

Optimal audit of soft information under moral hazard

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December 6, 2011

Abstract

I study a model of moral hazard with soft information: the risk-averse agent takes an action and she *alone* observes the stochastic outcome; hence the principal faces a problem of *ex post* adverse selection. The incentive contract must include an audit. With limited instruments the principal cannot solve these two problems independently; the *ex post* incentive for misreporting interacts with the *ex ante* incentives for effort. The optimal transfer is option-like, the contract leaves the agent with some *ex ante* rent and fails to elicit truthful revelation in all states. The principal's preferred action is thus necessarily lower than in the standard model. Audit and transfer co-vary positively, which likely is a forgotten component of many real-life contracts.

Keywords: moral hazard, asymmetric information, soft information, contract, mechanism, audit. JEL Classification: D82.

1 Introduction

The standard solution of a moral hazard problem requires the observation of some informative signal of the agent's action. It is then possible to design a second-best contract, which is conditioned on that information instead of the actual action. While convenient to investigate questions such as

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the cost of moral hazard or explore properties of the solution, this model strongly relies on there being an observable signal of the agent's action. However performance may be difficult to observe or noisy. When the observed signal is not very informative it may be complemented. For example, Dye and Sridhar [11] suggests to gather additional information *ex post*, and thus to condition the contract on a broader set of data. Sometimes performance is not observed at all: an accounting report, for instance, is *not* a direct observation of the state of an firm. Rather it is a message that is sent by the same self-interested agent who generated that information in the first place. Then one may construct an audit mechanism (e.g. Kanodia [19] and Mookherjee and Png [27]). Because truthful revelation obtains in equilibrium, the connection between the *ex ante* problem of providing effort incentive and the issue of *ex post* adverse selection becomes moot. Then the moral hazard problem can be solved in standard fashion.

This paper explores exactly that connection. I present a model of the moral hazard *cum* audit problem, in which the agent may, optimally and rationally, not truthfully reveal her information. I show this has significant consequences for the optimal scheme used to solve the moral hazard problem, which is quite different from the standard second-best. Applications of this model are broad-ranging. For example, after hiring the CEO, a board often asks of him (her) to report his (her) results while on the job; a regulated firm may be asked to reveal its production cost after investing in an uncertain technology. The starting premise is that the real world does not accord with the results of Mookherjee and Png [27] or Kanodia [19]. Enron executives did not truthfully reveal their information, neither did Merrill Lynch's nor Lehman's.¹ As the Greek economy was imploding it was revealed that its national accounts were not reflective of its true state of affairs. More broadly, Reinhart and Rogoff [29] document that governments facing a sovereign debt crises tend to not disclose the true impact of their actions. Thus a model that systematically predicts truthful revelation has limited applicability. It also prevents the analysis of the interaction between *ex post* adverse selection and *ex ante* moral hazard. This issue has received scant attention in economics, possibly because the Revelation Principle (applied by Mookherjee and Png [27] and others) is too powerful in some sense. Indeed the accounting literature roots misreporting of information in some failure of the Revelation Principle (e.g. Arya, Glover and Sunder [2] or Demski

¹Kedia and Philippon [21] develop and test a model of earnings management (a euphemism for fraudulent accounting). They document how pervasive the practice is.

and Frimor [10]). I suggest a different route that affirms and exploits the Revelation Principle.

Bar for the issue of observability, the model mirrors that of a standard moral hazard problem. A risk-neutral principal delegates production to a risk-averse agent. The agent's action a governs the distribution $F(\cdot|a)$ of a stochastic outcome θ , which she *alone* observes. That information must therefore be elicited *ex post*. Because the principal otherwise observes nothing, the contract must include an audit and some (exogenous) punishment. The model is *not* reliant on endogenous penalties nor rewards; that is, the principal possesses fewer instruments than in Kanodia [19] or Mookherjee and Png [27]. Furthermore, the model attempts to be faithful to audit as a sampling process, which is imperfect.² This paucity of instruments generates misreporting in equilibrium. It induces a fundamental tension between *ex ante* effort provision, which requires a state-contingent compensation, and *ex post* information revelation, which is best addressed with a constant transfer. The equilibrium is fully characterized and its properties are explored.

The audit function, optimal action and transfer schedule are all jointly determined. The equilibrium contract features rents, and out of the three possible information revelation regimes that may arise (completely truthful, partially truthful and never truthful), only the latter two may be equilibrium outcomes. Which of these regimes prevails depends on the whole contract, not just the audit. An *ex ante* rent must be left to the agent (i.e. the participation constraint is slack) because the penalty for misreporting acts like an implicit limited liability constraint. As in Jewitt, Kadan and Swinkels [18] the transfer function is "option-like" (see Figure 3), which accords well with many real-life instances. Complete truth-telling can never be an equilibrium because the optimal transfer schedule is constant (optimally at zero) below a performance threshold θ_a . Thus for any realisation of the state beneath θ_a , the agent has nothing to lose by misreporting. So lack of observability combined with weak punishments require a peculiar contract in response, which in turn prevents complete truth-telling; and lack of truthful revelation induces further distortions. When truthful revelation is possible for at least some states, the agent misreports in the worse states, where the incentive is strongest and the cost is lowest.

Furthermore, the optimal audit and transfer co-vary positively. I suggest that together these two sets of results bring us a step closer to real life. For example with Enron, Merrill Lynch or Lehman Brothers (to name only a few), bankruptcy might not just have been a case of poor auditing but

²For example, financial audits are sampling processes.

also (excessively) powerful incentives that can only lead agents to manipulate information. Indeed, the more powerful the *ex ante* incentives for high effort (i.e. the steeper the transfer function), the more attractive is the option to manipulate information *ex post*, especially when it is bad. Therefore the more accurate must the audit be.

The papers closest to this one are Kanodia [19] and Mookherjee and Png [27]. Both consider a combination of moral hazard and *ex post* adverse selection with no observability. Kanodia [19] renders both information revelation and moral hazard problems vacuous by assuming constant wages (Equation 13). Mookherjee and Png [27] combine a Grossman-Hart [13] model with an *ex post* revelation mechanism, where the principal may be a tax authority. The agent's message conditions a payment to the principal and the probability of audit; the audit is perfect and fines or rewards may be used. In equilibrium the principal only offers rewards for truthful revelation; these may be arbitrarily large.³ They deliver truthful revelation, which renders the interaction with the *ex ante* moral hazard problem moot. Close to Mookherjee and Png [27], Border and Sobel [3] construct an audit mechanism with endogenous penalties as well. The optimal probability of audit is varying in the messages sent; truthful revelation obtains. In a similar vein, Reinganum and Wilde [28] show that a simple audit cut-off rule does at least as well as a random audit rule. Both [3, 28] ignore the agent's participation decision, as pointed out by Mookherjee and Png [27].⁴ In all these papers, auditing is perfect but the principal controls the probability of running an audit. I depart from them in two ways. First, there are no endogenous penalties for misreporting nor rewards for truthful revelation; the principal thus must do with fewer instruments. Second, the audit is imperfect. That technology is closer to one of sampling, which is what most real audits do, and has been modeled by Bushman and Kanodia [4] or Demski and Dye [9].

Others combine moral hazard and adverse selection, however not with soft information. Gromb and Martimort [12] let (an) expert(s) search for some information by exerting some effort, who then has (have) to disclose it to the principal. The expert(s) receive(s) a soft signal, but whether a project is eventually successful is publicly observable. To overcome the moral hazard problem, the expert's incentive contract must be made state-dependent. Like in this paper, this very fact introduces

³Mookherjee and Png's model yields a quirky byproduct: the agent strictly prefers being audited. This owes to the construction of the revelation constraint (2), which implicitly only allows *reward* to be offered for truth-telling.

⁴In Khalil [22] truthful revelation can be obtained through a standard direct revelation mechanism. Auditing relaxes the agent's incentive constraint; the principal trades-off the audit cost with the information rent.

adverse selection. However, a contract can be conditioned on the final outcome, unlike here. For the purpose of this discussion, Kräbmer and Strausz [23] adopt a similar construct in the context of pre=project planning. Malcolmson [26] studies a problem where, as in Gromb and Martimort [12], the agent acquires soft information and the return to the principal is publicly observable. That soft information may be used by the agent to make a decision yielding the verifiable outcome. The principal may have incentives to distort the decision rule away from the first-best to foster information acquisition. In all these papers, information is *exogenously* given although *ex ante* unknown to the agent. Here the private information emerges endogenously. Levitt and Snyder [25] develop a contracting model in which the agent receives an early (soft) signal about the likely success of the project, however the eventual outcome is fully observed by the principal, hence contractible. With appropriate early information, the principal can decide whether to shut-down or continue. To obtain this information, the principal must commit to shut-down less frequently than the unconstrained solution prescribes.

