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Fixing Market Failures or Fixing Elections? Agricultural Credit in India[†]

By SHAWN COLE*

This paper integrates theories of political budget cycles with theories of tactical electoral redistribution to test for political capture in a novel way. Studying banks in India, I find that government-owned bank lending tracks the electoral cycle, with agricultural credit increasing by 5–10 percentage points in an election year. There is significant cross-sectional targeting, with large increases in districts in which the election is particularly close. This targeting does not occur in nonelection years or in private bank lending. I show capture is costly: elections affect loan repayment, and election-year credit booms do not measurably affect agricultural output. (JEL D72, O13, O17, Q14, Q18)

While there is limited evidence that government intervention in markets may improve welfare, there is also convincing evidence that government institutions are subject to political capture. Less is known about the economic and political implications of capture, however. How does capture work? What explains the temporal and cross-sectional variation in capture? Is it costly?

This paper presents evidence that government-owned banks in India serve the electoral interests of politicians, and it analyzes how resources are strategically distributed. The identification strategy is straightforward. The Indian constitution requires states to hold elections every five years. I therefore compare lending in years prior to scheduled elections to lending in off-election years.[1] To test for cross-sectional capture, I use state election data to measure whether credit levels in a district vary with the amount of electoral support for the incumbent party. Finally, combining these two theories, I determine whether the observed cross-sectional relationships vary with the electoral cycle.

[1] As in most parliamentary democracies, elections may be called early. As described in Section IB, I use the five-year constitutional schedule as an instrument for actual elections.

I find compelling evidence of political capture. Agricultural credit lent by public banks is substantially higher in election years. More loans are made in districts in which the ruling state party had a narrow margin of victory (or a narrow loss), than in less competitive districts. This targeting is not observed in off-election years or in private bank lending. Political interference is costly. Defaults increase around election time. Moreover, agricultural lending booms do not affect agricultural investment or output.

This paper contributes to three literatures. A relatively recent body of empirical work evaluates how government ownership of banks affects financial development and economic growth. Rafael La Porta, Florencio Lopez-de-Silanes, and Andrei Shleifer (2002) demonstrate that government ownership of banks is prevalent in both developing and developed countries, and is associated with slower financial development and slower growth. Cole (forthcoming) exploits a natural experiment to measure the effects of bank nationalization in India. I find that government ownership leads to lower interest rates, lower quality financial intermediation, and that nationalization slowed financial development and economic growth.

Two other papers use loan-level datasets to explore the behavior of public sector banks. Paola Sapienza (2004) finds that Italian public banks charge interest rates approximately 50 basis points lower than private banks as well asa correlation between electoral results and interest rates charged by politically affiliated banks. Asim Ijaz Khwaja and Atif Mian (2005) find that Pakistani politicians enrich themselves and their firms by borrowing from government banks and defaulting on loans.

The second literature is on political budget cycles. Relative to the existing literature, this paper provides a particularly clean test of cyclical manipulation. First, because Indian state elections are not synchronized, I can exploit within-India variation in the relationship between electoral cycles and credit, and thus rule out macroeconomic fluctuations as a possible explanation for cycles. Second, the interpretation of observed cycles for agricultural credit is particularly clear. Agricultural lending in India is ostensibly entirely unrelated to the political process: banks are corporate entities, with an official mandate to operate in a commercial manner. Absent political considerations, banks should not exhibit electoral cycles.

Two recent papers are related to this work. A paper by I. Serdar Dinc (2005) examines lending of public and private sector banks in a large cross-country sample. Dinc finds that in election years, the growth rate of credit from private banks slows, while the growth rate of government-owned banks remains constant. Marianne Bertrand et. al. (2004) study firm behavior in France and find that firms with politically connected CEOs strategically hire and fire around election years. This effect is strongest in politically competitive regions.

Finally, this paper provides a compelling test of theories of politically motivated redistribution. Compared to previous studies, this paper offers several benefits: a significantly larger sample, with 412 districts followed over 8 years, through 32 elections, which allows for the inclusion of district fixed effects. We observe decisions made by over 45,000 public sector banks disbursing millions of loans. Credit varies continuosly, adjusts quickly, and repayment rates are observable.

The combination of cross-sectional and time-series analysis represents a significant methodological improvement in tools used to identify electorally motivated

redistribution. There are several reasons, unrelated to tactical distribution, that could explain a cross-sectional relationship between electoral outcomes and redistribution. There are other explanations, again unrelated to political goals, that could explain time-series variation. However, none of these reasons explain why we would observe a cross-sectional relationship in election years but not in nonelection years.

A second substantive contribution of this paper is to identify the costs of tactical redistribution. Perhaps the threat of upcoming elections simply causes politicians to behave more closely in line with the public interest. For example, Akhmed Akhmedov and Ekaterina V. Zhuravskaya (2004) demonstrate that politicians pay back wages prior to elections. If political intervention shifts resources from one group to another, but both groups use resources efficiently, then reducing the scope for intervention has implications for equity but not aggregate output. On the other hand, if the targeted credit is not productively employed, the costs of redistribution may be substantial. A similar question can be asked about cycles. Are observed spending booms squandered on projects with little return or are the funds put to good use? The answers to these questions are essential to understanding whether tactical redistribution is a minor cost of the democratic process or is so costly that it may be desirable to substantially circumscribe the latitude of governments to intervene in the economy.

I note two limitations to the data. First, the time panel of only eight years is shorter than would be ideal for estimating political cycles. This drawback is mitigated to some extent by the fact that we observe elections in 19 states that are not synchronized with each other. Second, the credit data are observed at the administrative district level, while electoral competition occurs at the smaller constituency level.

This paper proceeds as follows. In the next section, I briefly describe the context of banking and politics in India, including the mechanisms by which politicians may influence banks. In Section IC, I discuss competing theories of political redistribution, and their testable predictions. Section II develops the empirical strategy and presents the main results of political capture. In Section III, I establish that these political manipulations are socially costly. Increases in government agricultural credit do not affect agricultural output. Finally, Section IV concludes.

I. The Indian Context and Redistribution

A. Banking in India

Government planning and regulation were key components of India's post-independence development strategy, particularly in the financial sector. Three government policies stand out. First and foremost, the government nationalized many private banks in 1969 and 1980. Second, both public and private banks were required to lend at least a certain percentage of credit to agriculture and small-scale industry. Finally, a branch expansion policy obliged banks to open four branches in unbanked locations for every branch opened in a location in which a bank was already present.

The three policies had a substantial effect on India's banking system, making it an attractive target for government capture. The branch expansion policy increased

the scope of banking in India to a scale unique to its level of development. In 2000, India had over 60,000 bank branches (both public and private) located in every district across the country. Nationalized banks increased the availability of credit in rural areas and for agricultural uses. Robin Burgess and Rohini Pande (2005), and Burgess, Pande, and Grace Wong (2005) show that the redistributive nature of branch expansion led to a substantial decline in poverty among India's rural population. These government policies also made public sector banks very attractive targets for capture, however. Public banks did not face hard budget constraints, were subject to political regulation, and were present throughout India.

Formal financial institutions in India date back to the eighteenth century with the founding of the English Agency House in Calcutta and Bombay. Over the next century, presidency banks, as well as foreign and private banks, entered the Indian market. In 1935, the presidency banks were merged to form the Imperial Bank of India, later renamed the State Bank of India, which became, and continues to be, the largest bank in India. Following independence, both public and private banks grew rapidly. By March 1, 1969, there were almost 8,000 bank branches, approximately 31 percent of which were in government hands. In April of 1969, the central government, to increase its control over the banking system, nationalized the 14 largest private banks with deposits greater than Rs 500 million. These banks comprised 54 percent of the bank branches in India at the time. The rationale for nationalization was given in the 1969 Bank Nationalization Act:

> An institution such as the banking system which touches and should touch the lives of millions has to be inspired by a larger social purpose and has to subserve national priorities and objectives such as rapid growth in agriculture, small industry and exports, raising of employment levels, encouragement of new entrepreneurs and the development of the backward areas. For this purpose it is necessary for the Government to take direct responsibility for extension and diversification of the banking services and for the working of a substantial part of the banking system.[2]

In 1980, the government of India undertook a second wave of nationalization by taking control of all banks for which deposits were greater than Rs 2 billion. Nationalized banks remained corporate entities, retaining most of their staff with the exception of the board of directors for which members were replaced by appointees of the government. The political appointments included representatives from the government, industry, agriculture, and the public.

B. *Politics in India*

India has a federal structure with national and state assemblies. The constitution requires that elections for state and national parliaments be held at five year intervals, though elections are not synchronized. Most notably, the central government can declare "President's rule" and dissolve a state legislature, leading to early elections. Although this is meant to occur only if the state government is nonfunctional,

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[2] Quoted in Burgess and Pande (2005).

state governments have been dismissed for political reasons as well. Additionally, as in other parliamentary systems, if the ruling coalition loses control, early elections are held.

The Indian National Congress Party dominated state and national politics from the time of independence until the late 1980s. Since then, states have witnessed vibrant political competition. In the period I study, 1992–1999, a dozen distinct parties were in power, at various times, in various states. The sample I use contains 32 separate elections in 19 states. These elections are generally competitive. More than half of the elections were decided by margins of less than 10 percent.

State governments have broad powers to tax and spend as well as regulate legal and economic institutions. While members of state legislative assemblies (MLAs) lack formal authority over banks, there are several means by which they can influence them. First and foremost, the ruling state government appoints members of the "State Level Bankers Committees," who coordinate lending policies and practices in each state with a particular focus on lending to the "priority sector" (agriculture and small-scale industry).[3] The committees meet quarterly, and are composed of state government politicians and appointees, public and private sector banks, and the Reserve Bank of India. The committees often set explicit targets for levels of credit to be delivered. Their membership typically turns over when the state government changes. The committees are the most direct channel for political influence, and for this reason I focus on state rather than federal elections.

Governments also directly influence banks. John Harris (1991) writes of villagers in India in 1980: "It is widely believed by people in villages that if they hold out long enough, debts incurred as a result of a failure to repay these loans will eventually be cancelled, as they have been in the past (as they were, for example, after the state legislative assembly elections in 1980."[4] A former governor of the Reserve Bank of India has lamented that the appointment of board members to public sector banks is "highly politicized," and that board members are often involved in credit decisions.[5] State politicians are not hesitant to promise loans during elections. For example, the *Financial Express* reports:

> Two main contenders in the Rajasthan assembly elections … are talking about economic well-being in order to muster votes. No wonder then that easier bank loans for farmers, remunerative earnings from agriculture on a bumper crop as well as uninterrupted power supply appear foremost in the manifestoes of both the parties.[6]

Dale W. Adams, Douglas H. Graham, and J. D. von Pischke (1984) describe why agricultural credit is a particularly attractive lever for politicians to manipulate. The benefits are transparent though the costs are not. This makes it hard for opposition politicians to criticize efforts by those in power.

