16	2.27	-0.12	0.02	2.07	2.25	-0.20	0.02
Orissa	3.14	3.14	-0.04	0.04	3.05	3.07	-0.09	0.06
Punjab	1.33	1.25	0.08	-0.00	1.20	1.03	0.13	0.04
Madhya Pradesh	1.87	1.92	-0.07	0.02	1.72	1.66	-0.05	0.11
Rajasthan	2.87	2.93	-0.08	0.02	2.72	2.70	-0.07	0.09
Jharkhand	4.49	4.42	0.02	0.05	4.45	4.49	-0.09	0.06
Haryana	2.30	2.30	-0.05	0.04	2.13	2.09	-0.07	0.11
West Bengal	3.78	3.78	-0.05	0.05	3.52	3.32	-0.00	0.21
Andhra Pradesh	1.98	1.99	-0.03	0.02	1.76	1.63	0.00	0.13
Karnataka	3.43	3.33	0.00	0.10	3.19	3.09	-0.03	0.14
Uttar Pradesh	2.90	2.90	-0.05	0.06	2.69	2.48	-0.03	0.24
Tamil Nadu	1.95	1.90	-0.01	0.06	1.78	1.76	-0.04	0.06
Gujarat	2.31	2.12	0.06	0.13	2.12	1.91	0.07	0.13
Maharashtra	1.57	1.35	0.09	0.13	1.40	1.16	0.10	0.14