After introducing the model, Section 3 deals with the *ex post* information revelation problem. Next I characterize the optimal contract; Section 5 explores some properties. Section 6 offers a discussion. The proofs and some of the technical material are relegated to the Appendix.

2 Model

A principal delegates a task to an agent. She undertakes an action $a \in \mathcal{A}$, which is a compact subset of \mathbb{R}_+ . The action's cost $c(a)$ is increasing and convex, and yields a stochastic outcome $\theta \in [\underline{\theta}, \bar{\theta}] \equiv \Theta \subset \mathbb{R}$ with conditional distribution $F(\theta|a)$ and corresponding density $f(\theta|a) > 0$. The density $f(\theta|a)$ satisfies the MLRP: $f_a(x)/f(x)$ is non-decreasing, concave in x ; therefore $F(\theta|a')$ stochastically dominates $F(\theta|a)$ in a first-order sense when $a' > a$. The agent *alone* observes the outcome θ and reports a message $\omega \in \Omega$ (any message space) to the principal, whereupon she receives a transfer t . Her net utility is given by $u(t, a) = v(t) - c(a)$, where $v : \mathbb{R} \mapsto \mathbb{R}$ is a continuous, increasing, concave function with $v(0) = 0$. The agent's reservation value is 0 and I do not exogenously impose a limited liability constraint (but I am purposefully disregarding forcing contracts). The principal receives a net payoff $S(t; \theta) = \theta - t$. If the true state θ were observable by the principal, this construct would be a moot point and the model would collapse to the textbook

moral hazard problem. Throughout I make the essential assumption that the principal can commit to the contract.

At the stage of information revelation, effort is sunk so all that matters is the utility $v(t)$ from the transfer t , which can only be conditioned on the message ω . Given the monotonicity of $v(t)$, either all types pool to the same message if $t(\omega)$ is increasing, or have no effort incentive at all if it is constant. Auditing restores a measure of *ex post* observability; it breaks the monotonicity of $v(t)$. It has zero marginal cost (and therefore always run). However it is imperfect and uncovers misreporting with probability $p(\omega - \theta; \alpha)$, where $p : \mathbb{R} \mapsto [0, 1]$ is a continuous, differentiable function in both arguments and $p(0; \alpha) = p(\cdot; 0) = 0$.⁵ The technology $p(\cdot; \alpha)$ is costly to acquire; it is drawn from a family of functions parametrized by an investment α at cost $k(\alpha)$, increasing and convex. The parameter α affects the slope of $p(\cdot; \alpha)$ at 0, that is, the precision of the audit. I presume that $\forall \alpha, \partial p(0|\alpha)/\partial z < \infty$ (where $z = \omega - \theta$), so that auditing remains imperfect. If discovered the agent receives nothing. With this construction the expected utility function of an agent at the revelation stage is $U = v(t(\omega)) [1 - p(\omega - \theta; \alpha)]$. Hence, taking α fixed,

$$\frac{\partial U}{\partial t} = v' [1 - p] \geq 0; \quad \frac{\partial^2 U}{\partial t \partial \theta} = v' p' \quad (2.1)$$

is a sorting condition on the *ex post* expected utility of the agent, akin to the Spence-Mirrlees condition⁶. The timing is almost standard:

1. The principal offers a contract $\mathcal{C} = \langle \Omega, t(\omega), p(\omega - \theta; \alpha) \rangle$ made of a message space, a transfer function and an audit technology;
2. The agent accepts or rejects the contract. If accepting, she also chooses an action a ;
3. Action a generates an outcome $\theta \in \Theta$ observed by the agent only;
4. The agent reports a message $\omega \in \Omega$;
5. Audit occurs;
6. Transfers are implemented and payoffs are realised.

⁵This is akin to a sampling process, as in Bushman and Kanodia [4].

⁶Further discussion of the properties of $p(\cdot; \alpha)$ is postponed to the next section.

3 Degrees of Information Revelation

I start by showing that truthful revelation in any arbitrary state θ amounts to a condition relating the transfer function $t(\cdot)$ to the probability $p(\cdot|\alpha)$. This defines three regimes: complete, partial or no information revelation. To do so I exploit two results contained in a companion paper (Roger [30]); (i) a direct mechanism where $\Omega = \Theta$ induces a measure of pooling, which is bad for incentives and (ii) there is no loss of generality in restricting attention to a simple *separating* mechanism, in which $\Omega = \widehat{\mathcal{M}}$ and $\Theta \subset \widehat{\mathcal{M}} \subset \mathbb{R}$.

Fix the contract $\langle t, \alpha, p \rangle$ and consider the agent's problem after the action a has been sunk. She sends a message \widehat{m} such that $\max_{\widehat{m} \in \widehat{\mathcal{M}}} v(t(\widehat{m})) [1 - p(\widehat{m} - \theta)]$. Her best reply $m(\theta)$ solves:⁷

$$v't'(m)[1 - p(m - \theta)] - v(t(m))p'(m - \theta) = 0 \quad (3.1)$$

Let $\mathcal{M} \equiv \{m \in \widehat{\mathcal{M}} | m \text{ solves (3.1)}\}$ – this is the set of optimal messages. For a mechanism to be truthful, $v(t(\theta)) \geq v(t(m(\theta))) [1 - p]$, that is, truth-telling corresponds to a maximum: $v(t(\theta)) = \max_{\widehat{m} \in \widehat{\mathcal{M}}} v(t(\widehat{m})) [1 - p(\widehat{m} - \theta)]$. Using (3.1), this implies

$$v't'(\theta) = v(t(\theta))p'(0; \alpha) \quad (3.2)$$

at some θ . Because the solution to (3.1) is unique, (3.2) is sufficient at θ for truthful revelation. Given that $t' \geq 0 \forall \widehat{m}$, and strictly for at least some \widehat{m} , is necessary to induce a non-trivial action, this equation can hold only if $p' \geq 0$ (and strictly for at least some values). Thus I define \mathcal{P} as the set of audit technologies satisfying this minimum condition. Equation (3.2) embodies a requirement on the precision of the audit at 0; that is, it defines a subset $\mathcal{P}_0(t) \subseteq \mathcal{P}$ of audit functions that can elicit truthful revelation for at least some values of θ , given the contract \mathcal{C} . That Condition (3.2) holds at some θ does not mean it does for all values. There may be three cases of interest.

Case 1: Truthful revelation. This occurs when Condition (3.2) is satisfied for all values of the private information θ ; more precisely, $\forall \theta, v't'(\theta) \leq v(t(\theta))p'(0; \alpha)$. That is, jointly with the transfer, the audit technology $p(\cdot; \alpha)$ is sufficiently precise to induce truthful revelation. Call $\mathcal{P}_1(t) \subset \mathcal{P}_0(t) \subseteq \mathcal{P}$ the set of audit technologies capable of inducing truthful revelation for all types, given some transfer t . Then $\forall \theta, m(\theta) = \theta$.

⁷For a validation of this differentiable approach see Laffont and Martimort [24].

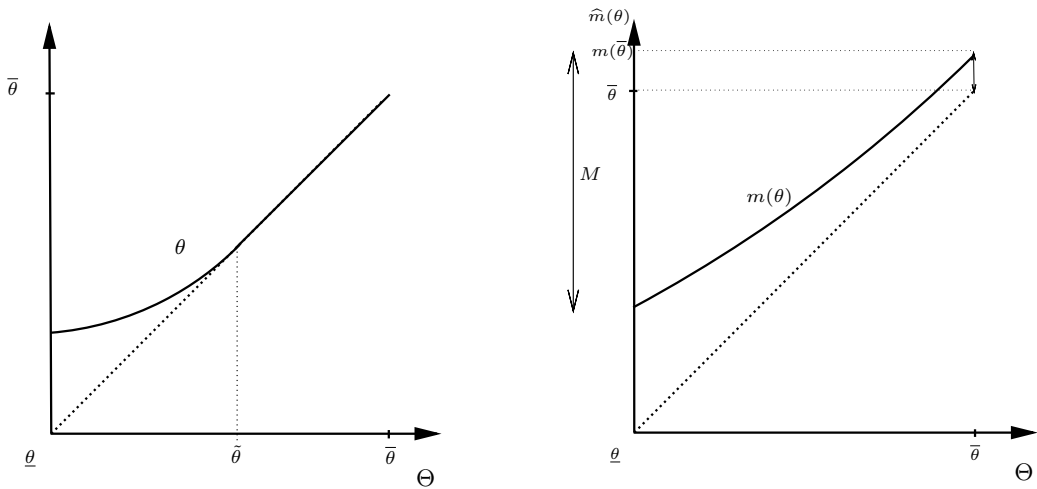


Figure 1: Optimal messages above and below $\tilde{\theta}$ (left); with extended message space (right)