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[3] See for example, "Master Circular Priority Sector Lendings," RPCD No. SP. BC. 37, dated September 29, 2004, Reserve Bank of India.

[4] p. 79, Timothy J. Besley (1995, 2173).

[5] *Times of India*, June 2, 1999.

[6] *Financial Express*, November 30, 2003 (accessed March 12, 2004).

Focusing on agricultural credit makes sense within the context of India, since the majority of the Indian population is dependent on the agricultural sector. Agricultural lending plays a substantial role in the Indian economy. In 1996, there were approximately 20 million agricultural loans with an average size of Rs 11,910 (C $220). Although agricultural credit comprises only about 17 percent of the value of public sector banks' loan portfolios, its importance in the share of loans is large. Approximately 40 percent of loans made by public sector banks are agricultural loans.[7]

The amount of agricultural credit lent by banks is much larger than the amount of money spent on campaigns in India. Each legislative constituency receives, on average, about Rs 50–80 million in credit (US $1–$1.6 million). While campaign spending is difficult to measure (campaign spending limits are difficult to enforce, and money spent without authorization of a candidate does not count against the sum), the level of legal campaign limits is informative. Between 1992 and 1999, the legal limit ranged from Rs 50,000 (approximately US $1,000) to Rs 700,000 (US $14,000), or less than 1 percent of the amount of agricultural credit (E. Sridharan 1999).

C. *Theories and Tests of Redistribution*

Political Cycles.—Theories of political cycles predict that politicians manipulate policy tools around elections either to fool voters or to signal their ability. A large literature tests for cycles in fiscal and monetary variables. Min Shi and Jakob Svensson (2006) review the literature and offer new evidence, finding that fiscal cycles are more pronounced in countries in which institutions protecting property rights are weaker and voters are less informed.

The robust relationship between elections and budget deficits need not imply that politicians behave opportunistically, however. Lower tax collection or increased spending could differ systematically prior to elections for other reasons. Spending patterns may reflect politicians' ability to get things done. On average, a year before an election will have politicians with tenure of longer than a year after an election, since the politician will have served, at a minimum, almost an entire term in office.

These concerns are less applicable when studying agricultural credit. Political goals should not affect the amount of agricultural credit issued by public sector banks. The most significant factor influencing farmers' agricultural credit needs is almost certainly weather, which is inarguably out of the politicians' control. Second, because I focus on state elections, the possibility that state-specific agricultural credit moves in response to national economic shocks (such as interest rates or exchange rate adjustments) can be ruled out.

Of course, if there are large cycles in state government spending in India, agricultural credit could covary with elections for reasons unrelated to government interference in banks. Stuti Khemani (2004) tests for political budget cycles in Indian states. She finds no evidence of political cycles in overall spending or deficits. She does find

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[7] Basic Statistical Returns (Reserve Bank of India 1996, table 1.9).

evidence of small decreases in excise tax revenue as well as evidence of other minor fiscal manipulation prior to Indian state elections.

Politically Motivated Redistribution.—The literature on targeted redistribution distinguishes between patronage, which invovles rewarding supporters, and tactical redistribution, which is made to achieve electoral or political goals (Avinash K. Dixit and John B. Londregan 1996, James M. Snyder 1989, and Gary W. Cox and Matthew D. McCubbins 1986). "Patronage" involves awarding areas in which the ruling party enjoys more support and a disproportionate amount of resources irrespective of electoral goals. "Tactical redistribution" predicts resource allocation will follow one of two patterns: resources will be targeted towards "swing" districts or politicians will disproportionately reward their supporters.

Empirically distinguishing between the theoretical models is difficult for several reasons. Data on purely tactical spending is rarely readily available, and such spending often does not vary much over time and space. Sample sizes may be small[8] and without a panel dimension, it is difficult to rule out the possibility that omitted variables, such as per capita income, drive results.

This work overcomes these problems: the sample size is large, 412 districts and 32 election cycles, allowing for district fixed effects. Most importantly, the cross-sectional and time-series component taken together allow for a much more powerful test of both political cycles and tactical redistribution. The political budget cycle literature predicts that politicians and voters care more about allocation of resources prior to elections than in other periods. Thus, observed distortions, such as patronage or targeting swing districts, should be larger during election years than nonelection years. This test has the power to distinguish between models of patronage unrelated to electoral incentives and models that predict a positive relationship between support and redistribution simply as a result of electoral incentives. The former would not vary with the electoral cycle while the latter would. While either cycles or cross-sectional variation could be caused by reasons other than electorally motivated manipulation, it is very unlikely that the cross-sectional relationships would change over the electoral cycle for any reason other than tactical redistribution.

II. Evidence

I begin with a brief description of the data (details are available in the data appendix at the end of the paper), and then develop the empirical strategies, and present results for political lending cycles and tactical targeting of credit.

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[8] Matz Dahlberg and Eva Johanssen (2002) study a grant project in Sweden in which the incumbent government enjoyed control over which constituencies received the grant. They find strong evidence that money was targeted to districts in which swing voters were located. In contrast, Anne Case (2001), examining an income redistribution program in Albania, finds that the program favored areas in which the majority party enjoyed greater support. Finally, Edward Miguel and Farhan Zaidi (2003) examine the relationship between political support and educational spending in Ghana and find no evidence of targeted distribution of educational spending at the parliamentary level. The sample sizes are 115, 47, and 199 units, respectively.

A. Data

Unless otherwise indicated, the unit of observation in this section is the administrative district, which is roughly similar to a US county. The data, collected by the Reserve Bank of India ("Basic Statistical Returns") are aggregated at the district level, and published in "Banking Statistics." This aggregation is based on every loan made by every bank in India.[9]

The main outcome of interest is credit, which is available only from 1992–1999 for 412 districts in 19 states, yielding 3,296 observations. The credit data are recorded as of the end of the Indian fiscal year (March 31). Table 1 gives summary statistics. Election data for state legislative elections are available at the constituency level from 1985–1999. These data, from the Election Commission of India, include the identity, party affiliation, and share of votes won for every candidate in a state election from 1985 to 1999. Electoral constituencies are typically smaller than districts with the median district having nine electoral constituencies.

I measure political outcomes in a district by using the margin of victory of the incumbent ruling party.[10] All members of parties aligned with the majority coalition were coded as "majority."[11] Because credit data are observed at the district level, vote shares are also aggregated to the district level. I use as a measure of ruling party strength, M_{dt}, the average margin of victory of the state ruling party in a district. The median district has nine legislative assembly constituencies.

There are two important limitations to this dataset. First, the time panel is relatively short (eight years), which is not ideal for estimating a five-year cycle. I focus on standard panel estimation, using log credit as the dependent variable. A large share of agricultural credit is short-term loans with maturation of less than a year. The median and mean rate of real agricultural credit growth for public banks is zero over the period studied. In a previous version of this paper (available on request), I show that the results are robust to estimation in changes, as well as to estimation in a dynamic panel setting, using the GMM technique developed by Manuel Arellano and Stephen R. Bond (1991). I discuss this concern in greater detail in the next section.

Second, the data are observed at the administrative district level, while electoral constituencies are typically smaller than a district. Different methods of aggregation (described below) yield very similar results. Indeed, the district level may be the appropriate level of analysis, as the political committees that influence credit meet

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[9] Banks were allowed to report loans smaller than Rs 25,000 (C$625) in an aggregated fashion until 1999, at which point loans below Rs 200,000 (C$5,000) were reported as aggregates.

[10] If the majority party did not field a candidate, I define the margin of victory for the majority party to be the negative of the vote share of the winning candidate. If the majority party candidate ran unopposed, I define the margin of victory to be 100. If no party held a majority of the seats, the ruling coalition is identified from new reports in the *Times of India*.

[11] The theoretical models of redistribution derived below were motivated by a two-party system. While India has many parties, I am careful to code all members of the ruling coalition as Majority Party. Moreover, Pradeep K. Chhibber and Ken Kollman (1998) document that while India often had more than two parties at the national level, in local elections, the political system closely resembled a two-party system.

TABLE 1—SUMMARY STATISTICS

	Mean	Standard deviation	
Panel A: Summary statistics for lending cycle regressions (19 states)			*N*
Credit variables			
Log real credit, all banks	14.369	1.472	3,296
Log real credit, public banks	14.181	1.481	3,296
Log real credit, private banks	11.868	1.857	1,761
Log real agricultural credit, all banks	12.992	1.350	3,296
Log real agricultural credit, public banks	12.751	1.379	3,296
Log real agricultural credit, private banks	9.306	2.507	1,640
Political variables			
Election year	0.207	0.405	3,296
Scheduled election in 4 years	0.229	0.420	3,296
Scheduled election in 3 years	0.251	0.433	3,296
Scheduled election in 2 years	0.248	0.432	3,296
Scheduled election in 1 years	0.152	0.359	3,296
Scheduled election year	0.121	0.327	3,296
District characteristics			
Share of agricultural loans late	0.133	0.104	3,296
Share of all loans late	0.133	0.072	3,296
Percent of population rural	0.785	0.149	3,296
Share literate	0.413	0.132	3,296
Share primary graduates or above	0.305	0.114	3,296
Panel B: Summary statistics for targeted redistribution regressions (19 states)			
Credit variables			
Log real credit, all banks	14.293	1.536	3,408
Log real credit, public banks	14.111	1.537	3,408
Log real credit, private banks	11.874	1.851	1,777
Log real agricultural credit, all banks	12.900	1.434	3,408
Log real agricultural credit, public banks	12.666	1.450	3,408
Log real agricultural credit, private banks	9.273	2.518	1,656
Political variables			
Election year	0.206	0.405	3,408
Scheduled election in 4 years	0.225	0.418	3,408
Scheduled election in 3 years	0.249	0.432	3,408
Scheduled election in 2 years	0.248	0.432	3,408
Scheduled election in 1 years	0.155	0.362	3,408
Scheduled election year	0.123	0.329	3,408
Margin of victory of ruling party	−0.001	0.167	2,730
Absolute value of margin of victory	0.195	0.114	2,730