Case 2: Partial truthful revelation. This corresponds to condition $v't'(\tilde{\theta}) = v(t(\tilde{\theta}))p'(0; \alpha)$ for some value $\tilde{\theta} \in (\underline{\theta}, \bar{\theta})$. If $v(t(\cdot))$ is concave, then $v't'|_{\theta \geq \tilde{\theta}} \leq v(t(\tilde{\theta}))p'(0; \alpha)$ and truth-telling obtains above $\tilde{\theta}$ (so $m(\theta) = \theta$). Similarly, $v't'|_{\theta < \tilde{\theta}} > v(t(\tilde{\theta}))p'(0; \alpha)$ and truth-telling is out of reach below $\tilde{\theta}$ (where $m(\theta) > \theta$). The converse is true for $v(t(\cdot))$ convex. The set of corresponding audit technologies is $\mathcal{P}_0 \setminus \mathcal{P}_1$. Figure 1 depicts an interior example of $\tilde{\theta}$ when $v(t(\cdot))$ is a concave function.

Case 3: No truthful revelation. Here Condition (3.2) fails to hold anywhere on the range Θ , i.e. $\forall \theta \in \Theta, v't'(\theta) > v(t(\theta))p'(0; \alpha)$. The corresponding family of audit functions is $\mathcal{P} \setminus \mathcal{P}_0$.

In Cases 2 and 3, an agent who is induced to exert any effort necessarily misreports her private information with positive probability. This owes to the fundamental tension between *ex ante* effort incentives, which require a state-contingent transfer schedule, and *ex post* information revelation that is best addressed with state-independent transfers. This rich array of outcomes obtains because (i) the audit technology is allowed to be imperfect, unlike much of the audit literature; and (ii) the principal possesses limited instruments.

One last remark is in order. There may exist many kinds of contracts satisfying $t' \geq 0$: some may include jumps, there may be intervals on which $t' = 0$ and so on, with implications for the message $m(\theta)$. Clearly Case 1 is immune from any consequence as Θ is a compact space. In Cases 2 and 3 it is not obvious that $m(\theta)$ must be continuous, as it is depicted in Figure 1. To see why, consider a transfer scheme $t(\cdot)$ that is flat on some range, say, on $\Theta_f \equiv [\theta_1, \theta_2]$. If $\tilde{\theta} \geq \theta_2$ the agent

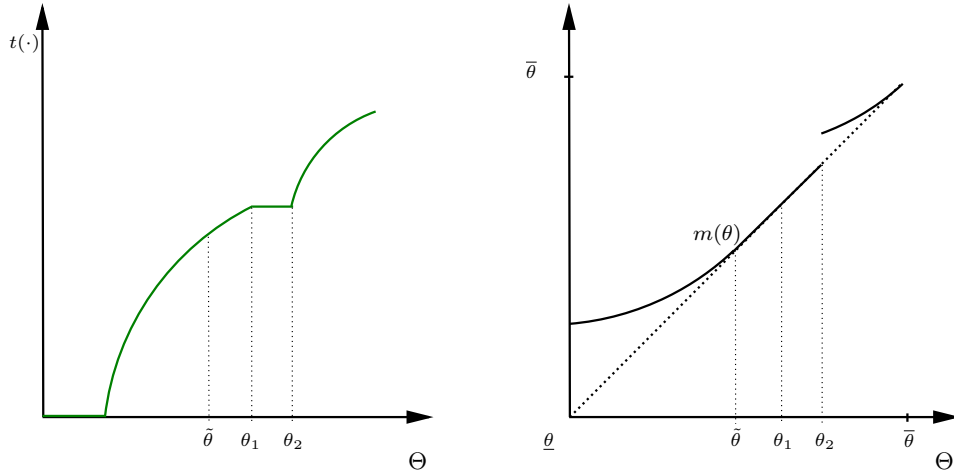


Figure 2: contract (left) may induce jump(s) in the optimal message (right)

misreports her information on Θ_f as anywhere else below $\tilde{\theta}$. If $\tilde{\theta} \leq \theta_1$, she may face the conditions $v't'(\theta_1) \leq v(t(\theta_1))p'(0; \alpha)$ but $v't'(\theta_2) \geq v(t(\theta_2))p'(0; \alpha)$, i.e. $t(\cdot)$ may be steeper at θ_2 than at θ_1 and (3.2) is reversed. Then one moves from truthful revelation above $\tilde{\theta}$ and below θ_1 to misreporting from θ_2 on, i.e. there is a jump in the optimal message (because $v(t(\tilde{\theta})) \geq (1-p)v(t(m(\tilde{\theta})))$ at $\tilde{\theta}$ but $v(t(\theta_2)) < (1-p)v(t(m(\theta_2)))$). This is shown on Figure 2, where the left panel is the transfer offered and the right one the agent's optimal message.

4 Characterising the contract

To proceed, I first seek to understand the behaviour of the contract for some fixed audit technology $p(\cdot; \alpha)$. Then I endogenize α , to which all other endogenous variables also respond, and optimize fully over the whole set of instruments t, a, α . I rely on the first-order approach.⁸

From the preceding Section we know that the equilibrium may be one of the three aforementioned configurations, each of which corresponding to a different *ex post* behaviour (i.e. optimal message). The ensuing analysis may be problematic in that the agent's utility

$$U = \begin{cases} v(t(\theta)), & \theta \geq \tilde{\theta}; \\ (1-p(\omega-\theta))v(t(\omega)), & \theta < \tilde{\theta}. \end{cases}$$

may not be smooth, nor even continuous, at $\tilde{\theta}$ – which is a point of particular interest. It turns out that it must be both (Lemma 5 in the Appendix). From this it follows that the optimal message

⁸See Jewitt [17], Araujo and Moreira [1] or Conlon [5] for validations; [17] specifically for necessary conditions.

is also a smooth function of θ at $\tilde{\theta}$ by the Theorem of the Maximum (see Figure 1). This will be a useful property throughout. In particular, the regime change at $\tilde{\theta}$ is “smooth”. Defining t over $\widehat{\mathcal{M}}$, i.e. $t : \widehat{\mathcal{M}} \mapsto \mathbb{R}$, the principal’s program is

Problem 1

$$\max_{\alpha, t, a} \int_{\underline{\theta}}^{\tilde{\theta}} [x - (1 - p(m(x) - x; \alpha))t(m(x))] dF(x|a) + \int_{\tilde{\theta}}^{\bar{\theta}} [x - t(x)] dF(x|a) - k(\alpha)$$

s.t.

$$m(\theta) = \arg \max_{\widehat{m} \in \widehat{\mathcal{M}}} (1 - p(\widehat{m} - \theta))v(t(\widehat{m})) \tag{4.1}$$

$$\int_{\underline{\theta}}^{\tilde{\theta}} v(t(m(x))) [1 - p(m(x) - x)] dF(x|a) + \int_{\tilde{\theta}}^{\bar{\theta}} v(t(x)) dF(x|a) - c(a) \geq 0 \tag{4.2}$$

$$\int_{\underline{\theta}}^{\tilde{\theta}} v(t(m(x))) [1 - p(m(x) - x)] dF_a(x|a) + \int_{\tilde{\theta}}^{\bar{\theta}} v(t(x)) dF_a(x|a) = c'(a) \tag{4.3}$$

where $\tilde{\theta} \equiv \tilde{\theta}(p(\cdot; \alpha), t, a)$. The *ex post* message may be entirely truthful (only drawn from Θ), not at all (and only drawn from \mathcal{M}) or some of both depending on where $\tilde{\theta}$ lies.⁹ From an *ex ante* standpoint the principal must account for any of these possibilities, which the objective function and the constraints reflect. Condition (4.1) is the agent’s information revelation constraint – the novelty in this paper. Let λ be the Lagrange multiplier of the moral hazard constraint (4.3) and μ that of the participation constraint (4.2).

4.1 Form of the contract

In this model the *ex post* problem may interact with the provision of *ex ante* incentives. This may affect the form of the contract in possibly several ways. First, the ability to inflate one’s performance may alter the expected cost to the principal, as well as a the choice of action by the agent. The principal responds by distorting the transfer schedule, as shown below.

⁹More comprehensively the program allows for jumps as described in Section 3; the principal’s objective is then $\max_{\alpha, t, a} \int_{\underline{\theta}}^{\tilde{\theta}} [x - (1 - p(m(x) - x; \alpha))t(m(x))] dF(x|a) + \int_{\tilde{\theta}}^{\theta_2} [x - t(x)] dF(x|a) + \int_{\theta_2}^{\bar{\theta}} [x - (1 - p(m(x) - x; \alpha))t(m(x))] dF(x|a) + \int_{\tilde{\theta}}^{\bar{\theta}} [x - t(x)] dF(x|a) - k(\alpha)$, with a jump at θ_2 and two thresholds $\tilde{\theta}, \hat{\theta}$ –and the agent’s utility is similarly modified. The analysis extends immediately. Note that although the problem does not specify a distribution over the message space \mathcal{M} , $F(\theta|a)$ is still the relevant distribution because $m(\theta)$ is injective. For details, see Roger [30].

Lemma 1 Fix a and α . The first-order conditions of Problem 1 are given by:-

- For $\theta < \tilde{\theta}$, characterised by

$$\frac{1}{v'(t^O(m(\theta)))} = \mu + \lambda \frac{f_a}{f}; \quad (4.4)$$

- For $\theta \geq \tilde{\theta}$,

$$\frac{1}{v'(t^O(\theta))} = \mu + \lambda \frac{f_a}{f}; \quad (4.5)$$

where $m(\theta)$ is determined by (4.1) and $\mu, \lambda \geq 0$.

The case of complete information revelation (Case 1) is obtained by extending $\tilde{\theta}$ to $\underline{\theta}$. Then the first-order condition is standard; (4.5) holds over Θ . Case 3 corresponds to $\tilde{\theta} \geq \bar{\theta}$. Conditions (4.4) and (4.5) closely resemble one another, bar for the exact argument of $t^O(\cdot)$. When the agent can report $m(\theta) > \theta$, she is being paid “too much” given a , which the principal anticipates.

The second issue speaks to the nature of the constraints of Problem 1. In the standard problem the principal presents the agent with a transfer function of the form

$$\frac{1}{v'(t^S)} = \mu^S + \lambda^S \frac{f_a}{f} \quad (4.6)$$

for some action a^S , and where μ^S, λ^S are both strictly positive (see [17]). Two observations must be made. Firstly, it is immediate from (3.2) that no truthful revelation can be compatible with a binding participation constraint ($\mu^S > 0$). To see that, suppose truthful revelation obtains in equilibrium (i.e $p(\cdot; \alpha) = 0$ and $\tilde{\theta} = \underline{\theta}$), then the first-order condition of Problem 1 is exactly (4.6). Now (3.2) at $\underline{\theta}$ implies that $v(t(\underline{\theta})) \geq 0$. By monotonicity of $t(\cdot)$ therefore $\int_{\Theta} v(t) dF > 0$ for any action a . So the agent could accept any contract $\langle \tilde{t}, \tilde{a}, \tilde{p} \rangle$, $\tilde{a} > \min a$ such that $\int_{\Theta} v(\tilde{t}) dF(\cdot | \tilde{a}) - c(\tilde{a}) = 0$, select $a = \min a$ at cost $c(a) = 0$ and receive an *ex ante* rent. Secondly, this reasoning holds for any revelation (truthful or otherwise). Given the (zero) penalty specified, the principal’s reliance on the agent’s messages to condition compensation implies that the transfers actually implemented in equilibrium can only be strictly positive. Indeed, any transfer schedule must contain at least some positive elements to induce participation with costly effort provision, as in the standard problem (see Holmström [14], Rogerson [31], Jewitt [17]), but also some negative ones for the participation constraint to bind everywhere (Rogerson [31], Jewitt [17]). Here the agent can *always* do better than accepting a negative transfer. As Condition (3.1) states, she can simply take the lottery

$\{p, 1 - p\}$ over 0 and some positive $v(t(m))$ by exaggerating her message. No message resulting in a negative transfer will ever be sent, and no negative transfer will ever be implemented. That is, the *ex post* adverse selection problem (together with the choice of punishment) introduces an implicit and endogenous limited liability constraint in the moral hazard problem.

I draw on the work of Jewitt, Kadan and Swinkel [18], who consider exogenous bounds on payments, to characterize the transfer function. Because the ratio f_a/f is monotonic and $\mathbb{E}_\Theta [f_a/f] = 0$, for some action a there exists some θ_a such that $f_a(\theta_a|a)/f(\theta_a|a) = 0$. Then

Proposition 1 *Fix a and α , the optimal transfer t^O takes the form*

$$\frac{1}{v'(t^O)} = \begin{cases} \kappa, & \forall m(\theta) \leq \theta_a; \\ \kappa + \lambda \frac{f_a}{f}, & \forall m(\theta) > \theta_a. \end{cases}$$

where $\kappa \geq 0$, $\kappa \neq \mu$ and $m(\theta)$ solves (4.1).

The next result furthers the characterization of the optimal transfer schedule.

Lemma 2 *Take the “doubly-relaxed” Problem 1 where (4.3) is replaced with a weak inequality.¹⁰ The moral hazard constraint binds, i.e. $\lambda > 0$.*

Therefore the optimal transfer function $t^O(\cdot)$ is fully described by Lemma 1 and Proposition 1, and it behaves according to the ratio f_a/f . Next I complete the description of the transfer schedule.

Proposition 2 *The optimal transfer function t^O solving Problem 1 is continuous and non-decreasing over Θ ; in particular, it is:-*

- *continuous but with a kink at θ_a ;*
- *non-decreasing concave for all θ above θ_a ; and*
- *continuous and differentiable at $\tilde{\theta}$.*

The second part of Proposition 2 is trivially true when $\tilde{\theta} = \underline{\theta}$ or $\tilde{\theta} = \bar{\theta}$, for then either (4.4) or (4.5) prevails over the whole range Θ . When $\tilde{\theta}$ is interior, t^O is still continuous at $\tilde{\theta}$. The reason is that $m(\theta)$ smoothly converges to θ at $\tilde{\theta}$ as a consequence of Lemma 5. (See the left panel of Figure 1). Proving the first part is simple; to understand it, recall the informational value of the ratio f_a/f at

¹⁰See Rogerson [31].

θ_a . This is the point where F_a is the most negative, that is, where effort has the highest marginal effect. Thus a signal θ_a is indicative of an effort level that is the most valuable for the principal, who offers the agent the steepest incentives at that point (f_a/f is increasing concave). This feature of the contract accords well with practice, where boni may be observed when a hurdle is passed.¹¹ A technical but simplifying Corollary follows from the collection of the previous results.

Corollary 1 *The optimal message $m(\theta)$ is everywhere continuous on Θ ; i.e. there are no jumps.*

This follows from the fact that the optimal transfer function t^O is monotone concave from θ_a on. Consequently there can be no pair $\theta_1 < \theta_2$ such that $v't'(\theta_2) > v't'(\theta_1)$; thus Condition (3.2) cannot be simultaneously holding at θ_1 but reversed at θ_2 . Consequently there can be only at most one threshold $\tilde{\theta}$, and the three simple regimes described in Section 3 are exhaustive.

4.2 Optimal contract

As part of the optimal contract the principal selects his audit technology $p(\cdot; \alpha)$ by choice of α . This may have two effects. First, fixing $t(\cdot)$ and a , it may alter the degree of information revelation, i.e. the cutoff $\tilde{\theta}$ (Cases 1 to 3). Second, $t(\cdot)$ and a are endogenous variables, so they too respond to a change in α . The optimal contract balances all these effects. It must also account for the fact that, left unchecked, Proposition 1 and $\mu = 0$ imply that the agent receives an *ex ante* rent.

Proposition 3 *The optimal contract is characterised by:-*

1. a continuous transfer scheme $t^O = \begin{cases} t^O(m(\theta)), & \theta < \tilde{\theta}; \\ t^O(\theta), & \theta \geq \tilde{\theta}. \end{cases}$ determined by Proposition 1, and Conditions (4.4) and (4.5) on the relevant ranges;

2. an action a^O solving the first-order condition

$$\int_{\underline{\theta}}^{\tilde{\theta}} [x - t(m(x))(1-p)] dF_a + \int_{\tilde{\theta}}^{\bar{\theta}} [x - t(x)] dF_a + \lambda \left[\int_{\underline{\theta}}^{\tilde{\theta}} v'(t(m(x)))(1-p) dF_{aa} + \int_{\tilde{\theta}}^{\bar{\theta}} v'(t(x)) dF_{aa} - c''(a) \right] = 0 \quad (4.7)$$

¹¹Jewitt, Kadan and Swinkels [18] call this kind of scheme “option contracts”.