Notes: The unit of observation is the district-year. The sample used to estimate political cycles only (Tables 4 and 5) contains data from 412 districts in 19 states over the period 1992–1999, for a total of 3,296 observations. Political data were not available for all districts, so the analysis which includes "Margin of Victory" contains data from 348 districts in 19 states over the period 1992–1999. The credit variables are the log value of the amount of credit issued by the specified group of banks (all credit, public credit only, or private credit). Private banks are not present in all districts thus, the number of observations is lower. Margin of Victory is defined as the average share by which the majority party in the state won the district in the previous election. If there was no majority, then all parties in the ruling coalition are coded as "majority" party. Margin ranges from −1 to 1. Scheduled Election in *k* Years is a dummy indicating whether the next scheduled election will occur in *k* years.

at the district level. Moreover, credit itself may cross constituency boundaries. The district of Mumbai has 34 constituencies and 1,581 bank branches.[12]

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[12] Matching credit data to constituencies would require substantial effort. However, identifying credit "leakages" outside the targeted constituency would allow a test of the electoral impact of additional credit, using a

B. Political Cycle Results

The Amount of Credit.—The simplest approach to test for temporal manipulation is to compare the amount of credit issued in election years to the amount issued in nonelection years. I include district fixed effects to control for time-invariant characteristics in a district that affects credit. The Reserve Bank of India divides states in India into six regions. Region-year fixed effects (γ_{rt}) control for macroeconomic fluctuations.[13] Finally, I include the average rainfall in the previous 12 months in district $t (Rain_{dt})$. Formally, I regress

$$(1) \qquad\qquad y_{dt} = \alpha_d + \gamma_{rt} + \delta Rain_{dt} + \beta E_{st} + \varepsilon_{dt},$$

where y_{dt} is the log level of credit, α_d is a district fixed effect, and E_{st} is a dummy variable taking the value of 1 if the state s had an election in year t. Standard errors are clustered at the state-year level.[14]

While the constitution mandates elections be held every five years, the timing is subject to some slippage. In the sample, one-fourth of elections (10 out of 37) occur before they are scheduled. The typical cause of an early election is a change in the coalition leadership. If parties in power call early elections when the state economy is doing particularly well, one may observe a spurious correlation between credit and election years. Following Khemani (2004), I use as an instrument for election year a dummy, S_{st}^0, for whether five years have passed since the previous election. (The superscript on S_{st} denotes the number of years until the next scheduled election.) The first stage is thus

$$(2) \qquad\qquad E_{st} = \alpha_d + \gamma_{rt} + \delta Rain_{dt} + \beta^0 S_{st}^0 + \varepsilon_{dt}.$$

Because elections are required after four years without an election, S_{st}^0 is a powerful predictor of elections. In the first-stage regression, the estimated coefficient is 0.99 with a standard error of 0.01. This first stage explains 86 percent of the variation in election years, because early elections are not common.[15]

An alternative IV strategy would only use information on election timing prior to 1990 to predict subsequent elections. Denoting t_s the first election after 1985 in state s, this instrument assigns elections to years t_s, $t_s + 5$, $t_s + 10$, and $t_s + 15$. One

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methodology similar to Steven D. Levitt and James M. Snyder, Jr. (1997). I leave this for future research.

[13] All results presented here are robust to using year rather than region×year fixed effects. State×year fixed effects would, of course, be colinear with the election variables. Results are also robust to including or excluding rainfall, which is the only time-varying variable available at the district level. Finally, results are robust to including a district-specific linear time trend.

[14] Results are robust to clustering by state. Serial correlation is less of a concern here than in a standard difference-in-difference setting, because the election cycle dummies exhibit only weakly negative serial correlation.

[15] The results reported here are robust to an alternative instrument which uses information on elections only prior to 1990. Denoting t_s the first election after 1985 in state s, this instrument assigns elections to years t_s, $t_s + 5$, $t_s + 10$, and $t_s + 15$. However, because the cycle results resemble a sine function, this approach provides relatively less power. I therefore "reset" the instrument after an early election.

TABLE 2—THE EFFECT OF ELECTIONS ON CREDIT

	All bank credit	Public bank credit	Private bank credit
Panel A: OLS			
Total credit	0.019	0.015	0.034
	(0.012)	(0.013)	(0.082)
Agricultural credit	0.044***	0.047***	−0.127
	(0.017)	(0.016)	(0.139)
Nonagricultural credit	0.012	0.007	0.053
	(0.014)	(0.015)	(0.080)
Panel B: Reduced form			
Total credit	0.029**	0.031**	0.040
	(0.013)	(0.013)	(0.053)
Agricultural credit	0.046***	0.060***	−0.021
	(0.017)	(0.019)	(0.087)
Nonagricultural credit	0.021	0.020	0.061
	(0.015)	(0.014)	(0.055)
Panel C: Instrumental variables			
Total credit	0.028**	0.031**	0.039
	(0.013)	(0.014)	(0.055)
Agricultural credit	0.046***	0.060***	−0.020
	(0.018)	(0.020)	(0.092)
Nonagricultural credit	0.021	0.020	0.060
	(0.016)	(0.015)	(0.058)
Panel D: Alternative IV strategy			
Total credit	0.008	0.012	0.044
	(0.013)	(0.014)	(0.029)
Agricultural credit	0.028**	0.040***	−0.065
	(0.011)	(0.013)	(0.053)
Nonagricultural credit	0.002	0.003	0.063
	(0.015)	(0.016)	(0.033)
N	3296	3296	1640
States	19	19	19

Notes: Each cell represents a regression. The coefficient reported is a dummy for election year (panel A), scheduled election year (panel B), and election year instrumented with scheduled election year (panel C). The dependent variable is annual change in log real levels of credit. In addition to the indicated dependent variable of interest, all regressions include district and region-year fixed effects, and a measure of annual rainfall. The unit of observation is district-year. There are data for 348 districts from 1992–1999, though private banks do not operate in all districts. Standard errors are clustered by state-year. The first stage of the IV regression in panel C is $E_{sdt} = \alpha_d + \gamma_{rt} + \delta Rain_{dst} + \beta^0 S_{st}^0 + E_{dst}$, where E_{sdt} is a dummy variable indicating an election occurs in year t in state s in district d, γ_{rt} are region-year fixed effects, and S_{st}^0 is a dummy variable indicating that five years prior to that year there was an election. The coefficient on S_{st}^0 is 0.99 with standard error of 0.01. The R^2 is 0.86.
   *** Significant at the 1 percent level.
    ** Significant at the 5 percent level.

disadvantage of this approach is that because the cycle results resemble a sine function, it provides substantially less power.[16]

Do elections affect credit? Table 2 gives the results from OLS, reduced form, and instrumental variable regressions. I focus initially on aggregate credit and

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[16] A referee suggested I compare the fraction of elections that occurs off-cycle for the years prior to and following the start of my sample. I do so, and find no difference.

agricultural credit. For agricultural credit, there is clear evidence of electoral manipulation. Both the IV and reduced form estimates indicate that the lending by public sector banks is about 6 percentage points higher in election years than in nonelection years.[17] This effect of elections on agricultural credit is not due to aggregate annual shocks that would be absorbed by the region-year fixed effect or attributed to budgetary manipulation, since state governments did not spend more in election years.[18] Nor is there any systematic relationship in the OLS reduced form or IV between elections and nonagricultural credit. The IV and OLS estimates are relatively similar, suggesting that the endogeneity of election years should not be a large concern. The alternative IV strategy, presented in panel D, also finds a significant increase in agricultural credit in election years for all banks and for public banks, though no increase for total credit.

Interestingly, no relationship between credit and elections is observed for private banks. The point estimate on the scheduled election dummy for private agricultural lending is -0.02 and statistically indistinguishable from zero. Because private sector banks are smaller, operate in substantially fewer districts, and have more volatile agricultural lending, their usefulness as a control group is limited, and the confidence intervals around the point estimates are relatively large.

Table 3 expands these results by tracing out how lending comoves with the entire election cycle. This requires a straightforward extension of equations (1) and (2). Define S_{st}^{-k}, $k = 0, \ldots, 4$, as dummies that take the value 1 if the next scheduled election is in k years for state s at time t. For example, if Karnataka had elections in 1991, 1993, and 1998, S_{st}^{-4} would be one for years 1992, 1994, and 1999, while S_{st}^{-3} would be one in 1995, and S_{st}^{0} would be one in 1998.

The following regression gives the reduced-form estimate of the entire lending cycle:

$$(3) \qquad y_{dt} = \alpha_d + \gamma_{rt} + \delta Rain_{dt} + \beta_{-4} S_{st}^{-4} + \beta_{-3} S_{st}^{-3} + \beta_{-2} S_{st}^{-2} + \beta_{-1} S_{st}^{-1} + \varepsilon_{dt}.$$

The IV equivalent would use the S_{st}^{-k} as instruments for E_{st}^{-k}, where E_{st}^{-k} is defined as the actual number of years until the next election. (Because the IV and reduced form estimates are virtually identical, only the latter are reported throughout the rest of the paper). Each row in Table 3 represents a separate regression. Panel A gives sectoral credit issued by all banks. Panel B gives sectoral credit issued by public banks, and panel C gives sectoral credit issued by private banks.

The results indicate that agricultural credit issued by banks is lower in off election years (four, three, and two years prior to an election) than the year prior to an election or an election year. The difference, of up to 8 percentage points, is substantial given that the average growth rate of real agricultural credit issued by public sector banks was 0.5 percent over the sample period. Cycles are not observed in nonagricultural lending, though the point estimates are negative and consistent with a smaller cycle.

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[17] Because the left-hand-side variable is in logs, the coefficients may be interpreted approximately as percentage effects.

[18] Khemani (2004) demonstrates that state budgets do not exhibit signicant cycles in the amount of money spent.

TABLE 3—LENDING CYCLES BY INDUSTRY AND BANK OWNERSHIP

	Years until next scheduled election			
	Four	Three	Two	One
Panel A: All banks				
All credit	−0.033**	−0.029**	−0.035**	−0.009
	(0.015)	(0.014)	(0.014)	(0.016)
Agriculture	−0.023	−0.045**	−0.061***	−0.022
	(0.022)	(0.020)	(0.020)	(0.026)
Nonagricultural credit	−0.029*	−0.024	−0.026*	0.004
	(0.017)	(0.015)	(0.016)	(0.018)
Panel B: Public banks				
All credit	−0.033**	−0.030**	−0.040***	−0.011
	(0.015)	(0.015)	(0.015)	(0.016)
Agriculture	−0.032	−0.056**	−0.081***	−0.034
	(0.024)	(0.024)	(0.021)	(0.026)
Nonagricultural credit	−0.026	−0.022	−0.028*	0.004
	(0.017)	(0.015)	(0.016)	(0.018)
Panel C: Private banks				
All credit	0.022	−0.033	−0.027	−0.156*
	(0.097)	(0.088)	(0.058)	(0.089)
Agriculture	0.079	0.035	0.014	−0.003
	(0.141)	(0.121)	(0.093)	(0.156)
Nonagricultural credit	−0.001	−0.058	−0.045	−0.173*
	(0.098)	(0.090)	(0.059)	(0.090)

Notes: Each row represents a regression. The coefficients reported are dummies for the number of years until the next scheduled election. The dependent variable is log credit. All regressions include district and region-year fixed effects, as well as annual rainfall. Standard errors are clustered by state-year.