3. and an audit investment $\alpha^O = \alpha_1^O + \alpha_2^O$, where α_1^O solves

$$v't'(\underline{\theta}) = v(t(\underline{\theta}))p'(0; \alpha_1^O) \quad (4.8)$$

and $\alpha^O \geq \alpha_1^O$ solves

$$\int_{\underline{\theta}}^{\tilde{\theta}} t(m)p_\alpha dF(x|a) + \lambda \int_{\underline{\theta}}^{\tilde{\theta}} v(t(m))p_\alpha dF_a(x|a) = k'(\alpha) \quad (4.9)$$

The cut-off $\tilde{\theta} \in [\underline{\theta}, \bar{\theta}]$ is determined by (3.2) given t^O, a^O, α^O .

The cut-off $\tilde{\theta}$ is free to lie at either boundary or to be interior; it is endogenous to the contract and so is the regime one operates under. The first two items of Proposition 3 resemble standard ones. The last one determines the level of investment in the audit technology. It allows for α_2^O to be zero, that is, $\tilde{\theta} = \underline{\theta}$. If so, the technology is sufficiently inexpensive (or equivalently, precise) for Condition (3.2) to hold at $\underline{\theta}$. Condition (4.8) then pins down the smallest investment necessary for truthful revelation. In that case, the transfer is determined by (4.5) and (4.7) collapses to the standard result. That is, the pair t^O, α^O is such that it compels truthful revelation. If α_1^O is not sufficient, the investment may be increased from α_1^O to α^O (i.e. by α_2^O), and this entails a trade-off given by (4.9). The total marginal benefit (LHS) includes saving on undue transfers, as well as relaxation of the moral hazard constraint. When truthful revelation is impossible, the transfer is determined solely by (4.4) and (4.7) is modified by extending $\tilde{\theta}$ to $\bar{\theta}$. Importantly, truth-telling cannot be guaranteed (as in Mookherjee and Png [27]), because t^O, α^O are jointly determined. That is, whether truthful revelation obtains does not just depends on the audit procedure. The reason is that the problems of moral hazard (*ex ante*) and adverse selection (*ex post*) are meshed: there is no independent instrument such as fines to solve the information revelation problem. Figure 3 shows the optimal transfer scheme.

The optimal transfer function is so different from the standard one that it is difficult to perform cross-model comparisons and comment on the level of transfers and the level of the action a^O . Suppose however that t^O were fixed and exactly as the standard transfer t^S on the portion above θ_a . Then rewriting the agent's moral hazard constraint (4.3) as

$$\int_{\underline{\theta}}^{\theta_a} v(h(1/\kappa))[1 - p(m(x) - x)]dF_a(x|a) + \int_{\theta_a}^{\tilde{\theta}} v(t^S(m(x)))[1 - p(m(x) - x)]dF_a(x|a) + \int_{\tilde{\theta}}^{\bar{\theta}} v(t^S(x))dF_a(x|a) = c'(a)$$

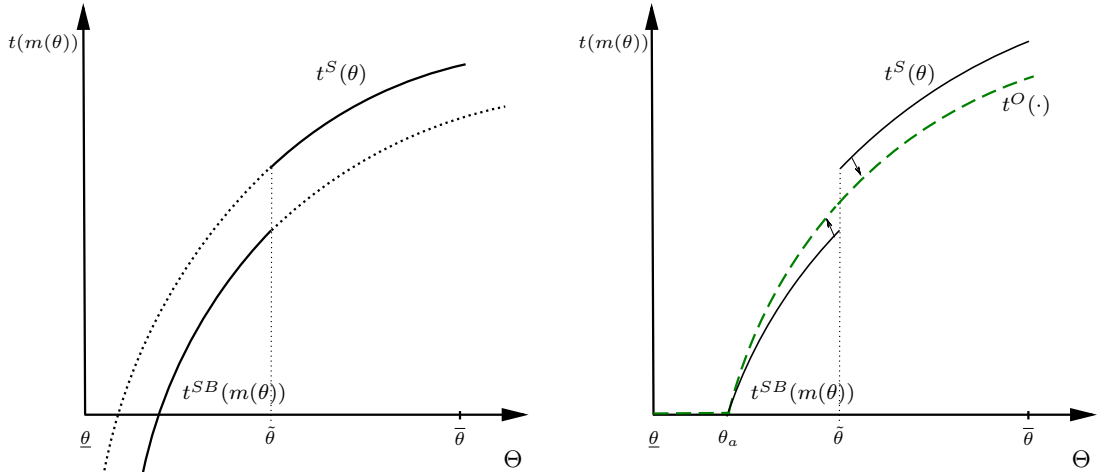


Figure 3: FOC (4.4) and (4.5) above and below $\tilde{\theta}$ and optimal transfer scheme

where $h \equiv (v')^{-1}$ and κ is a constant, I can point to two effects. First, because the agent is presented with a constant $\int_{\underline{\theta}}^{\theta_a} v(h(1/\kappa))[1-p]dF > 0$, she has some incentives to reduce her effort. Second, $\int_{\theta_a}^{\tilde{\theta}} v(t^S(m(x)))[1-p]dF > \int_{\theta_a}^{\tilde{\theta}} v(t^S(x))dF$ (otherwise she would report truthfully), so she simultaneously has incentives to increase her action. Which of these dominates is not clear. What is clear is that if a^S is the principal's preferred action in the standard model, then $a^O < a^S$.

4.3 Equilibrium properties of the optimal contract

Now that a solution to Problem 1 has been derived, I explore some of its characteristics. It is already known that the optimal contract features *ex ante* rents, but I have remained silent as to the fixed component below θ_a . This is important because it directly affects the cost of the contract as well as the agent's *ex ante* incentives for effort and her *ex post* incentives to reveal information.

Proposition 4 *The optimal transfer t^O pays zero below θ_a .*

This is a fairly intuitive result. Anything below zero is not binding, as argued before. Anything above zero is too costly for two reasons. One, it induces a lower action from the agent because it insures her against failure. Two, it not improve on information revelation (the threshold $\tilde{\theta}$). To see why, start from 0. In this case $\theta_a < \tilde{\theta}$ necessarily by (3.2). Suppose $\tilde{\theta}$ is interior; decreasing the threshold from $\tilde{\theta}$ to the next type down, say $\hat{\theta}$ costs some $\gamma > 0$ to be offered to *all* agents. But that change from $\tilde{\theta}$ to $\hat{\theta}$ has zero measure. A consequence of Proposition 5 is that:

Corollary 2 *Completely truthful revelation (Case 1) can never occur in equilibrium: $\mathcal{P}_1 = \emptyset$.*

Given the penalties specified, the optimal contract that offers the agent some incentives to exert costly effort cannot simultaneously induce her to be completely truthful. Furthermore, because the optimal transfer function is concave, misreporting occurs “at the bottom” (see Case 2). Indeed, the agent whose private information is the worst is the one with the strongest incentives to misreport when facing a concave transfer, and also with the lowest cost of misreporting.

5 The relationship between audit and transfers

From the agent’s best response (4.3) one readily sees that a better audit (higher α) decreases effort.¹² Thus audit and transfer could be construed as strategic substitutes, since a higher action is associated (at least weakly) with a higher transfer. This would not be a correct statement as they move in the *same* direction.

Proposition 5 *Transfer t^O and audit investment α^O co-vary positively.*

Therefore high-power contracts are necessarily accompanied with a large enough investment in the audit technology. Conversely, it is because the audit is sufficiently precise that the contract is high-powered. Increasing t in isolation in response to the moral hazard problem is destructive. It requires a simultaneous increase in audit. This may be slightly counterintuitive; as α increases, the agent’s choice a^* decreases. This is because the ability to misreport enhances the marginal benefit of a high action, but the audit curtails that. So the principal’s expected cost of a given action decreases and in response he increases the transfer (in each state).

From a practical standpoint, Proposition 5 together with Condition (3.2) suggest it may not be the lack of audit that is the culprit in high-profile scandals such as Enron or Lehman Brothers. There is little doubt that firms of that nature are subject to audit. Rather the audit may not have been sufficient *given* the incentives offered. It is well documented that Enron executives engaged in information manipulation in spite of being audited. I am willing to add it was because the incentives were so powerful.

The next result highlights what makes t and α co-vary. The primitives of the problem are: (i) the properties of the distribution $F(\theta|a)$, (ii) the agent’s risk-aversion, (iii) the cost of effort and (iv) the principal’s payoff function (here trivially linear in the state).