   *** Significant at the 1 percent level.
   ** Significant at the 5 percent level.
   * Significant at the 10 percent level.

While cycles are not observed for private banks, the standard errors on the cycle dummies are much larger than those for public sector banks, and cycles in private banks cannot be ruled out. Could it be that increased public-sector lending simply crowds out private sector lending in election years, while private banks pick up the lending slack in the years between elections? The relative size of the two bank groups rules out this possibility. Private sector banks issue approximately 10 percent of credit in India and are underweight in their exposure to agricultural credit. Thus, an 8 percent decline in the amount of agricultural credit issued by public sector banks would have to be met by an almost doubling of the amount of agricultural credit issued by private sector banks, an amount far beyond the confidence interval of the estimated size of a cycle for private banks. Thus, while public bank lending may crowd out private credit, there is still a large aggregate effect.

The Type of Credit.—Table 4 investigates how the nature of lending varies over the political cycle. First, I examine loan volume. An increase in lending could be due to changes on the extensive margin, with banks lending to additional borrowers, and the intensive margin, with banks making larger loans. I find evidence for both. The off-election cycle dummies are negative for the average agricultural loan size and the number of agricultural loans. Their magnitude is consistent with the magnitude

TABLE 4—LOAN CHARACTERISTICS OVER THE ELECTION CYCLE

	Years until next scheduled election			
	Four	Three	Two	One
Panel A: All banks				
Log (avg. agricultural loan size)	−0.028	−0.011	−0.023	−0.058**
	(0.034)	(0.030)	(0.027)	(0.028)
Log (number of aricultural. loans)	0.005	−0.034	−0.038	0.036
	(0.028)	(0.022)	(0.027)	(0.029)
Interest rate—agricultural	−0.000	−0.000	0.001	−0.001
	(0.001)	(0.001)	(0.001)	(0.001)
Panel B: Public banks				
Log (avg. agricultural loan size)	−0.030	−0.013	−0.027	−0.055*
	(0.037)	(0.033)	(0.031)	(0.029)
Log (number of agricultural loans)	−0.003	−0.042*	−0.053*	0.021
	(0.030)	(0.024)	(0.028)	(0.026)
Interest rate—agricultural	−0.000	−0.000	0.000	−0.001
	(0.001)	(0.001)	(0.001)	(0.001)
Panel C: Private banks				
Log (avg. agricultural loan size)	0.129	−0.001	0.034	0.070
	(0.139)	(0.134)	(0.098)	(0.158)
Log (number of agricultural loans)	−0.050	0.037	−0.020	−0.073
	(0.094)	(0.091)	(0.052)	(0.091)
Interest rate—agricultural	0.004*	0.003**	0.005***	0.003
	(0.002)	(0.001)	(0.001)	(0.003)

Notes: Each row represents a regression. The coefficients reported are dummies for the number of years until the next scheduled election. The dependent variable is log credit. All regressions include district and region-year fixed effects, as well as annual rainfall. Standard errors are clustered at the state-year level.
   *** Significant at the 1 percent level.
    ** Significant at the 5 percent level.
     * Significant at the 10 percent level.

effects found in Table 3 (credit volume = number of loans × average size), though because the size of the decline of each component is mechanically smaller than the decline in volume, the components are not always statistically distinguishable from zero. There is no systematic variation in loan size or number of loans for private banks.

Interest rates from public banks do not change with the increase in lending. Interestingly, however, private sector banks seem to charge higher rates for agricultural loans in nonelection years, with a difference of up to 50 basis points between peak and trough years. It may well be that in election years private banks lower the interest rate they charge for agricultural loans in order to attract borrowers who might otherwise find credit on more favorable terms from public sector banks.

Political Cycles and Loan Default.—What are the real effects of this observed distortion? I begin by investigating whether the electoral cycle affects the rate of default on agricultural loans. Then, I directly test whether more government credit from public banks leads to greater agricultural output.

In a study on Pakistan, Khwaja and Mian (2005) document that loans made by public sector banks to firms controlled by politicians are much more likely to end up

TABLE 5—LENDING CYCLES AND NONPERFORMING LOANS

	Years until next scheduled election			
	Four	Three	Two	One
Panel A: All banks				
Volume of late agricultural loans	−0.063	−0.099	−0.150**	−0.127
	(0.087)	(0.067)	(0.067)	(0.098)
Share of agricultural loans late	−0.034***	−0.026**	−0.017	−0.022*
	(0.012)	(0.011)	(0.011)	(0.013)
Share of agricultural credit late	−0.022	−0.009	−0.004	−0.006
	(0.011)	(0.009)	(0.010)	(0.011)
Panel B: Public banks				
Volume of late agricultural loans	−0.074	−0.102	−0.162**	−0.134
	(0.089)	(0.074)	(0.072)	(0.105)
Share of agricultural loans late	−0.035***	−0.027***	−0.019*	−0.017
	(0.012)	(0.010)	(0.011)	(0.013)
Share of agricultural credit late	−0.025**	−0.011	−0.008	−0.004
	(0.011)	(0.009)	(0.010)	(0.011)
Panel C: Private banks				
Volume of late agricultural loans	0.030	0.201**	−0.102	0.038
	(0.187)	(0.094)	(0.203)	(0.170)
Share of agricultural loans late	−0.015	−0.014	−0.021	−0.040**
	(0.016)	(0.012)	(0.014)	(0.019)
Share of agricultural credit late	−0.002	0.003	0.008	−0.025
	(0.018)	(0.015)	(0.016)	(0.020)

Notes: Each row represents a single regression. The unit of observation is a district-year. The independent variables of interest are a set of dummy variables indicating the number of years until the next scheduled election. Panels A and B contain data from 412 districts. Panel C contains data from 180 districts.
*** Significant at the 1 percent level.
** Significant at the 5 percent level.
* Significant at the 10 percent level.

in default. Here, we demonstrate that electoral considerations affect loan default for loans made to the general public as well.

I estimate the reduced form relationship between agricultural credit default rates and the electoral cycle. I use three measures of default rate: the log volume of late credit, the share of loans late, and the share of credit late. Loans are coded as late if they are past due by at least six months. Most agricultural loans are short-term credit, meant to be repaid after the growing season. (Summary statistics are given in Table 1.) The results from equation (3) are presented in Table 5. There is a large cycle in the volume of late agricultural loans. The amount increases 16 percent in government-owned banks in scheduled election years relative to the trough two years prior to the election. Credit is increasing in election years, so one might naturally expect the volume of bad loans to increase (panel B), especially if the marginal borrower is higher risk during a credit expansion. However, the size of the cycle in default is much larger than the credit cycle. The difference from peak to trough in credit volume is 8 percent, but it is 15 percent for the volume of loans in default. It is unlikely that this 8 percent expansion in credit volume (particularly given that the number of loans increases less than the volume) would lead to such high default, if loans were made purely on a commercial basis.

TABLE 6—DISTRICT CHARACTERISTICS AND CYCLES IN AGRICULTURAL CREDIT

	Public banks		Private banks	
	Scheduled election (1)	Interaction (2)	Scheduled election (3)	Interaction (4)
No interaction	0.04**		−0.04*	
	(0.02)		(0.08)	
Quality of intermediation				
Share of agricultural loans late in 1992	0.05**	−0.08	0.04	−0.62
	(0.02)	(0.08)	(0.11)	(0.90)
Share of all loans late in 1992	0.06**	−0.08	−0.09	0.40
	(0.03)	(0.15)	(0.15)	(1.23)
Population characteristics				
Percent of population rural, 1991	−0.05	0.12**	0.02	−0.09
	(0.04)	(0.05)	(0.29)	(0.35)
Share literate, 1991	0.18***	−0.30***	−0.03	−0.02
	(0.05)	(0.11)	(0.22)	(0.40)
Share primary graduates or above, 1991	0.15***	−0.32**	−0.02	−0.07
	(0.05)	(0.13)	(0.18)	(0.41)

Notes: Each row of this table presents two regressions. Columns 1 and 2 present regressions for public banks, while columns 3 and 4 present regressions for private banks. The dependent variable is log agricultural credit, at the district level. All regressions include district and region-year fixed effects, as well as annual rainfall. Standard errors are clustered at the state-year level. The regressions using lending from public banks have 3,408 observations from 426 districts in 22 states over 8 years.

*** Significant at the 1 percent level.
** Significant at the 5 percent level.
* Significant at the 10 percent level.

The fact that the share of agricultural credit marked late from public banks drops following the election year may seem initially puzzling. Presumably, these are the years in which electoral loans come to maturation. This is likely explained by the fact that politicians induce banks to write off loans following elections, however. The popular press contains many reports of these political promises. For example, in 1987 the chief minister of Haryana, a state in Northern India, promised to write off all agricultural loans under Rs 20,000 during the election campaign. Following his victory, he held his promise (Shalendra D. Sharma 1999, 207). The evidence in Table 5 supports the view that this behavior is common in India.[19] We explore this further in Section IIC.

What Determines the Size of the Cycle?—What determines the size of the lending cycles? Here, I consider how the size of the electoral cycle varies with fixed district characteristics. One natural line of inquiry is to examine whether the quality of corporate governance of the banks in a district is relevant. Banks with professional managers, or managers who are able to resist political pressure, may be less likely to engage in costly cycles. No measure of the quality of corporate governance of banks is available, however. Instead, I use the share of loans late in a given district in 1992 as a proxy.

[19] The data do not indicate when the loans were made, so it is not possible to distinguish at what point in the election cycle defaulting loans were issued.