¹²Fix t and let a^* solve the agent’s first-order condition (4.3) and differentiate with respect to α , $\frac{da^*}{d\alpha} \equiv \frac{da^*}{dp} \frac{dp}{d\alpha} < 0$.

Proposition 6 *Transfer t^O and audit investment α^O both:-*

1. *decrease in the dispersion of the distribution (in the sense of SOSD);*
2. *decrease in the agent's risk-aversion;*
3. *decrease as the cost of effort ($c(a)$) increases;*
4. *increase in the principal's payoffs.*

6 Discussion

6.1 Other penalties

The model could allow for penalties $-l < 0$. Then the first-order condition (3.1) would become $v't'(1-p) - p'(m-\theta)[v(t(m)) - v(-l)] = 0$ and clearly (i) there would be less exaggeration in equilibrium and (ii) for some l large enough, $m(\theta) = \theta \forall \theta$ (no misreporting). In the latter case, one would revert to model closer to that of Mookherjee and Png [27].¹³ If l were not large enough, the problem would remain as here, albeit muted. The only significant difference is that the threshold θ_{a^O} would be such that f_a/f would be negative.

6.2 Audit: modeling choice

According to most accounting standards (e.g. US GAAP or the AASB in Australia), an audit seeks to provide a *reasonable* assurance that statements are free from material errors. As a result, a sampling procedure is usually adopted by financial auditors, who can verify the details of the transaction(s).¹⁴ Statistical sampling is also followed by ISO-accredited companies for the purpose

¹³Noting that here truthful revelation would obtain immediately from the exogenous penalty.

¹⁴“If controls are assessed as appropriate and operating as expected then lower levels of substantive testing is expected. [...] appropriate sampling (either statistically -in total or stratified - or judgementally when a small number of items make up much of the volume) is performed and transactions and account balances verified. The steps involved include tracing transactions from the general ledger back to supporting documents or from initiating documents through to the ledger to ensure that they are appropriately included.” Mark Pickering, Auditor at Deloitte Touche Tohmatsu, 1986-91

of quality assurance.¹⁵ But in either case, the audit is *always* performed. The technology $p(\cdot; \alpha)$ I have chosen displays exactly these two characteristics.

Furthermore, absent additional (possibly unbounded, as in Mookherjee and Png [27]) punishments or rewards, the construction of Border and Sobel [3] or Mookherjee and Png [27] *cannot* deliver separation, let alone truthful revelation. To see why, observe that the audit technology can be rewritten $p(\omega; \alpha)$ and interpreted as a probability of running the audit, given some message ω – as in those papers. Then truthtelling requires $v(t(\theta)) = \max_{\omega \in \Theta} v(t(\omega)) [1 - p(\omega)]$, i.e. $v't'(\theta) = 0$; hence the need for fines or rewards in [3, 27].

6.3 Commitment

Commitment to the contract is an assumption that is both standard and very strong, even more so in this model where the principal commits himself to accept a lie and still compensate the agent according to her message. Absent this commitment, the game becomes one of cheap talk *à la* Crawford and Sobel (1982) at the stage of information revelation. Ignoring the possibility of babbling equilibrium, auditing becomes no longer essential but may assist in improving information. I conjecture that the equilibrium of this subgame replicates that of Crawford and Sobel (1982), in which case the agent's optimal action become discrete (in spite of the range being continuous).

7 Conclusion

When a principal cannot observe the outcome of his agent's action in a moral hazard framework and needs to elicit this information from that very agent, he faces a problem of *ex post* adverse selection as well. This introduces a fundamental tension between *ex ante* incentive, for which a contingent transfer is necessary, and *ex post* incentives, best addressed with a state-independent transfer. Type separation (not necessarily truthful revelation) requires the use of an *ex post* audit and penalties.

The *ex post* adverse selection problem is costly to the principal in three ways: first, the agent is able to exaggerate her actual performance and thereby may receive an inflated transfer. The principal's response introduces a first set of distortions. Second, because penalties are weak, they

¹⁵ISO: International Organization for Standardization.

act as an implicit limited liability constraint. As a result the participation constraint cannot bind (there are rents) and the contract resembles an option. Last, the very fact that the contract entails a region with constant transfer implies that complete truthful revelation can never arise in equilibrium. There may be partial truthful revelation below a threshold; that is, the agent misreports her information in the worse states because the incentive is the strongest and the cost the lowest.

A key result of this paper is that the audit investment and the level of transfer co-vary. That is, the stronger the incentives offered to the agent, the more she must be audited to be kept in check. If thinking of real-life events (bankruptcies) of the past decade, it seems that this relationship may have been forgotten at times.

8 Appendix: Proofs

8.1 Preliminaries

I begin with a series of Lemmata that address the potential lack of smoothness of the agent's expected utility function U , and others that will be useful throughout.

Lemma 3 *The function U is a.e. differentiable over Θ .*

Proof: By application of the Theorem of Lebesgue to a monotonically increasing function; i.e. by (3.2), U is monotonically increasing. ■

Then naturally:

Lemma 4 *Suppose a solution $m(t; \theta)$ of FOC (3.1) exists, then*

1. *this solution is unique;*
2. *$m(\theta)$ is a.e. differentiable and*
3. *$\frac{dm}{d\theta} > 0$*

Proof: Directly from the sorting condition $\frac{\partial^2 U}{\partial t \partial \theta} = v' p' > 0$, we know that condition (3.1) admits a unique maximiser when it binds. That $m(\theta; t)$ is increasing in θ is immediate from observing that the agent's optimisation problem is supermodular. I will need more that this

statement though. Continuity of the solution $m(t; \theta)$ follows from the Theorem of the Maximum. To show that $m(\theta, t)$ is monotonically increasing, re-arrange (3.1) as $v't'/v = p'/1 - p$, i.e. $d \ln(v(t(m)))/dm = -d \ln(1 - p)/dm$. Take some $\theta' > \theta$ and suppose $m(\theta') \leq m(\theta)$. Then $p'(m(\theta') - \theta')/1 - p'(m(\theta') - \theta') < p'(m(\theta) - \theta)/1 - p'(m(\theta) - \theta)$, so that $d \ln(v(t(m(\theta'))))/dm < d \ln(v(t(m(\theta))))/dm$. Therefore $v(t(m(\theta'))) > v(t(m(\theta)))$ and since $v(\cdot)$ and $t(\cdot)$ are monotone increasing, $m(\theta') > m(\theta)$, a contradiction. The same can be shown if taking some $\theta' < \theta$ and supposing that $m(\theta') \geq m(\theta)$. It follows that $m(\theta, t)$ is a.e. differentiable, by application of the Theorem of Lebesgue, except at most for a finite set of points. Differentiate (3.1) with respect to θ and rearrange. ■

In spite of Lemma 3, there may still exist problematic discontinuities, especially at $\tilde{\theta}$, and this point is one of particular interest.

Lemma 5 *Suppose $v(t(\cdot))$ is at least weakly concave, then the function U is continuous and differentiable at $\tilde{\theta}$ when $\tilde{\theta} \in (\underline{\theta}, \bar{\theta})$*

Proof: I show that U cannot be discontinuous at $\tilde{\theta}$ and that by Condition (3.2) it must be also differentiable. Consider some transfer function $t(\cdot)$ defined over Θ . Since only upward deviations are of concern, the trouble is that we may have $v(t(\tilde{\theta})) < [1 - p(m(\tilde{\theta} - \varepsilon) - (\tilde{\theta} - \varepsilon))]v(t(m(\tilde{\theta} - \varepsilon)))$ for $\varepsilon > 0$, $\varepsilon \rightarrow 0$. Suppose so, then truth-telling cannot be an optimal response at $\tilde{\theta}$. So there must exist some value $\theta_0 < \tilde{\theta}$ (possibly $\underline{\theta}$) such that $v(t(\tilde{\theta})) \geq [1 - p(m(\theta) - \theta)]v(t(m(\theta)))$ for $\theta \in [\theta_0, \tilde{\theta}]$. Let $\theta \rightarrow \tilde{\theta}$, this is exactly the definition of continuity. Now notice that

$$v't'(\tilde{\theta}) = v(\tilde{\theta})p'(0; \alpha) \Leftrightarrow \frac{\partial}{\partial \theta} v(t(\theta))|_{\tilde{\theta}} = \frac{\partial}{\partial \theta} [1 - p(m(\theta) - \theta)]v(t(m(\theta)))|_{\tilde{\theta}}$$

or $\frac{\partial}{\partial \theta} U|_R = \frac{\partial}{\partial \theta} U|_L$ at $\tilde{\theta}$. So U is differentiable. Condition (3.2) is a pasting condition at $\tilde{\theta}$. ■

Lemma 6 *The mapping $m : \Theta \mapsto \mathcal{M}$ is piece-wise weakly convex in θ .*

Proof: Take first $\tilde{\theta} \in (\underline{\theta}, \bar{\theta})$. $m(\theta)$ is increasing and a.e. differentiable by application of Lemma 1, with $m(\underline{\theta}) > \underline{\theta}$ for any $\tilde{\theta} > \underline{\theta}$. Because U is continuous and differentiable, $\lim_{\theta \uparrow \tilde{\theta}} m(\theta) = \theta$. Suppose now that $m(\theta) - \theta$ were increasing; then $dm(\theta)/d\theta > 1$ and $\lim_{\theta \uparrow \tilde{\theta}} m(\theta) \neq \theta$; so $m(\theta) - \theta$ must be decreasing, and consequently, $dm(\theta)/d\theta < 1$. Therefore $m(\theta)$ is convex when $\tilde{\theta} \in (\underline{\theta}, \bar{\theta})$. Now extend $\tilde{\theta}$ to $\bar{\theta}$ to obtain Case 3. ■

8.2 Proofs

Proof of Lemma 1: By pointwise optimization of Problem 1. Below $\tilde{\theta}$ $m(\theta) > \theta$, so the transfer $t^{SB} \equiv t(m(\theta))$, while above $\tilde{\theta}$, $t^S \equiv t(\theta)$. Notice that $\theta_a \leq \tilde{\theta}$, otherwise there exists an interval $[\tilde{\theta}, \theta_a]$ where t^O is constant and the agent reports truthfully. But this cannot be optimal by (3.1).

■

Proof of Proposition 1: The existence, sufficiency and uniqueness of such contract is shown in Jewitt, Kadan and Swinkels [18] (in particular, they show the multipliers μ, λ exist and are non-negative). To construct the contract, fix some action a^O and take the first-order condition. We know $\mu = 0$ necessarily, so below θ_a the transfer must be such that $1/v'$ remains non-negative.

■

Proof of Lemma 2: Fix some a . Integrate $1/v'$ over Θ :

$$\mathbb{E}_\theta \left[\frac{1}{v'(t^O)} \right] = \kappa \int_{\underline{\theta}}^{\bar{\theta}} dF(x|a) + \lambda \int_{\theta_a}^{\bar{\theta}} \frac{f_a}{f} dF(x|a) = \kappa + \lambda \int_{\theta_a}^{\bar{\theta}} f_a(x|a) dx.$$

That is,

$$0 < \mathbb{E}_\theta \left[\frac{1}{v'(t^O)} \right] - \frac{1}{v'(t^O(\theta))} |_{\theta \leq \theta_a} = \lambda \int_{\theta_a}^{\bar{\theta}} f_a(x|a) dx.$$

(unless $v' = \infty$ for some t and that t is a constant). For any increasing t^O on some measure of Θ , the inequality must hold as $1/v'$ is increasing. Because $f_a/f \geq 0$ on $[\theta_a, \bar{\theta}]$ and strictly for at least a positive measure, $\lambda > 0$ necessarily. ■

Proof of Proposition 2: Fix a . To show continuity rewrite the first-order condition as $v'(t^O) = (\kappa + \lambda f_a/f)^{-1}$; let $h \equiv (v')^{-1}$. The function $h(\cdot)$ is continuous because v' is also continuous, so $t^O \equiv h([\kappa + \lambda f_a/f]^{-1})$ is a continuous function. To show continuity at θ_a , recall that $\lambda \frac{f_a}{f} |_{\theta_a} = 0$ and f_a/f is continuous in θ , so continuity at θ_a follows. For the second part of the Proposition, first define $\tau(\theta) \equiv t^O \circ m(\theta)$. Then rewrite the FOC as $v'(\tau) - (\kappa + \lambda \frac{f_a}{f})^{-1} = 0$, where $\tau(\theta)$ is a.e. differentiable; differentiate w.r.t. θ to find $v''\tau' + \lambda \frac{d}{d\theta} \left(\frac{f_a}{f} \right) / (\kappa + \lambda \frac{f_a}{f})^2 = 0$. This verifies $\tau' > 0$ and therefore $t' > 0$ as required since $\frac{dm}{d\theta} > 0$. Re-arrange this expression and redefine the variables

$$\tau' = -\lambda \underbrace{\frac{1}{v''}}_Y \underbrace{\frac{\frac{d}{d\theta} \left(\frac{f_a}{f} \right)}{\left(\kappa + \lambda \frac{f_a}{f} \right)^2}}_X$$

Then $\tau'' \geq 0 \Leftrightarrow \left(\frac{dY}{d\theta}X + \frac{dX}{d\theta}Y\right) \leq 0$. With $Y < 0$, rewrite the second condition as

$$\frac{dY}{d\theta}X \leq -\frac{dX}{d\theta}Y \Leftrightarrow \frac{d}{d\theta} \ln -Y \leq \frac{d}{d\theta} \ln X,$$

$$\frac{d}{d\theta} \ln -\frac{1}{v''} \leq \frac{d}{d\theta} \ln \left(\frac{\frac{d}{d\theta} \left(\frac{f_a}{f} \right)}{\left(\kappa + \lambda \frac{f_a}{f} \right)^2} \right)$$

Since the ratio $\frac{f_a}{f}$ is increasing concave, the RHS is negative. It is immediate to verify by differentiation that the LHS is positive, so the necessary and sufficient condition cannot hold. Hence $\tau'' < 0$ (where it is differentiable), that is, the effective transfer $\tau(\theta)$ is concave in the type. To show it is concave in the *message*, call on Lemma 6 and observe that τ is the composition of the function $t(\cdot)$ and the convex function $m(\theta)$. Therefore $t(\cdot)$ must be concave in m . For the last item, observe that at $\tilde{\theta}$, $m(\tilde{\theta}) = \tilde{\theta}$ by (3.2) – the agent is truthful. Thus, under $t^O(\cdot)$:-

$$\begin{aligned} v(t^O(\tilde{\theta})) &= [1 - p(m(\tilde{\theta}) - \tilde{\theta})]v(t^O(m(\tilde{\theta}))) = v(t^O(m(\tilde{\theta}))) \\ \Leftrightarrow t^O(\tilde{\theta}) &= t^O(m(\tilde{\theta})) \end{aligned} \tag{8.1}$$

directly from (3.2). From Lemma 1, $t^O(m(\theta)) = t^{SB}(m(\theta))$ for $\theta \leq \tilde{\theta}$ and $t^O(\theta) = t^S(\theta)$ for $\theta > \tilde{\theta}$. Both these transfer functions are continuous on their respective domains. Thus by (8.1) I have shown that $\lim_{\theta \uparrow \tilde{\theta}} t(m(\theta)) = t^O(m(\tilde{\theta})) = t^O(\tilde{\theta}) = \lim_{\theta \downarrow \tilde{\theta}} t(\theta)$, which is the definition of continuity. Last, the right-derivative of t^O at $\tilde{\theta}$ can be denoted $\frac{dt^O}{d\theta} \Big|_{\tilde{\theta}}$, while the left-derivative is $\frac{dt^O}{dm} \frac{dm}{d\theta} \Big|_{\tilde{\theta}}$, where $dm/d\theta \Big|_{\tilde{\theta}} = 1$ since $m(\theta) = \theta$ at this point. Using this one more time, $\frac{dt^O}{dm} \frac{dm}{d\theta} \Big|_{\tilde{\theta}} = \frac{dt^O}{d\theta} \Big|_{\tilde{\theta}}$; i.e. the left- and right-derivative are identical at $\tilde{\theta}$, which defines differentiability. ■

Proof of Corollary 1: Take any two $\theta_1 < \theta_2$ and suppose that truthful revelation holds at θ_1 , i.e. $v't'(\theta_1) \leq p'(0)v(t(\theta_1))$. Because t^O is everywhere non-decreasing and concave (and so is $v(\cdot)$), it must therefore be that $v't'(\theta_2) \leq v't'(\theta_1) \leq p'(0)v(t(\theta_1)) \leq p'(0)v(t(\theta_2))$. Therefore the agent also reveals herself truthfully at θ_2 ; she does not jump away from truth-telling. ■