I estimate slightly modified versions of equations (1) and (2). In addition to the dummy for scheduled election year (S_{dt}^0), I include an interaction term between the (time-invariant) district characteristic C_d and the election indicator.[20] The main effect of the district characteristic is, of course, captured in the district fixed effect:

$$(4) \qquad y_{dt} = \alpha_d + \gamma_{rt} + \delta Rain_{dt} + \beta S_{st} + \chi(E_{dt}C_d) + \varepsilon_{dt}.$$

Table 6 presents the results. The first row gives the main election effect without the interaction. The regressions presented in columns 1 and 2 give the results for public banks, while those in columns 3 and 4 give the results for private banks. The second and third rows report regressions that include the main effect of schedule election, as well as an interaction between election and share of agricultural loans late (second row) and share of all loans late (third row). The point estimates on χ are negative but insignificant. The mean value of Share of Agricultural Loans Late is 0.1 with a standard deviation of 0.1. Thus, taking the point estimates at face value, comparing a district with 30 percent default to one with 10 percent default, the size of the cycle would be approximately 2 percentage points smaller in the region with higher default rates.

Most theories of political cycles require asymmetric information between politicians and voters. Shi and Svensson (2006) present a model in which the share of informed voters affects the size of the observed election cycles. Since informed voters are not fooled by manipulation, the greater the share of informed voters, the smaller the incentive to manipulate. The authors test this finding in the cross-country setting and find strong support for it. Akhmedov and Zhuravskaya (2004) find similar results in Russia, in particular, regions with higher levels of voter awareness, greater education, and more urbanization experience smaller cycles. No measures of voter awareness are available in India at the district level. I consider whether the latter two are correlated with the size of the cycle, however.

The share of the population that is rural strongly affects the size of the cycle. Note that this is not a mechanical effect driven by the fact that the level of agricultural credit is greater in districts with greater rural populations. The dependent variable, agricultural credit, is in logs, so the coefficients represent percentage increases over nonelection levels. The average rural population share is 0.78, with a standard deviation of 0.15. Thus, a one standard deviation increase in the share of rural population increases the size of the cycle by approximately two percentage points.

I also find results consistent with previous findings on education. Cycles are significantly smaller in areas with higher literacy and where a higher share of the population has graduated from primary school. These same results hold for other schooling levels. Results are generally similar if actual, rather than scheduled, election year is used.

A recent paper (Khemani 2007) suggests that central government budget allocations are subject to political influence (for example, the government transfers greater resources to politically important states). However, I do not find evidence that the size of the lending cycle depends on whether the state government is affiliated with the central ruling party.

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[20] I take district characteristics at the beginning of the time period. There is no time variation in these. The share of loans late is calculated as of 1992, while the population variables are from the 1991 census.

C. How Are Resources Targeted?

In this subsection, I examine whether agricultural credit varies with the margin of victory enjoyed by the current ruling party in each district. Credit is observed at the district level, and as there are multiple constituencies within a district, it is necessary to aggregate. As a first measure, I define M_{dt} as the average (constituency-weighted) margin of victory of the incumbent ruling party. Aggregation at the district level may be the most reasonable specification as political influence occurs at the level of the district-level meetings. I assign to M_{dt} the margin of victory of the ruling party in the years immediately following the election. For years just prior to the election, the ideal measure would be poll data indicating the expected margin of victory. Lacking that, I use the realized margin of victory of the ruling party in the upcoming election for M_{dt} in the two years prior to the election.[21]

Since Section IIB demonstrated that credit varies over the election cycle, I continue to include the indicators for election cycle, S_{st}^{-k}. The simplest model of patronage would posit that greater support for the majority party leads to increased credit. The most straightforward test for this would be to include the average margin of victory of the ruling party in the previous election, M_{dt} in equation (3). A positive coefficient would provide suggestive evidence that areas with more support receive more credit. (Unless explicitly noted, I continue to include γ_{rt} and $Rain_{dt}$ but suppress them in the exposition for notational simplicity.) Thus, the regression is the following:

$$(5) \qquad y_{dt} = \alpha_d + \pi M_{dt} + \beta_{-4} S_{st}^{-4} + \beta_{-3} S_{st}^{-3} + \beta_{-2} S_{st}^{-2} + \beta_{-1} S_{st}^{-1} + \varepsilon_{dt}.$$

The estimates are reported in column 2 of Table 7. For public sector banks, the coefficient on M_{dt} is estimated at zero. (The standard deviation of M_{dt} is approximately 15 percentage points.) This provides strong evidence against a model of constant patronage, in which the majority party rewards districts that voted for it while punishing districts that voted for the opposition. A model of patronage would imply a positive π, something the estimate can rule out.

The model in equation (5) is very restrictive. It would not detect tactical distribution towards swing districts, since it imposes a monotonic relationship across all levels of support. If politicians target lending to "marginal" districts, then $\partial y_{dt}/\partial M_{dt} < 0$ when $M_{dt} < 0$, and $\partial y_{dt}/\partial M_{dt} > 0$ when $M_{dt} > 0$. I therefore define $M_{dt}^+ \equiv M_{dt} I_{M_{dt}>0}$, and $M_{dt}^- \equiv M_{dt} I_{M_{dt}<0}$, where $I_{M_{dt}>0}$ is an indicator function taking the value of 1 when $M_{dt} > 0$, and 0 otherwise. ($I_{M_{dt}<0} = 1$ when $M_{dt} < 0$, and 0 otherwise.) If credit is allocated linearly according to support for the politician, then the coefficients on M_{dt}^+ and M_{dt}^- would be positive.

The second generalization is motivated by the discussion in Section IC and the results in Section IIB. If politicians induce a lending boom in election years, then

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[21] In scheduled election years, the margin of victory of the incumbent party is used. The margin of victory of the majority party is used in scheduled election years −4 and −3. In scheduled election years −2 and −1, the ruling party is, again, defined as the incumbent party, but their margin of victory is assigned using the upcoming election results. To the extent that politicians know in which districts the race will be competitive, this should be a valid proxy for expected competitiveness.

TABLE 7—TARGETED LEVELS OF CREDIT OVER TIME AND ACROSS DISTRICTS

Cycle dummies	Baseline (1)	With margin (2)	Unrestricted margin and unrestricted interactions (3)	Abs (margin) and Abs (interactions) (4)
Panel A: Public banks				
Number of years until next election				
Four	−0.02 (0.02)	−0.04* (0.02)	−0.07*** (0.03)	−0.13*** (0.04)
Three	−0.04* (0.02)	−0.07*** (0.03)	−0.01*** (0.03)	−0.17*** (0.04)
Two	−0.07*** (0.02)	−0.06*** (0.02)	−0.01*** (0.03)	−0.14*** (0.04)
One	−0.01 (0.03)	−0.03 (0.03)	−0.07** (0.03)	−0.10** (0.04)
Margin of victory		−0.051 (0.032)		
Abs (margin of victory)				−0.51*** (0.10)
Positive margin of victory			−0.340*** (0.083)	
Negative margin of victory			0.428*** (0.104)	
Positive margin × cycle dummy				
Positive margin × four years until election			0.153 (0.103)	
Positive margin × three years until election			0.143 (0.153)	
Positive margin × two years until election			0.132 (0.106)	
Positive margin × one year until election			0.245** (0.097)	
Negative margin × cycle dummy				
Negative margin × four years until election			−0.340*** (0.123)	
Negative margin × Three Years until Election			−0.289** (0.134)	
Negative Margin × two years until election			−0.365*** (0.124)	
Negative margin × one year until election			−0.421*** (0.146)	
Absolute margin × cycle dummy				
Absolute(margin) × four years until election				0.41*** (0.13)
Absolute(margin) × three years until election				0.50*** (0.14)
Absolute (margin) × two years until election				0.36*** (0.14)
Absolute(margin) × one year until election				0.35** (0.14)
R^2	0.98	0.98	0.98	0.98
N	3,408	2,730	2,730	2,730
Number of states	19	19	19**	19

TABLE 7—*Continued*.

Cycle dummies	Baseline (1)	With margin (2)	Unrestricted margin and unrestricted interactions (3)	Abs (margin) and Abs (interactions) (4)
Panel B: Private banks				
Number of years until next election				
Four	0.09	−0.02	−0.06	−0.35
	(0.14)	(0.14)	(0.15)	(0.24)
Three	0.04	−0.04	0.01	−0.20
	(0.11)	(0.12)	(0.12)	(0.22)
Two	0.05	−0.01	−0.02	−0.29
	(0.09)	(0.01)	(0.12)	(0.21)
One	−0.01	−0.10	−0.15	−0.44
	(0.14)	(0.16)	(0.17)	(0.31)
Margin of victory		0.634***		
		(0.236)		
Abs (margin of victory)				−0.65
				(0.78)
Positive margin of victory			0.590	
			(0.582)	
Negative margin of victory			−0.464	
			(0.761)	
Positive margin × cycle dummy				
Positive margin × four years until election			1.353	
			(0.912)	
Positive margin × three years until election			−1.462	
			(1.219)	
Positive margin × two years until election			0.909	
			(0.833)	
Positive margin × one year until election			1.196	
			(1.008)	
Negative margin × cycle dummy				
Negative margin × four years until election			0.620	
			(0.789)	
Negative margin × three years until election			1.250	
			(0.986)	
Negative margin × two years until election			0.619	
			(0.863)	
Negative margin × one year until election			0.435	
			(0.942)	
Absolute margin × cycle dummy				
Absolute(margin) × four years until election				1.58*
				(0.82)
Absolute(margin) × three years until election				0.57
				(1.08)
Absolute(margin) × two years until election				1.49*
				(0.84)
Absolute(margin) × one year until election				1.40
				(0.99)
R^2	0.92	0.92	0.92	0.92
N	1,656	1,393	1,393	1,393
Number of states	19	19	19	19

Notes: Each column represents a separate regression. Log agricultural credit is the dependent variable. panel A gives the results for public sector banks. Panel B gives the results for private sector banks. The independent variables of interest are a set of dummy variables indicating the number of years until the next scheduled election, and the average margin by which candidates from the party (or coalition) currently in power in the state won (or lost) in the specific district. Each regression also includes district and region-year fixed effects, and average annual rainfall in the district. Standard errors are clustered by state-year.

*** Significant at the 1 percent level; ** Significant at the 5 percent level; * Significant at the 10 percent level.
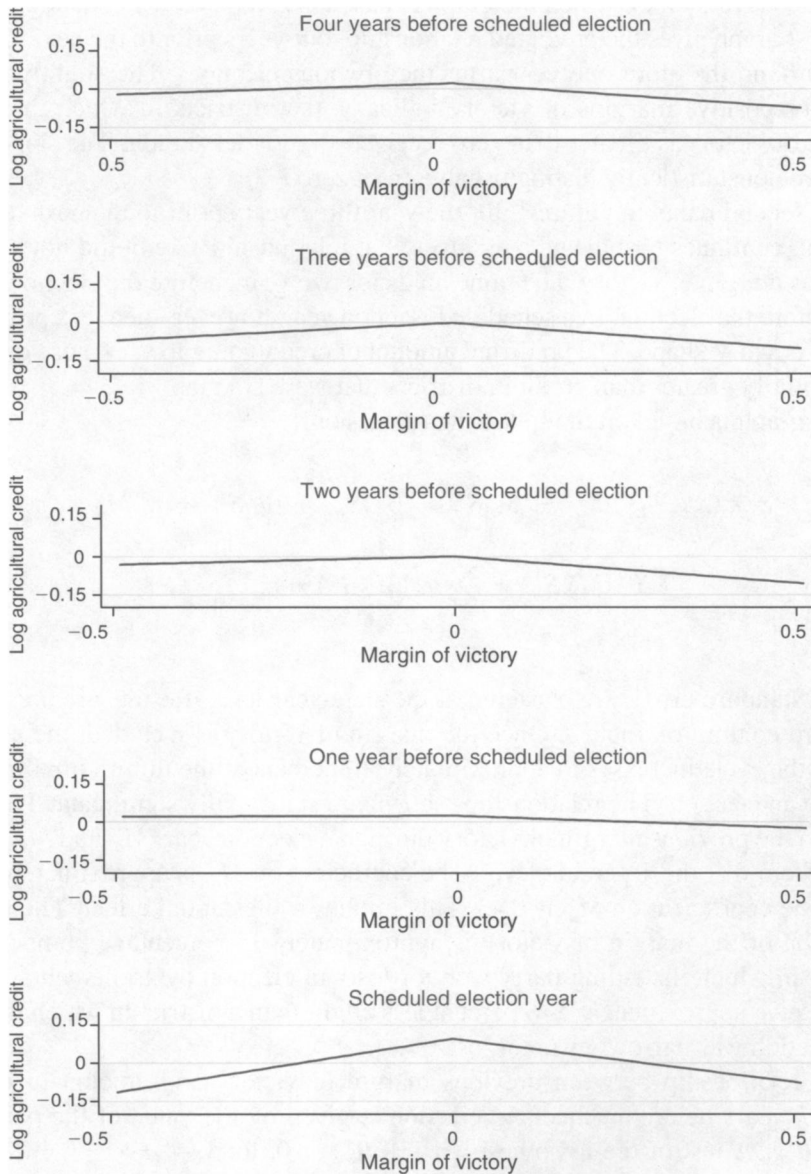
FIGURE 1. TARGETED LENDING LEVELS OVER THE ELECTION CYCLE

Notes: The panels in the figure graph the predicted relationship between agricultural credit levels from public sector banks and political support of the state majority party. Each panel gives the relationship for a different year in the electoral cycle.

perhaps they will differentially target credit in different years of an election cycle. To allow for that, I interact the variables M_{dt}^+ and M_{dt}^- with the election schedule dummies $S_{st}^{-4}, \ldots, S_{st}^{-1}$, thus allowing a different relationship between political support and credit for each year in the election cycle.

This approach can, perhaps, be most easily understood by looking at Figure 1 which graphs how levels of credit vary across time and with the margin of victory,

M_{dt}. The regression on which the graph is based is given below in equation (6). The top-most graph gives the predicted relationship four years prior to the next scheduled election (and therefore one year after the previous election). The slightly negative slope for positive margins of victory indicates that districts in which the average margin of victory is greater than zero received slightly less credit. The slopes of the lines are not statistically distinguishable from zero.

The second panel in Figure 1, for the year three years prior to the next scheduled election, continues to indicate a relatively flat relationship. Credit did not vary with previous margin of victory. The same holds for two years before the election and one year before the election. In a scheduled election year, however, there is a pronounced upside-down V shape. The predicted amount of credit going to very close districts is substantially greater than credit in districts that were not close.

The graph is based on the following regression:

$$(6) \qquad y_{dt} = \alpha_d + \beta_{-4} S_{st}^{-4} + \beta_{-3} S_{st}^{-3} + \beta_{-2} S_{st}^{-2} + \beta_{-1} S_{st}^{-1} + \pi^+ M_{dt}^+ + \pi^- M_{dt}^-$$

$$+ \sum_{k=-4}^{-1} \theta_k^+ (M_{dt}^+ S_{st}^k) + \sum_{k=-4}^{-1} \theta_k^- (M_{dt}^- S_{st}^k) + \varepsilon_{dt}.$$

Again, standard errors are clustered at the state-year level. Results are presented in the third column of Table 7. Once the margin of victory is included, the estimated size of the cycle increases to approximately 10 percent at the minimum, three years prior to an election. The relationships shown are statistically significant. The coefficient on the previous margin of victory during an election year (M_{dt}^+ and M_{dt}^-) are different from 0 at the 1 percent level. The coefficient on M_{dt}^+ is approximately -0.34, while the coefficient on M_{dt}^- is 0.43. This implies a substantial effect. The standard deviation of the margin of victory is approximately 15 percentage points. Thus, a district in which the ruling party won (or lost) an election by 15 percentage points will receive approximately 5–6 percent less credit than a district in which the previous election was narrowly won or lost.

The relationship between previous margin of victory and amount of credit in a year k years before a scheduled election is given by the value of the parameters $\pi^+ + \theta_{-k}^+$. A test of the hypothesis $(\pi^+ + \theta_k^+) = 0$, for $k = -4, -3, -2,$ and -1 indicates that the slopes in the off-election years are not statistically indistinguishable from zero. The same holds for tests of $\pi^- + \theta_{-k}^-$, for $k = -4, -3, -2,$ and -1. Thus, targeting of credit towards marginal districts appears in election years only. There is no evidence of a patronage effect. A patronage effect would show up if π^- or π^+, or the respective sums of main effect and interaction $(\pi^- + \theta_{-k}^-$ and $\pi^+ + \theta_{-k}^+)$ were positive.

The coefficients on the interaction terms $(\theta_{-k}^+$ compared to $\theta_k^-)$ and the main effects $(\pi^+$ compared to $\pi^-)$ are roughly equal in magnitude but opposite in sign. (Indeed, the test that $\pi^+ + \theta_{-k}^+ = -\pi^- - \theta_{-k}^-$ cannot be rejected for any k.) This suggests a useful restriction. Recall that M_{dt} measures the average margin of victory in the district while results across constituencies within a district are highly correlated, M_{dt} does introduce some measurement error. For example, the following two districts

would have identical values of M_{dt}: a district in which the margin of victory was 0 in every constituency; a district in which the majority party won half the constituencies by a margin of 100 percent, and lost the other half by 100 percent. I therefore define "Absolute Margin," AM, as follows:

$$M_{dt}^A = \sum_{c=1}^{k_d} \frac{1}{N_d} |M_{cdst}|,$$

where M_{cdst} is the margin of victory in constituency c, in district d, in state s in the most recent election in year t; and N_d is the number of constituencies in a district. Estimating equation (6), but substituting $\pi^A M_{dt}^A$ for $(\pi^+ M_{dt}^+ + \pi^- M_{dt}^-)$, with analogous replacements for the interaction terms, resolves this measurement error problem. The estimated equation is thus

$$(7) \qquad y_{dt} = \alpha_d + \beta_{-4} S_{st}^{-4} + \beta_{-3} S_{st}^{-3} + \beta_{-2} S_{st}^{-2} + \beta_{-1} S_{st}^{-1} + \pi^A M_{dt}^A$$

$$+ \theta_{-4}^A (M_{dt}^A S_{st}^{-4}) + \theta_{-3}^A (M_{dt}^A S_{st}^{-3}) + \theta_{-2}^A (M_{dt}^A S_{st}^{-2}) + \theta_{-1}^A (M_{dt}^A S_{st}^{-1}) + \varepsilon_{dt}.$$

Because electoral outcomes within a district are indeed correlated, the results are very similar, and, again, suggest targeting in an election year, but no relationship in off-years.

Figures 2 and 3 graph the information from the level and growth regressions of equation (6) in another way. They trace credit for both public and private sector banks, over the election cycle. Figure 2 gives the relationship for a notional "swing" district ($M_{dt} = 0$), while Figure 3 gives the same relationship for a notional district where the margin of victory was 15 percentage points in the previous election. Public sector grows sharply prior to an election, increasing 10 percentage points between the year two years prior to the election and election time. Predicted credit from private banks is flat over the cycle.

The results reported here are robust to using year rather than region-year fixed effects and to restricting the sample to the major states of India. I estimated quadratic specifications but found no strong evidence of nonlinearities. A final robustness check involves calculating the share of constituencies in a district in which the incumbent enjoys a positive margin of victory (F_p), and computing the average of these positive margins of victory $\bar{M}_d^+$, and defining positive margin of victory $\tilde{M}_d^+ = F_p \bar{M}_d^+$, and the negative margin of victory $\tilde{M}_d^-$, analogously, and estimating equation (6) using these measures. This measure would be more appropriate if political parties can target lending resources to specific constituencies.[22] I find similar results, though less precisely estimated. The fact that M_{dt}^+ and M_{dt}^- provide better fits may suggest that district-level targeting is the "best" that the political parties can do. Analysis of credit at the electoral constituency level may shed additional light on these relationships, but such data are not available.