Proof of Proposition 3: Construct the Lagrangian with the objective function and the constraints (4.1)-(4.3). Apply the Envelop Theorem to the first constraint. Because $\tilde{\theta} \equiv \tilde{\theta}(\alpha, t)$, Leibnitz rule gives an additional term (e.g. $p(m(\tilde{\theta}) - \tilde{\theta}; \alpha)t(m(\tilde{\theta}))f(\tilde{\theta}|a)\frac{d\tilde{\theta}}{d\alpha}$). But it is naught at $\tilde{\theta}$, where $m(\tilde{\theta}) = \tilde{\theta}$. This gives the first-order conditions found in Lemma 1, as well as (4.9). When $\tilde{\theta} = \underline{\theta}$, this latter condition is meaningless. In this case the level of investment is determined by (3.2) at $\underline{\theta}$, i.e. (4.8). ■

Proof of Proposition 4: Any amount lower than zero is not binding. Take t^O to be zero below θ_{a^O} . Then necessarily by application of (3.2), $\tilde{\theta} > \theta_{a^O}$. All things otherwise equal, having $\tilde{\theta}$ interior is costly to the principal in that the expected transfer is higher (otherwise the agent would not misreport) and so is the agent's optimal action. So the principal may have incentives to lower $\tilde{\theta}$. The smallest possible change, $d\theta$, requires a fixed $\gamma > 0$ to be paid for *all* types (not just below θ_{a^O}). So the increase in expected cost is $\gamma > 0$, and because $d\theta$ has measure zero, it alters neither the agent's moral hazard constraint (4.3) nor her information revelation problem (4.1). Calling on continuity completes the argument for any measure $\int d\theta$. ■

Proof of Proposition 5: Let a^* solve the agent's moral hazard constraint (4.3). Differentiate (4.3) and with respect to α :

$$0 = - \int_{\underline{\theta}}^{\tilde{\theta}} v p_{\alpha} dF_a(x|a) \tag{8.2}$$

$$+ \left[\int_{\underline{\theta}}^{\tilde{\theta}} v(t(m(x))) [1 - p(m(x) - x)] dF_{aa}(x|a) + \int_{\tilde{\theta}}^{\bar{\theta}} v(t(x)) dF_{aa}(x|a) - c''(a) \right] \frac{da^*}{d\alpha}$$

Since the term in the brackets is the agent's second-order condition, it is negative. Therefore $\frac{da^*}{d\alpha} < 0$. Next, take the first-order condition (4.4) (or (4.5), as necessary), multiply by f and v' and differentiate with respect to a :

$$f_a - v' \lambda f_{aa}(\cdot|a) - v'' dt/da \lambda f_a(\cdot|a) = 0.$$

Divide by v' and integrate from θ_a to $\bar{\theta}$, where *SOC* is $v'' \lambda f_a(\cdot|a) < 0$:

$$\int_{\theta_a}^{\bar{\theta}} \frac{1}{v'} dF_a - \lambda \int_{\theta_a}^{\bar{\theta}} dF_{aa} - \int_{\theta_a}^{\bar{\theta}} \frac{SOC}{v'} \frac{dt}{da} dx = 0,$$

whence $\frac{dt}{da} < 0$ (from the perspective of the principal). Because $a = a^*$, combining these steps gives $\frac{dt}{d\alpha} > 0$. ■

Proof of Proposition 6: The following will be useful in several instances. Let a^* solve the agent's moral hazard constraint (4.3). Differentiate (4.3) with respect to t :

$$0 = \int_{\underline{\theta}}^{\tilde{\theta}} v' [1 - p] dF_a(x|a) + \int_{\tilde{\theta}}^{\bar{\theta}} v' dF_a(x|a) \tag{8.3}$$

$$+ \left[\int_{\underline{\theta}}^{\tilde{\theta}} v(t(m(x))) [1 - p(m(x) - x)] dF_{aa}(x|a) + \int_{\tilde{\theta}}^{\bar{\theta}} v(t(x)) dF_{aa}(x|a) - c''(a) \right] \frac{da^*}{dt}$$

Since the term in the brackets is the agent's second-order condition, it is negative. Therefore $\frac{da^*}{dt} > 0$. To prove item (i), consider two distributions $F^1(\theta|a)$ and $F^2(\theta|a)$, where F^2 is a mean-preserving spread of F^1 (see Rothschild and Stiglitz [32]). Fix t ; because F^1 dominates F^2 in the second order sense, it follows from (4.3) that at a^*

$$\int_{\underline{\theta}}^{\bar{\theta}} v[1-p]dF_a^2 + \int_{\bar{\theta}}^{\bar{\theta}} v dF_a^2 < \int_{\underline{\theta}}^{\bar{\theta}} v[1-p]dF_a^1 + \int_{\bar{\theta}}^{\bar{\theta}} v dF_a^1 \quad (8.4)$$

by application of the envelop theorem (to the messages). Now define the following variable $\theta_2 = \theta_1 + \epsilon$, where $\theta_2 \sim F^2$ and $\theta_1 \sim F^1$ (so θ_2 is more risky than θ_1 , and (8.4) follows). Consider again (4.3), as under F^1 , and differentiate with respect to ϵ at $\epsilon = 0$:

$$\begin{aligned} \left[\int_{\underline{\theta}}^{\bar{\theta}} v(t(m(x)))[1-p(m(x)-x)]dF_{aa}^1(x|a) + \int_{\bar{\theta}}^{\bar{\theta}} v(t(x))dF_{aa}^1(x|a) - c''(a) \right] \frac{da}{d\epsilon} \\ + \frac{d}{d\epsilon} \left[\int_{\underline{\theta}}^{\bar{\theta}} v[1-p]dF_a^1 + \int_{\bar{\theta}}^{\bar{\theta}} v dF_a^1 \right] = 0 \end{aligned}$$

By (8.4) the last term is negative, so from (8.3) $\frac{da}{d\epsilon} < 0$. Letting $\frac{da}{d\epsilon} \equiv \frac{da}{dt} \frac{dt}{d\epsilon}$, $\frac{dt}{d\epsilon} < 0$ as claimed. To show (ii), consider a family of utility functions $v(t; r)$ parametrized by r ; risk aversion (i.e. the concavity of $v(\cdot; \cdot)$) increases in r . Suppose for simplicity that $v(t; r)$ is continuous and differentiable in r (as well as t). For a fixed action a , we know that

$$\frac{d}{dr} \left[\int_{\underline{\theta}}^{\bar{\theta}} v(t; r)[1-p]dF(x|a) + \int_{\bar{\theta}}^{\bar{\theta}} v(t; r)dF(x|a) \right] < 0$$

using the envelop theorem again. That is, equivalently, for any two $r_2 > r_1$, $\int_{\underline{\theta}}^{\bar{\theta}} v(t; r_2)[1-p]dF(x|a) + \int_{\bar{\theta}}^{\bar{\theta}} v(t; r_2)dF(x|a) < \int_{\underline{\theta}}^{\bar{\theta}} v(t; r_1)[1-p]dF(x|a) + \int_{\bar{\theta}}^{\bar{\theta}} v(t; r_1)dF(x|a)$. It then follows from (4.3) that $a^*(r_2) < a^*(r_1)$; equivalently, differentiating (4.3)

$$\begin{aligned} 0 &= \frac{d}{dr} \left[\int_{\underline{\theta}}^{\bar{\theta}} v(t; r)[1-p]dF_a(x|a) + \int_{\bar{\theta}}^{\bar{\theta}} v(t; r)dF_a(x|a) \right] \\ &+ \frac{da}{dr} \left[\int_{\underline{\theta}}^{\bar{\theta}} v(t; r)[1-p]dF_{aa}(x|a) + \int_{\bar{\theta}}^{\bar{\theta}} v(t; r)dF_{aa}(x|a) - c''(a) \right] \end{aligned} \quad (8.5)$$

Because the first term of (8.5) is negative it follows that $\frac{da}{dr} < 0$ as well. Making use of the fact that $\frac{da}{dt} > 0$ completes the argument. To prove (iii), consider two cost functions $c_1(a), c_2(a)$ such that $\forall a, c_2 > c_1$. Because $c'_i, c''_i, c'''_i > 0, c_2 > c_1 \forall a$ implies $c'_2 > c'_1 \forall a$. Fix t , from (4.3) we have that $a^*(c_2) < a^*(c_1)$. By (8.3) therefore $t(\theta, c_2) < t(\theta, c_1) \forall \theta$ (with obvious notation). For the last

item, suppose the principal's payoff is some increasing function $\pi(\theta)$. From (4.7) it follows that a^O increases, and from (8.3) so does the transfer t . To complete the proof, apply Proposition 5. ■

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