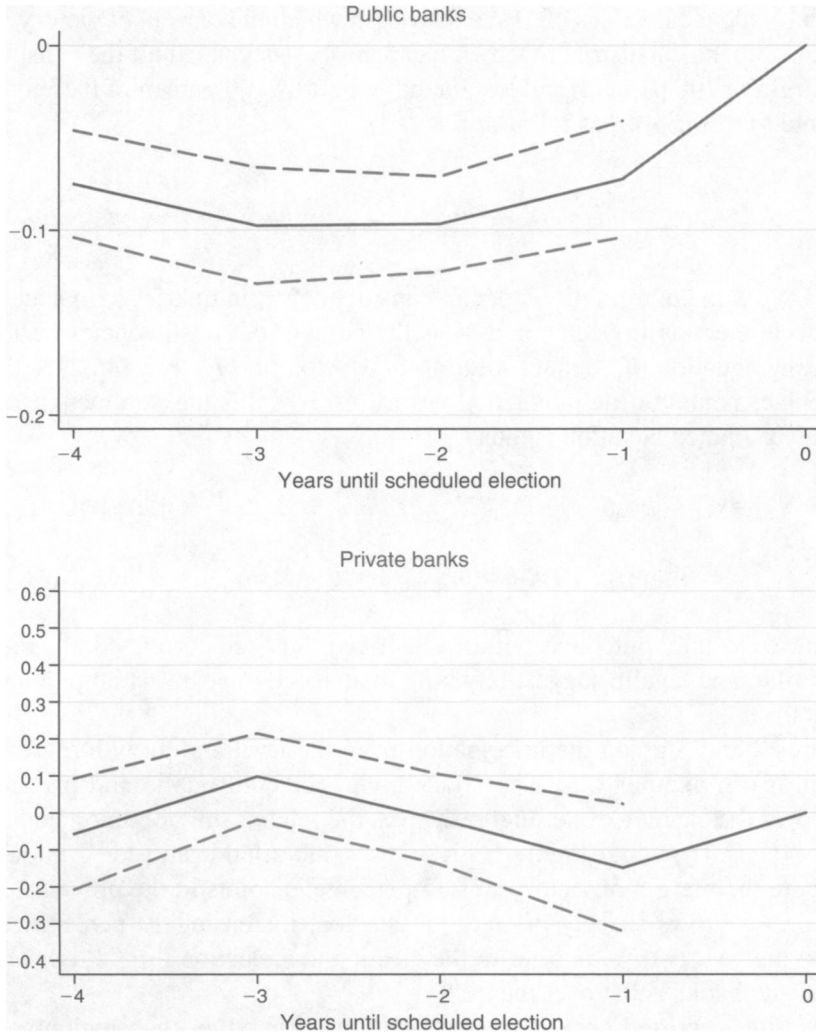[22] I thank the editor for this suggestion.

FIGURE 2. CYCLES IN LEVEL OF CREDIT, SWING DISTRICT

Notes: Predicted agricultural credit for a notional district in which the margin of victory in the previous election was zero. Dotted lines give the 95 percent confidence interval.

The time-series and cross-sectional evidence of manipulation of public resources supports the idea that credit is used by politicians to maximize electoral gains rather than reward core supporters. Are the credit booms around elections simply bad loans to friends of politicians that will not be repaid, or is it only when the threat of a re-election looms that politicians ensure that the banks are fulfilling their legal obligation to provide credit to the poorer sections of society? Even if the additional credit is "good" credit, it is very difficult to imagine that the socially optimal peak supply of credit is coincident with the election years.

The cross-sectional data give support to an even stronger presumption that the observed patterns are inefficient. Surely districts where the population are strongly in favor of (or opposed to) the incumbent majority party do not need relatively less
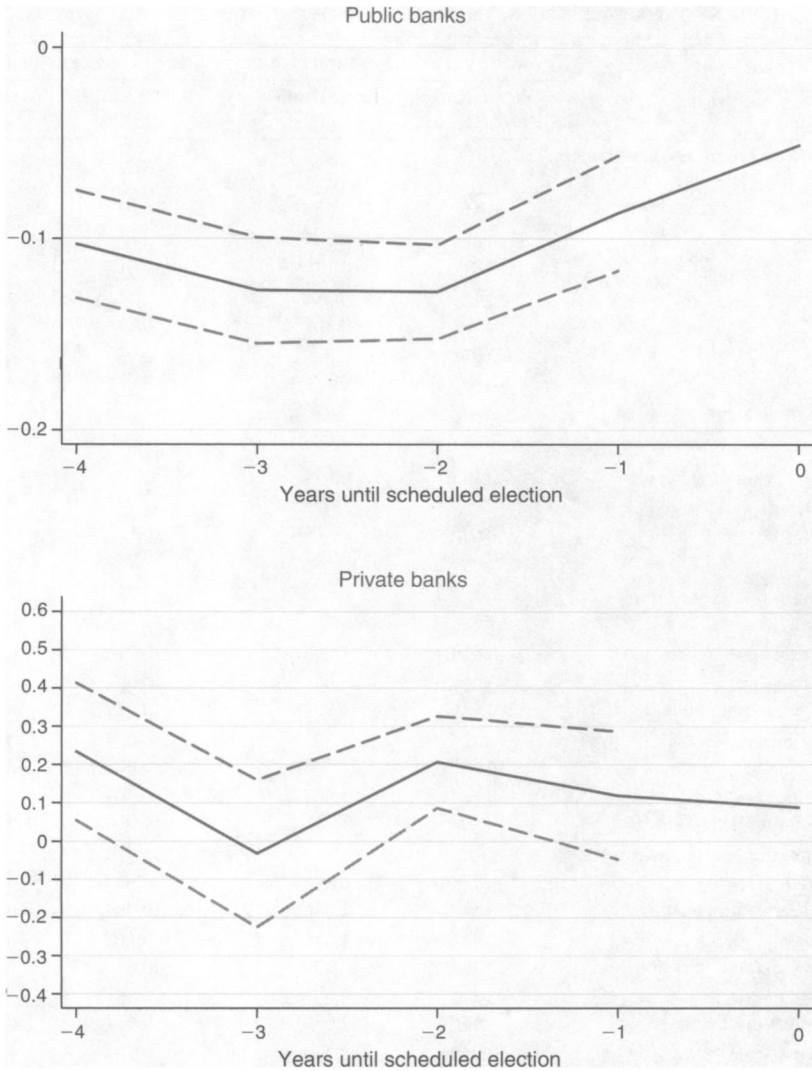
FIGURE 3. CYCLES IN LEVEL OF CREDIT, NONSWING DISTRICT

Notes: Predicted agricultural credit for a notional district in which the margin of victory in the previous election was 15 percentage points. Dotted lines give the 95 percent confidence interval.

agricultural credit in election years than districts that are more evenly split. Even if the additional credit generated by political competition is welfare-improving, it is not at all obvious why it should be targeted towards districts with electorally even races.

Targeted Loan Enforcement and Forgiveness.—Results in Section IIB suggest that loan enforcement and forgiveness may have a political component. A nearly ideal mechanism allowing a politician to buy votes would be to induce a bank to lend to individuals, promising to forgive loans if she or he wins the election. In this

TABLE 8—TARGETED LEVELS OF CREDIT DEFAULT OVER TIME AND ACROSS DISTRICTS

	Volume of late agricultural credit		Share of late agricultural credit	
Cycle dummies	Public banks (1)	Private banks (2)	Public banks (3)	Private banks (4)
Number of years until next election				
Four	−0.05	−0.03	0.00	−0.02
	(0.11)	(0.24)	(0.01)	(0.03)
Three	−0.07	0.32*	0.00	0.01
	(0.01)	(0.19)	(0.01)	(0.02)
Two	−0.12	0.05	−0.01	0.01
	(0.09)	(0.26)	(0.01)	(0.03)
One	−0.26*	0.03	0.00	−0.01
	(0.14)	(0.23)	(0.02)	(0.03)
Margin of victory				
Abs (margin of victory)				
Positive margin of victory	0.183	0.878	0.134**	−0.078
	(0.328)	(1.545)	(0.061)	(0.170)
Negative margin of victory	−0.075	−1.178	−0.129**	0.095
	(0.364)	(0.774)	(0.063)	(0.130)
Positive margin × cycle dummy				
Positive margin × four years until election	−1.839***	0.783	−0.236**	0.144
	(0.629)	(1.698)	(0.010)	(0.226)
Positive margin × three years until election	−0.927**	−0.096	−0.085	−0.001
	(0.451)	(1.822)	(0.079)	(0.186)
Positive margin × two years until election	−0.427	−1.380	−0.098	−0.384
	(0.348)	(1.726)	(0.069)	(0.316)
Positive margin × one year until election	0.604	1.534	−0.063	−0.175
	(0.407)	(1.732)	(0.080)	(0.244)
Negative margin × cycle dummy				
Negative margin × four years until election	0.712	−0.050	0.087	−0.217
	(0.584)	(1.036)	(0.084)	(0.146)
Negative margin × three years until election	0.440	1.058	0.118	−0.019
	(0.455)	(0.906)	(0.079)	(0.135)
Negative margin × two years until election	−0.472	0.252	0.051	−0.070
	(0.540)	(1.030)	(0.077)	(0.174)
Negative margin × one year until election	−0.995*	0.349	0.110	0.017
	(0.590)	(0.896)	(0.086)	(0.147)
R^2	0.92	0.83	0.59	0.64
N	2,654	1,026	2,717	1,253
Number of states	19	19	19	19

Notes: Each column represents a separate regression. In columns 1 and 2, the dependent variable is volume of delinquent agricultural credit. In columns 3 and 4, the dependent variable is share of agricultural credit that is delinquent. The independent variables of interest are a set of dummy variables indicating the number of years until the next scheduled election and the average margin by which candidates from the party (or coalition) currently in power in the state won (or lost) in the specific district. Each regression also includes district and region-year fixed effects and average annual rainfall in the district. Standard errors are clustered by state-year.

   *** Significant at the 1 percent level.
   ** Significant at the 5 percent level.
   * Significant at the 10 percent level.

section, I examine whether loan enforcement and forgiveness is targeted towards specific constituencies.

Equation (6) can be used to relate the volume and share of agricultural credit marked late to electoral competitiveness. In Table 8, I estimate this equation for two

dependent variables: total amount of credit marked late and share of credit marked late. The former serves as a proxy for loan forgiveness, as the amount of credit marked does not depend, materially, on fresh loans but rather on the disposition of late loans. There is some evidence of targeted forgiveness. Following election years, the amount of agricultural credit drops precipitously in districts in which the winning party secured a majority. The coefficient on positive margin × (four years before an election) is negative and statistically significant at the 1 percent level, while the interaction positive margin × (three years before an election) is negative (but smaller). Immediately following an election, a district with a margin of victory of 15 percentage points experiences approximately a 27 percentage point decrease in agricultural credit marked as late, suggesting substantial write-offs. In contrast, there is no evidence that late credit in districts in which the ruling party lost experience write-offs following the election. Column 2 presents results for private banks. There is no evidence of systematic targeting.

Column 3 examines the share of credit marked in default for public banks. In an election year, districts in which elections are close experience a lower share than noncompetitive districts. While this may be at least partially driven by the aggregate increase in lending in districts with close elections, the size of the drop is too large to be explained by this alone. Rather, loan write-offs (or greater repayment) must occur. In the year following an election, districts with large margins of victory experience significant drops in the share of lending, while those with negative margins of victory for the majority party do not. In other election years, there is no statistical relationship between the share of credit in default and lending behavior.

The results in this section suggest that politicians reward their supporters immediately following elections by causing banks to write off loans to borrowers in constituencies in which politicians enjoyed the greatest support. These patterns stand in contrast to those for lending, where only marginal districts were rewarded. It may well be that the politicians offer differential inducement before and following the election. Before the election, loans may win votes. Following the election, politicians focus rewards on their supporters.

III. Is Redistribution Costly?

A. *Lending Booms and Agricultural Output*

Perhaps the best way to evaluate the cost of cycles is to measure whether the loans are put to productive use. That is, does credit affect agricultural output? This question cannot be answered by measuring correlations between credit and agricultural output. Omitted factors, such as agricultural productivity, crop prices or idiosyncratic shocks will almost surely bias any estimate. The lending booms documented in Section IIB suggest an instrument for the efficacy of politically-induced lending. The electoral cycle induces a supply shock uncorrelated with other confounding factors.[23]

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[23] The observation that politicians hire additional police prior to elections is used by Levitt (1997) to measure the effect of the size of the police force on crime.

Most agricultural loans are short-term credit for the purchase of inputs such as fertilizer and seed. If additional credit leads to a more efficient use of inputs, and increases output, then the costs of political interference may be limited to sub-optimal allocation of credit to farmers. On the other hand, if the additional credit has no effect on agricultural output, this suggests that either the loans are used for very inefficient investment in agriculture, or they are simply consumed by the borrowing population.

To answer this question, I use data on agricultural output (revenue and yield) at the district level. The data set was initially assembled by Ariel Dinar et al. (1998) for the time period 1957–1987. It has been supplemented by Pande. I use two measures of agricultural output. The first is log aggregate agricultural revenue at the district level. One difficulty with the data is that missing observations are relatively common. Thus, it is not possible to calculate $\log revenue_{dt} = \log(\sum_{i \in Crops} p_{i,dt} q_{i,dt})$ for all districts. It would not be correct to replace missing quantities with zero, as that would induce substantial, potentially nonrandom variation in measured revenue. I therefore calculate revenue, using only the set of crops for which there are no missing values from 1992 to 1999 for each district. To measure yield, I take the average yield of all crops $(y_{c,dt})$ in a district, weighted by acres planted, a_{cdt}. Thus, $yield_{dt} = (1/\sum_{i \in Crops} a_{c,dt}) \sum_{i \in Crops} \alpha_{c,dt} y_{c,dt}$. Because the frequency of missing data is relatively high (some states have output for only one or two years), the size of the sample shrinks considerably to 106 districts over 8 years located in six states.[24] Because the number of states is low, I use year rather than region-year fixed effects when estimating equation (7).

Panel A of Table 9 presents the reduced form relationships between credit, output, and the electoral cycle. The coefficients on θ^A_{-k} are included in the regressions but suppressed from the table for notational simplicity. As in the full sample, the electoral cycle dummies and margin of victory variables serve as powerful predictors of agricultural credit. The first line of panel A gives the results for public banks only. However, since I am unable to determine which agricultural output is financed by public versus private banks, the relevant variable of interest for the structural equation is aggregate agricultural credit. The second row of panel A gives the relationship, and again electoral variables predict credit. The null hypothesis that the electoral coefficients β, θ and π do not affect credit can be rejected at the less than 0.1 percent level.

The next two rows give the reduced form relationship between agricultural revenue, output, and the electoral cycle. While β_{-1}, the dummy on S^{-1}_{dt}, is negative and significant for revenue, there is no systematic relationship between the electoral cycle and revenue. The point estimates on β_{-4} and β_{-2} are positive but statistically indistinguishable from zero. The reduced-form relationship for output is similar. Only β^{-2} is statistically significant from zero, and there is no pattern between credit and electoral cycles.

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[24] These states are among the most important in India: Rajasthan, Gujarat, Maharashtra, Andhra Pradesh, Madyha Pradesh, and Karntaka.

TABLE 9—LENDING, AGRICULTURAL INVESTMENT, AND OUTPUT

	Years until next scheduled election			
	Four	Three	Two	One
Panel A: Reduced form				
Agricultural credit, government banks	−0.154**	−0.179***	−0.176***	−0.073
	(0.069)	(0.064)	(0.060)	(0.048)
Agricultural credit, all banks	−0.120*	−0.138**	−0.159***	−0.067
	(0.068)	(0.063)	(0.054)	(0.045)
Revenue	0.026	−0.208	0.014	−0.483***
	(0.112)	(0.159)	(0.146)	(0.146)
Output (index)	0.058	−0.217**	0.030	−0.152
	(0.085)	(0.101)	(0.091)	(0.113)
Dependent variable		Revenue		Output (index)
Panel B: Instrumental variables estimates of the effect of credit				
OLS		0.097		−0.091
		(0.070)		(0.638)
IV		0.024		0.027
		(0.047)		(0.409)

Notes: Panel A: Each row represents a single regression. Data are available for 106 districts in 6 states for the period 1992–1999. The dependent variables of interest are dummy variables indicating the number of years until the next scheduled election. Standard errors are clustered at the state-year level. Panel B: Each cell represents a single regression. Data are available for 106 districts in 6 states for the period 1992–1999. The dependent variables of interest are revenue (column 1) and output (column 2). The OLS relationship is given in the first row. An instrumental variables estimate is given in the second row. Four dummies for the election schedule, along with the absolute value of the margin of victory enjoyed by the ruling party (interacted with each election cycle dummy) serve as instruments. The null hypothesis that the instruments do not predict aggregate credit can be rejected at the 0.1 percent level. All regressions include district fixed effects, year fixed effects, and rainfall.

   *** Significant at the 1 percent level.
   ** Significant at the 5 percent level.
    * Significant at the 10 percent level.

In panel B, I estimate the structural relationship between yield and credit and output and credit:

$$y_{dt} = \alpha_i + \beta\ credit_{dt} + \gamma_t + \varepsilon_{dt},$$

using the electoral variables as instruments for credit. The OLS relationship between yield and output and credit is given in the first column of panel B.

For both measures of output, the point estimate of the effect of credit on output is very close to zero. Unfortunately, the estimates are quite imprecise, with large standard errors. Nevertheless, there is no systematic relationship between credit and output.

A previous version of this paper conducted the same exercise using state-level data on agricultural output. State-level agricultural data are available for 14 states. I found that while credit varied with the electoral cycle, output did not. The IV estimates were similarly imprecise.

Thus, while credit does go up in election years, there is no evidence that agricultural output does the same.

IV. Conclusion

There are strong theoretical reasons to believe that politicians will manipulate resources under their control in order to achieve electoral success. Yet, compelling examples of this manipulation are rarely documented in the literature. The first contribution of this paper is to develop an improved framework for testing for tactical redistribution. Combining models of time-series manipulation with models of cross-sectional redistribution yields predictions for the distribution of resources across time and space that are very unlikely to be explained by omitted factors. These predictions are tested using data from agricultural credit from public sector banks in India. I find evidence of political lending cycles. Moreover, credit is targeted toward districts in which the majority party just won or just lost the election. This targeting is observed only in election years. Finally, a separate pattern of targeting is observed for loan write-offs than for lending. Write-offs are greatest in the districts in which the winning party enjoyed the most electoral success. This pattern is observed only following an election, not prior to it.

The second contribution of this paper is to measure the cost of these observed distortions. A loan-level analysis demonstrates that election cycles induced credit booms in agricultural credit in election years. However, these booms induced substantially higher default rates. Electoral cycles serve as an instrument for identifying the effect of marginal loans on output, providing evidence that increased levels of credit from public sector banks do not affect aggregate agricultural output at the state level.

The third contribution of this paper is to provide a better understanding of why government ownership of banks has negative effects on real economic outcomes. Arguments against government ownership of banks typically rest on two premises: government enterprises are less efficient, and their resources are misused by politicians. This paper provides a clear example of the latter and suggests that the costs of misuse are so great that additional government credit may have no effect on output. This is a particularly important policy question since government ownership of banks is very prevalent in developing countries and financial development may be a key determinant of economic growth.

It is worth noting that these results are not inconsistent with the finding of Burgess and Pande (2005), that rural banks reduce poverty. Their results suggest that the presence of any bank in a village will reduce poverty, but they do not distinguish between public and private sector banks. Of particular relevance to their findings is the result, in this paper, that government banks suffer substantially higher default rates. Burgess and Pande (2005) are agnostic on whether the benefits of rural branch expansion outweighed the cost precisely because the rural default rates were so high.

This paper also helps interpret tests for redistribution. Previous empirical work has ignored the time series dimension and may not provide an accurate picture since redistribution may only occur in periods just before an election. Second, the finding of targeting toward "swing districts" suggests why approaches using regression-discontinuity design (e.g., Miguel and Zaidi 2003) find no effect of politics on the allocation of goods. If resources are targeted toward swing districts, there will be no discontinuity between a constituency in which the ruling party just won the previous election or just lost it.

The findings reported here are important in terms of understanding the cost of redistribution. The magnitudes are considerable. An election increases the level of credit by 5–10 percent, an increase that is substantially higher than the average annual growth rate of credit. Efforts to isolate government banks from political pressure, as is done with many central banks, may reduce these effects. Politicians appear to care more about winning reelection than rewarding their supporters, and they do so by targeting "swing" districts.

DATA APPENDIX

The unit of observation throughout the study varies. Section II uses credit and political data at the district level. The most comprehensive sample includes data from 412 districts in 19 states over the period 1992–1999. Private sector banks do not operate in all districts in India, thus regressions involving private sector banks may have fewer observations.

Credit data come from several sources. Agricultural credit and total credit for the period 1992–1999 are from the Reserve Bank of India's "Basic Statistical Returns-1," published in "Banking Statistics." These numbers are also aggregated to form the state level agricultural data used in section 4.1. Aggregated data used for estimates of deposit and credit growth over the period 1981–2000 are from the Reserve Bank of India, "Quarterly Handout: Basic Statistical Returns-7."

Rainfall data are from "Terrestrial Air Temperature and Precipitation: Monthly and Annual Time Series (1950–99)," collected by Cort Willmott and Kenji Matsuura, University of Delaware Center for Climatic Research. The data were matched to the centroid of each Indian district using GIS software.

Elections data are from the Election Commission of India publications. Data for elections in 22 states, between 1985 and 1999. Constituencies were matched to districts using information from the Indian Elections Commission, "Delimitation of parliamentary and assembly constituencies order, 1976." Coalitions data, where necessary, were collected from online searches of the Lexis-Nexis database.

Bank Branch data are from the Reserve Bank of India, Directory of Commercial Bank Offices in India 1800–2000 (Volume 1), Mumbai. These data include the opening (and closing) date of every bank branch in India, as well as the address of the branch.

Output data on district-level agricultural outcomes are from Dinar et al. (1998), including updates by Pande.

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